

Seoul Food & Hotel 2019 21 - 24 May, Korea

Why Exhibit?

Servicing a market that imports seventy per cent of its food and agricultural needs, Seoul Food & Hotel (SFH) is Korea's largest food and hospitality trade show. SFH will provide a unique platform to showcase your products to **trade only buyers** including key **importers, distributors, restaurateurs, retailers and hoteliers** from all sectors of Korea's food and beverage industry - giving international companies an undisputed entry point into this thriving market.

With Korea's ever-increasing demand for new and innovative international food products, opportunities are rife for food and drink companies to grow their business. With the country dependent on food imports, and local agriculture and food production failing to keep pace with the increasing demand, Korea offers the perfect market for international exporters.

- Population 51,250,000
- Total GDP \$1.411 trillion USD
- GDP Growth Rate of 3%
- World's 11th Largest Economy
- Estimated \$70 billion food and drinks market...expected to grow 9% year on year
- Imports 70% of its food and agricultural needs
- Free Trade Agreements with the World's major trading hubs

Join your Competitors from Around the World

- | | |
|-----------------------------|--------------------------|
| • Beverages - Non Alcoholic | • Frozen & Chilled Food |
| • Canned & Processed Foods | • Gourmet Food |
| • Confectionery | • Health Food |
| • Dairy Products | • Meat & Poultry |
| • Food Ingredients | • Organic Food & Drink |
| • Fresh Produce | • Seafood |
| | • Wines, Spirits & Beers |

Seoul Food & Hotel 2018 Statistics:

- *575 exhibitors from 47 nations and regions in the International Hall (plus 888 exhibitors in the Domestic Halls)*
- *45,092 trade visitors*
- *76,121 sqm of exhibition area, 18,639 sqm dedicated to the International Hall*
- *36 International Pavilions*

Featuring:



Organised by:

Australian Representative:

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Design is for illustration purposes only. Design and imagery yet to be finalized.

Participation costs:

Prices start from **US\$4,500** for a 9sqm stand. The option to pay in AUD is available.
Please ask for the price list and floor plan of available stands to ascertain which stand best suits your requirements.

Includes: walls, carpet, lighting, enhanced fascia with your company logo, power point, table, chairs, lockable cupboard, shelves / brochure rack.

For more information:

Please contact Nurziah Masagoes at Export Solutions on Tel: 08 9201 0331 or email nurziah@exportsolutions.com.au

Financial Support for Australian Exhibitors at Seoul Food & Hotel 2019

Exhibitors might be eligible for financial assistance to obtain a grant or rebate of part of the cost of exhibiting through the Export Market Development Grant (EMDG) program or relevant State Government initiatives.

For more information, please visit our website, www.exportsolutions.com.au or call us 08 9201 0331

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