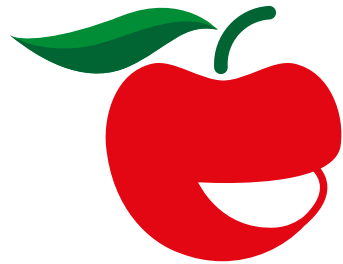




Korea's largest International Exhibition for the
Food, Drink, Hotel, Restaurant, Foodservice,
Bakery & Supermarket Industries



SFH FOOD & HOTEL SEOUL

21-24 May 2019

KOREAN INTERNATIONAL
EXHIBITION CENTER (KINTEX)

Held in conjunction with

WINE KOREA 2019

Featuring



www.seoulfoodnhotel.co.kr

BOOK A STAND

Wine companies exhibiting at *SFH 2019* will automatically be eligible to enter the *Wine Challenge*.

- Please contact me about *SFH 2019**
- I would like to exhibit at *SFH 2019**
- I would like to exhibit in a National or Regional Pavilion*
- I want to take part in the *Wine Challenge**
Please send me more information

Your details

Please attach your business card or complete your details below:

Name: _____

Job Title: _____

Company: _____

Country: _____

Tel: _____

Email: _____

Product/Services: _____

Website: _____

Stand type

- SPACE ONLY** US\$380 per m² (minimum 18m²)
- SHELL STAND** US\$450 per m²
- PREMIUM STAND** US\$480 per m² (minimum 18m²)

Stand size

- 3m x 3m
- 3m x 6m
- 3m x 9m
- 6m x 6m
- 6m x 9m
- Otherm xm

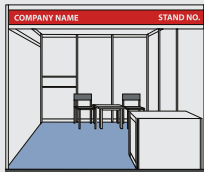
*Please note that completion of this form constitutes no commitment of any kind.

STAND PACKAGES



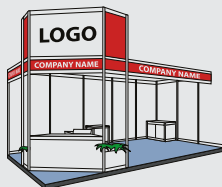
Bare floorspace, ideal for large exhibitors or national groups who wish to build their own stand.

SPACE ONLY
US\$380 per m²
 (minimum area 18m²)



Includes walls, carpet, lighting, fascia, power point, counter, table, chairs, shelving & waste paper basket.

WALK ON STAND
US\$450 per m²
 (minimum area 9m²)



Includes walls, carpet, lighting, fascia, power point, counter, table, chairs, lockable cupboard, storage, shelving & waste paper basket.

PREMIUM STAND
US\$480 per m²
 (minimum area 18m²)



Wine Challenge 2019

Korea's leading wine publication, *Wine Review*, and the *Korean Wine Association* worked together to create the very first *SFH Wine Challenge* at *SFH 2018*. Over 80 international wine labels from 30 different countries were judged by Korea's top wine sommeliers and importers. The winning wine producers were awarded honours across gold, silver and bronze categories.

Wine exhibitors at SFH are eligible to enter the Wine Challenge:

- Be highlighted in *Wine Review Magazine*
- Meet and introduce your wines to Korean sommeliers and importers

Winning wines will:

- Receive a featured article in *Wine Review Magazine*
- Be invited to an awards ceremony that will be attended by importers and distributors

10%



WINE
 IMPORT GROWTH
 YEAR ON YEAR

\$210

MILLION
 KOREA'S WINE
 IMPORTS IN 2017

47

COUNTRIES
 REPRESENTED



76,121m²



EXHIBITION
 AREA



45,092
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