

2023 Post show results

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Where the world of healthcare meets

Arab Health has become a significant event for the healthcare industry and the 48th edition was no exception. Hosted in Dubai, the event ~~has~~ brought together a diverse range of healthcare professionals, businesses, and organisations from around the world to showcase the latest innovations and advancements in medical technology, equipment, and services.

The event ~~has~~ provided attendees, with opportunities to network with industry leaders, attend educational sessions, and discover latest trends and advancements in the healthcare industry.

Exhibitors showcased their trailblazing products and solutions to the regional and global healthcare community and built long lasting relationships.

In addition, Arab Health 2023 featured robust conference programs, featuring experts in various fields who shared insights and knowledge based on the latest trends and developments in the healthcare industry. It served as a great platform for attendees to exchange ideas and best practices and helped forge new relationships and partnerships.

Arab Health has paved its way over the years to become THE event for anyone involved in the healthcare industry, offering a unique opportunity to connect, learn and explore new opportunities worldwide.



Arab Health 2023 Overview



320 speakers
3,358 exhibitors
135,880 professional visits
63,599 visitors
3,450 delegates



44 country pavilions
76 exhibiting countries
183 countries represented



\$1.81 billion**
total value of business
generated

Digital audience



2,086,720 website views

f **70,458** followers

t **21,200** followers

in **24,400** followers

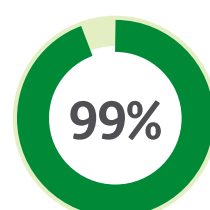
ig **12,500** followers

yt **6,662,024** views

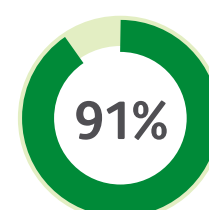
**GRS Explori Survey.



Exhibitor overview



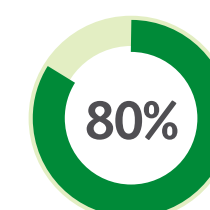
rated Arab Health as an important platform for their business



rated the ROI from good to excellent

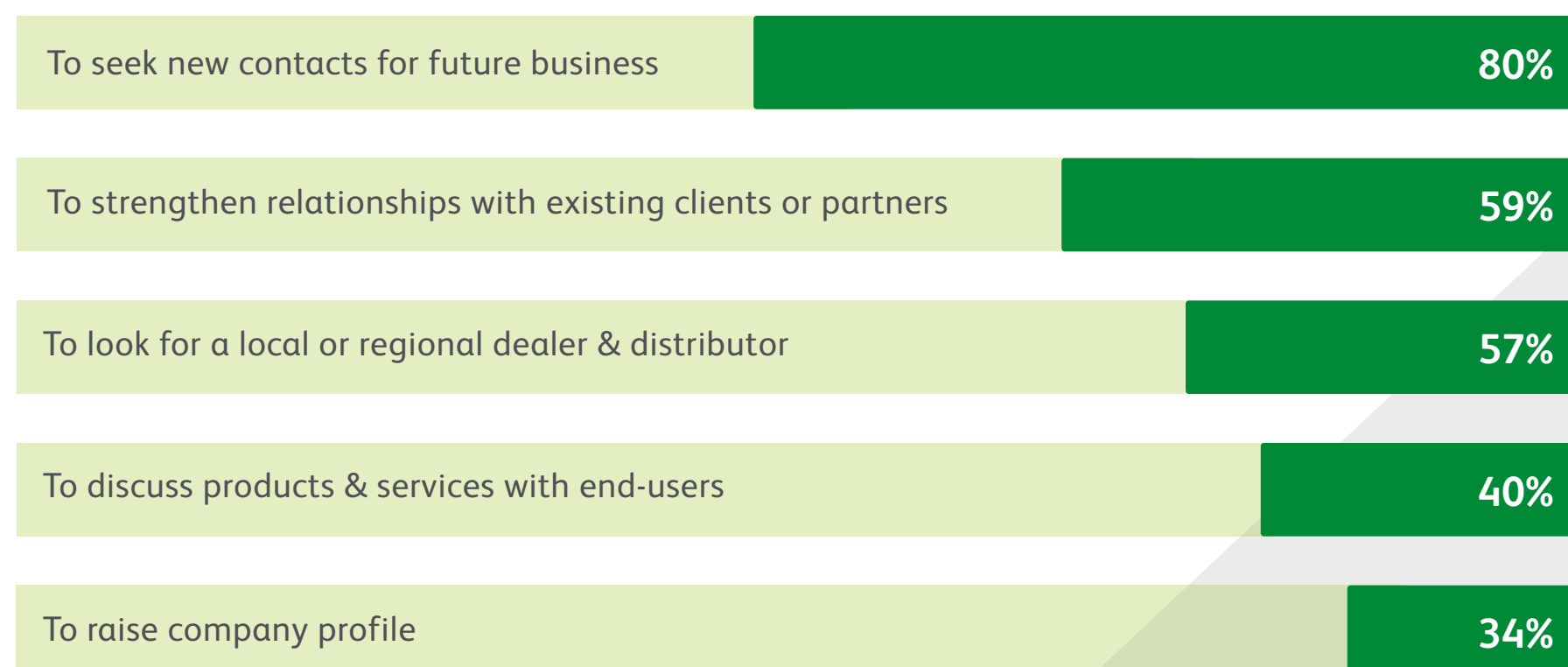


will be exhibiting again next year



rated the quality of visitors from good to excellent

Top 5 reasons for exhibiting

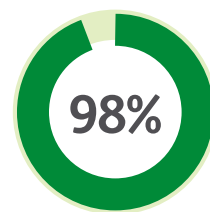


“This has been a fantastic edition of Arab Health... as busy as ever. So we love it. There is no place in the world that you meet so many people from such a fantastic bandwidth of users and healthcare workers and in such a dynamic market. This is the place!”

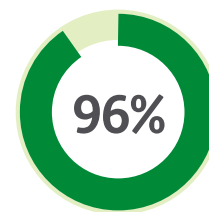
Ole Per Maloy – CEO, Siemens Healthineers Middle East & Southern and Eastern Africa



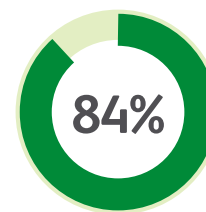
Visitor overview



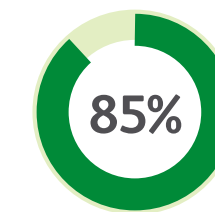
rated the quality of exhibitor
from good to excellent



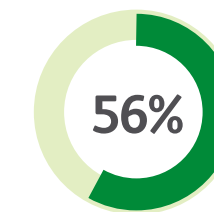
rated Arab Health as an
important platform for
their business



will be visiting again
next year

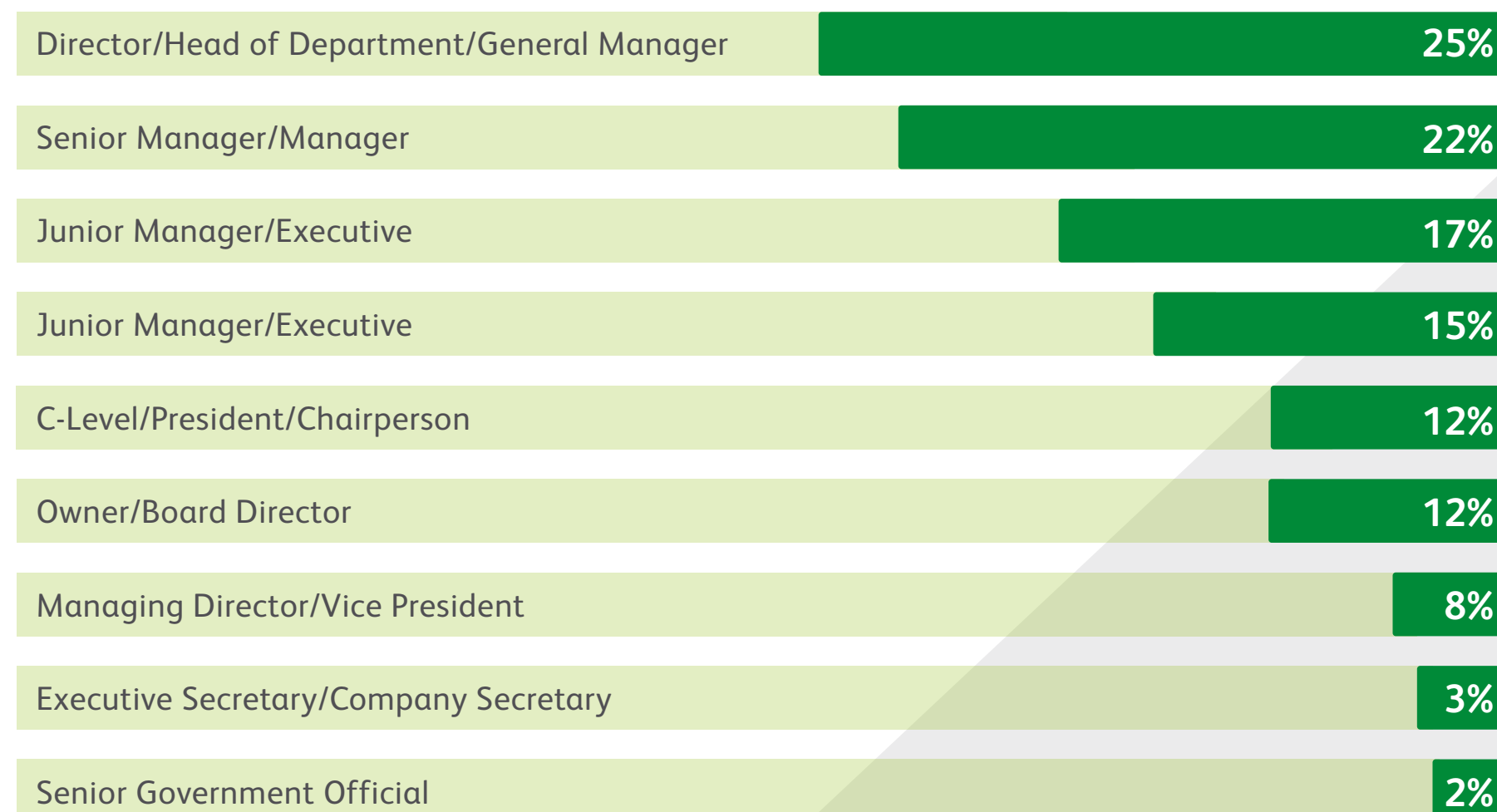


sourced new suppliers



attend the show
every year

Seniority



“I would like to thank you, the organizers, first. Arab Health 2023 was the first of its kind I attended after Covid-19 pandemic. As a new business owner, I was able to meet all 17 of my potential manufacturing partners I planned to meet in one occasion. This enables my company not only to save a lot of money, but also to conveniently meet all in one place efficiently and effectively.”

Hailu Seboka - Executive Director, Hara Business Solutions FZE LLC

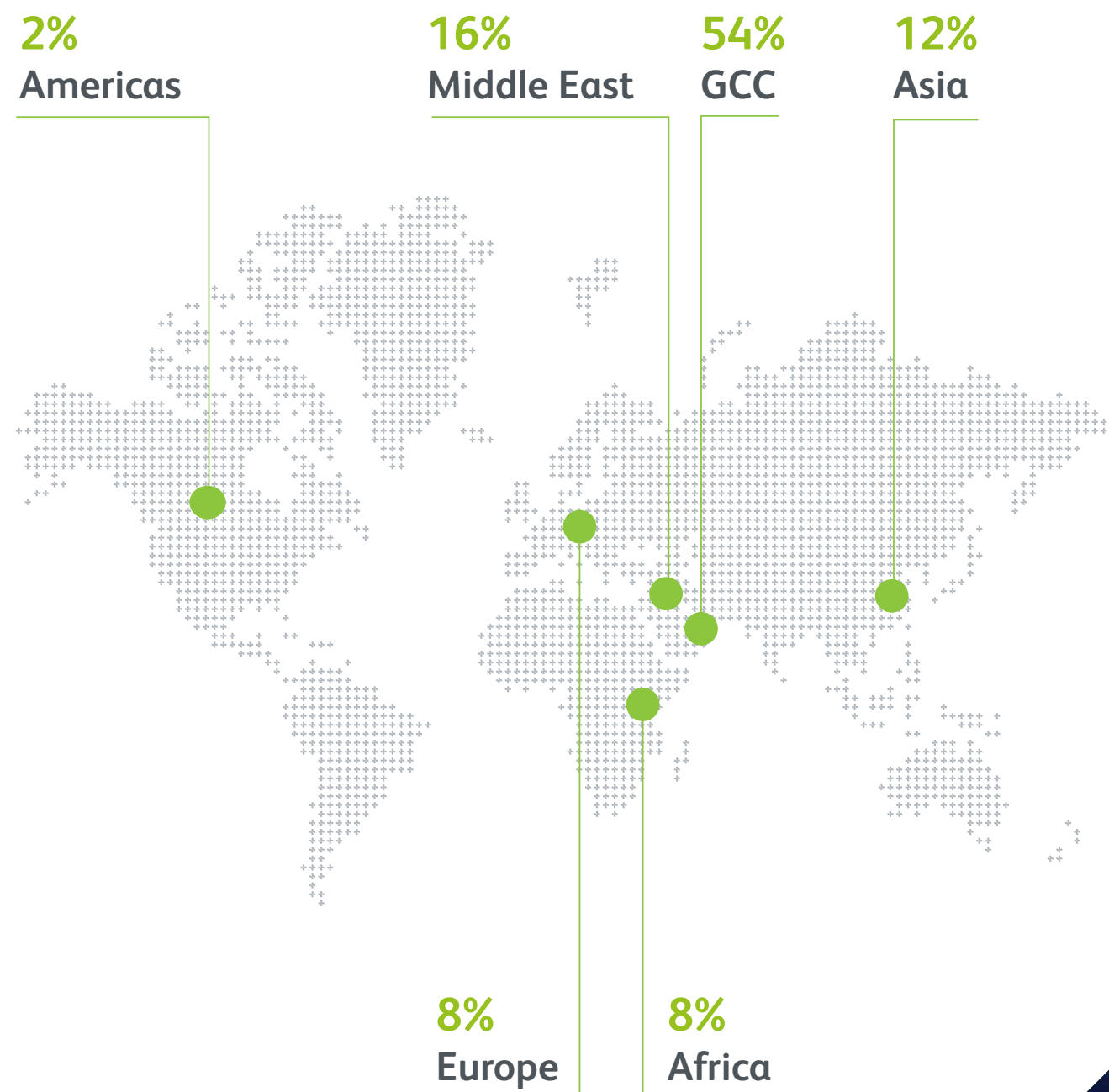


“A big show, big demand to be there and to see demonstrations of equipment and solutions, good chances to network and make unexpected connections. Well coordinated from the organisers. Could be one of the best healthcare exhibitions in the world.”

Ben Roberts - Senior Associate, AES International

Visitor overview

Breakdown by region - Live visitors





Visitor overview

Nature of business - Live visitors

Healthcare Agent/Dealer/Distributor	30%	Government	3%	Health Regulator	1%
Manufacturer	10%	Education	3%	Project Management	1%
Clinics/Medical Practice	9%	Hospital Public	3%	Investor	1%
Other	6%	Laboratory Agent/Dealer/Distributor	3%	Hospital Laboratory	1%
Hospital Private	5%	Community Health Services	2%	Finance/Banking	1%
Healthcare/Medical Travel	5%	Media/Marketing	2%	Charity/Non-profit organisations/NGO	1%
Consultancy	5%	Healthcare Association	2%	Transport	1%
Technology	4%	Retailer/Pharmacy	2%		



“The event was amazing and have the chance to talk and connect with the old colleagues aside from that we’re able to discover a lot of new things, new technology from different country. Kudos! to all the organizers and exhibitors! Overall experience was good and surely will come back for the next event of Arab Health.”

Shiela Mae - Assistant Manager Quality, Aster Pharmacy Group

Arab Health Congress 2023

Arab Health 2023 brought together influencers from all major medical disciplines by hosting 9 CME accredited conferences, live, in-person conferences at the Dubai World Trade Centre from 30 Jan - 2 Feb 2023.



250+
speakers



250+
sessions



9
CME conferences



3,200+
delegates



“A big show, big demand to be there and to see demonstrations of equipment and solutions, good chances to network and make unexpected connections. Well coordinated from the organisers. Could be one of the best healthcare exhibitions in the world.”



Ben - AES International



Conferences

30 Jan	31 Jan	1 Feb	2 Feb
Total Radiology Conference (21.75 CME)			
Surgery Conference (23.25 CME)			
Obs & Gyn Conference (13.25 CME)		Orthopaedics Conference (12 CME)	
Internal Medicine Conference (11.75 CME)		Quality Management Conference (12.25 CME)	
Anaesthesia & Pain Management Conference (13 CME)		Public Health Conference (10.5 CME)	
Emergency Medicine & Critical Care Conference (12 CME)			



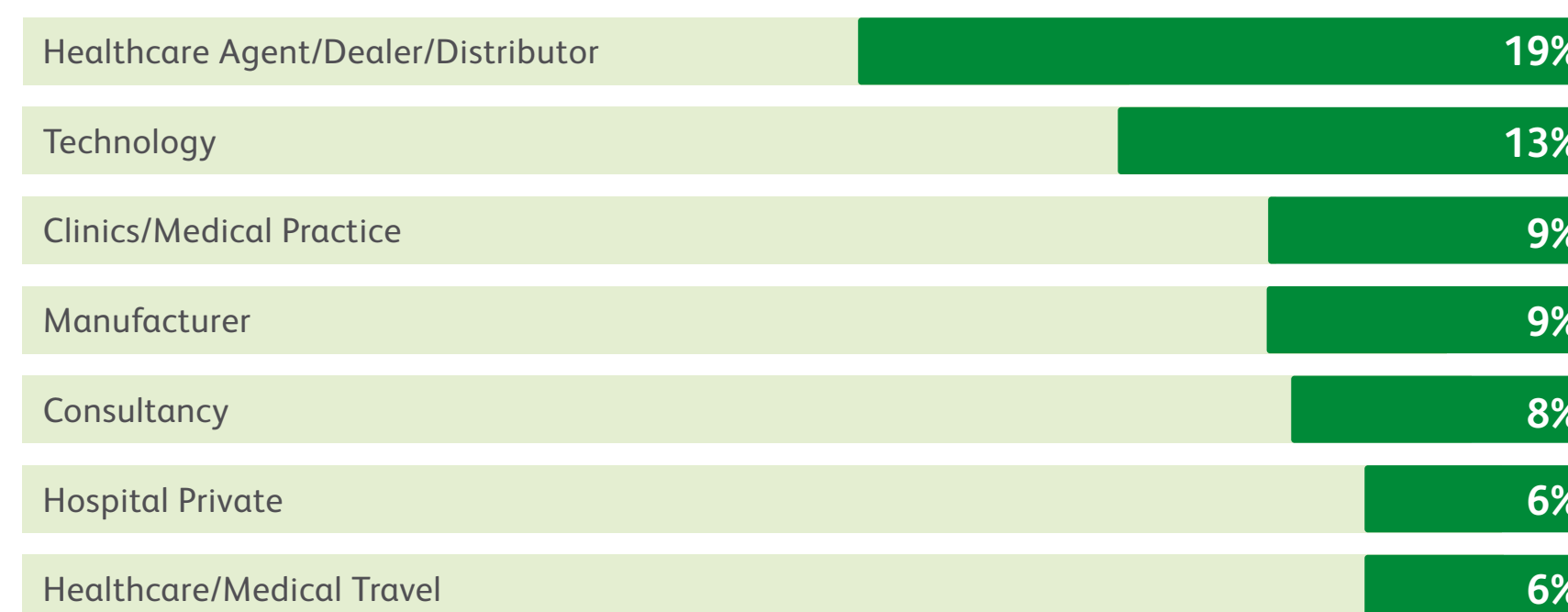
Transformation Zone

Driving innovation in healthcare

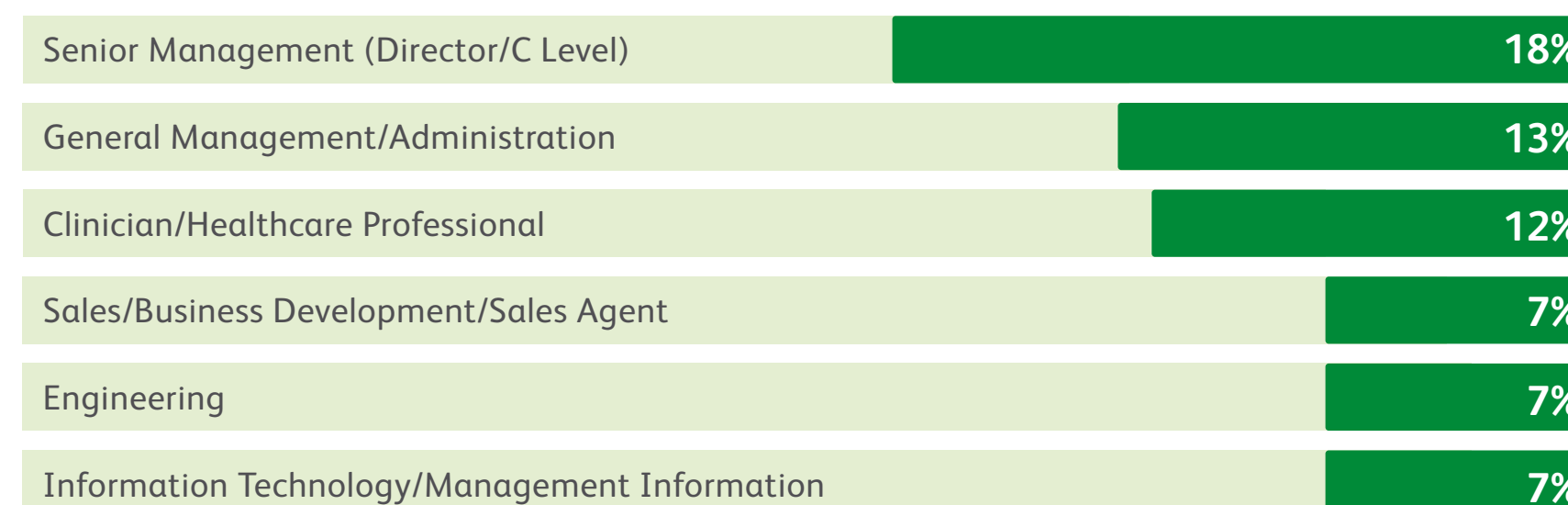
The Transformation Zone at Arab Health 2023 showcased disruptive technologies that will transform healthcare delivery. Participants witnessed the change in the future of healthcare with the Innov8 Talks, product showcases, and Healthcare Transformation Talks.



Top natures of business



Top job functions



Intelligent Health Pavilion™

Experience the next generation of healthcare

The Intelligent Health Pavilion hosted live use cases of the very latest advances in sustainable healthcare technology, across collaborating vendors. Visitors experienced enlightening demos in a groundbreaking digital enabled intensive care unit, intelligent operating room and a revolutionary emergency room. Intelligent Health™ Pavilion (IHP) at Arab Health in partnership with Intelligent Health Association (IHA) is a “show within the show and a conference within a conference”.



“Arab Health is a great way to meet people, make new contacts with our industry partners, meeting customers, so it’s fun to be here again... We also have a display at the Intelligent Health Pavilion, so we showcase some of these digital tools. So im really excited meet people and get their feedback”

*Michael Wilening – Vice President Strategy & Business Development
Medical Division, Drägerwerk AG & Co. KGaA*
























































































“This is the best healthcare show in the world. There are plenty of networking opportunities along with some very insightful talks and panel discussions on the latest trends and upcoming events in the GCC. I’m certain that I’ll be a regular at this event in the future and will hopefully return as a speaker next year.”

Hashem - Advisory Consultant - Linea Partners Ltd.



We would like to thank all our 2023 partners for their continued support

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Official hand hygiene partners				Insight partner				Hydration partners				Supporting bodies					
																	
																	
Content partners				Official airline partner				Official hospitality partner				Editorial partner		Strategic consultancy partner		Knowledge partner	
																	
Media partners										CME provided by		Organised by					
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	
																	

Save the date for 2024

29 Jan - 1 Feb 2024

Contact us to book your stand

arabhealth@informa.com

www.arabhealthonline.com

