

A part of:

ATX Enterprise

ATX SG

Redefining Tech for a Better Future

Asia Tech x Singapore, 7 - 9 June 2023 | Singapore Expo

Post Show Report



BroadcastAsia



CommunicAsia



SatelliteAsia

TechXLR8
Asia

InnovFest



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FOUNDERS

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AUTHORITY



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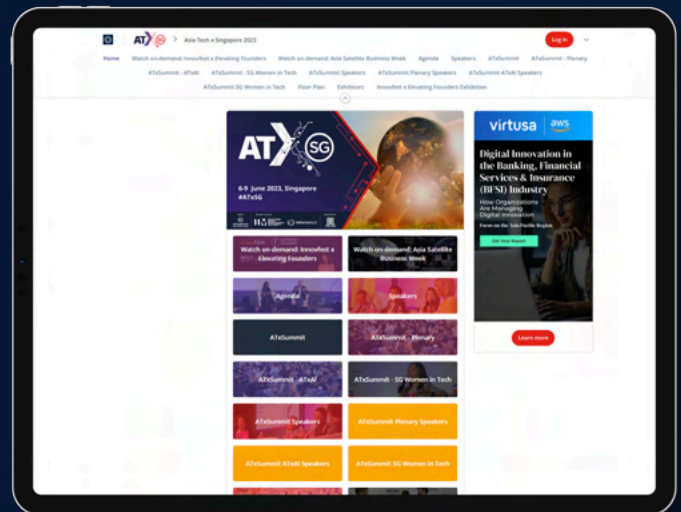
SINGAPORE EXHIBITION
& CONVENTION BUREAU

Asia Tech x Singapore Highlights



Asia Tech x Singapore (ATxSG), in its third edition, reinforced its standing as the region's leading technology event, demonstrating robust growth and strong participation. Held from 7th to 9th June, ATxSG reached new heights, attracting over 22,000 unique visitors over the three-day event. This was a significant increase from 16,600 hybrid attendees in 2022, underscoring the vibrancy and continued interest in Asia's technology sector.

We brought together over 1,000 sponsors and exhibitors from more than 40 countries and regions, offering leading industry players a unique platform to showcase their tech innovation and cutting-edge solutions across diverse sectors. More than 400 thought leaders and key industry decision-makers graced our 7 stages, navigating critical topics and the latest trends in the rapidly evolving technology sector, paving the way for exciting future ahead of us.



Our heartfelt gratitude towards our sponsors, exhibitors, speakers, attendees and partners from across the region who were the cornerstone of ATxSG's success.

"I regularly attend tech conferences all over the world and I must say ATxSG 2023 was one of the best that I have attended in person in the recent years. Curating industry relevant content along with a great lineup of speakers is not an easy task, this where the Informa Tech and IMDA team did an outstanding job"

Swarnkamal Singh Parmar
Cosmos AI

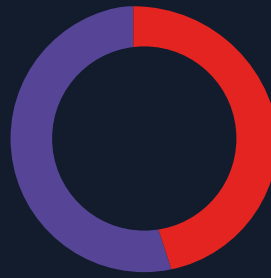
#ATxSG



ATxSG 2023 in Numbers



22,000+
Unique Attendees



55%

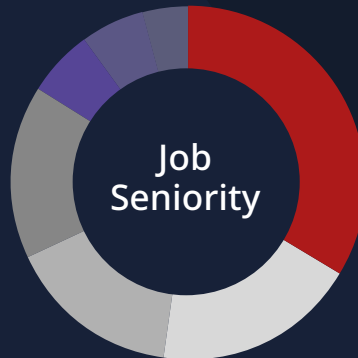
Local

45%

Overseas



64%
C-Suite and
Management



Job
Seniority

34% Manager Supervisor Leader

19% CEO / Founder/ President /
Chairman / Owner

16% Technical Expert / Specialist

16% Executive / Associate

6% Managing Director

6% Consultant

4% Vice President



1000+
Exhibitors



100+
Start-ups



410+
Speakers



206
Conference
Sessions

114 Countries & Regions



The networking opportunities were incredible. I met with potential partners and investors, and I made some great connections."

Athari Ismail

Malaysian Communications and
Multimedia Commission

Top 10 Attendee Countries and Regions

*Outside of Singapore

China

16%

Indonesia

13%

Malaysia

11%

**South
Korea**

10%

Phillippines

7%

Thailand

6%

India

6%

Vietnam

4%

Taiwan

3%

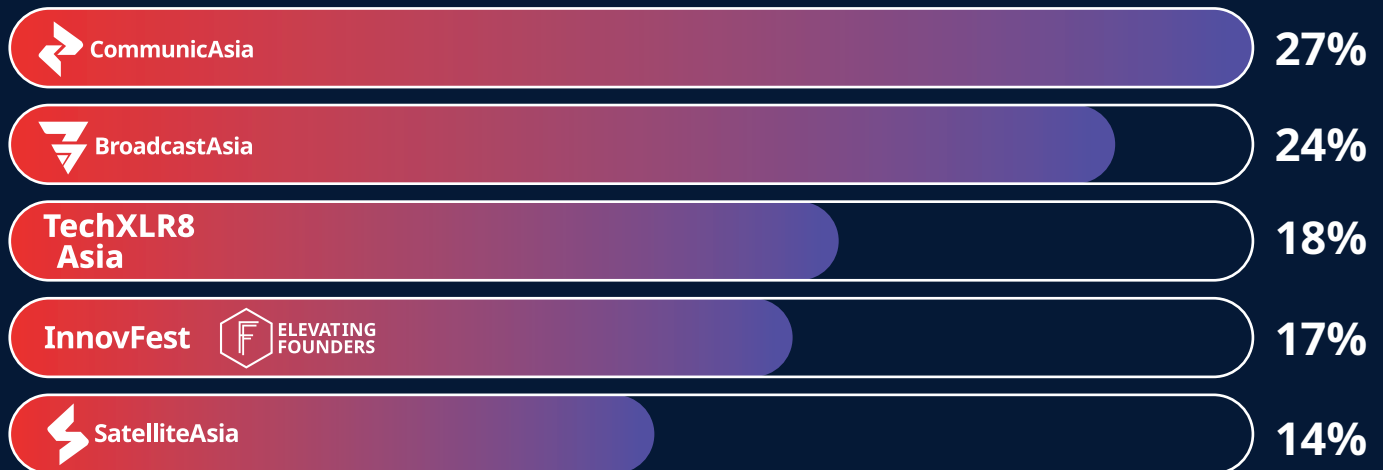
Hong Kong

1%

ATxSG Is...

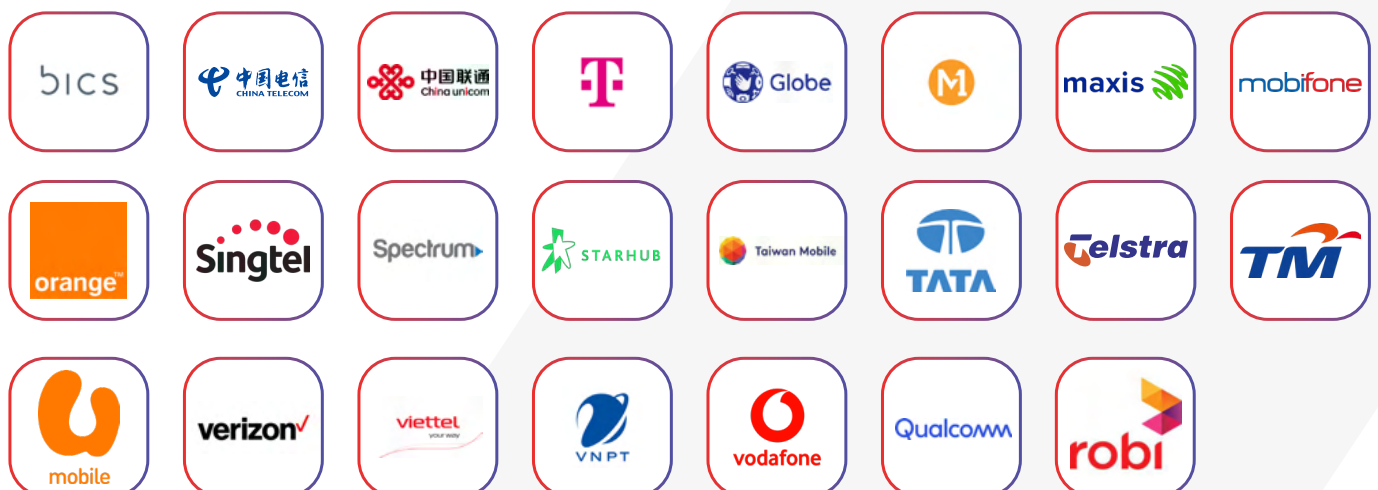
THE REGION'S ANNUAL GATHERING FOR THE BROADCAST MEDIA, INFOCOMM AND COMMUNICATIONS, SATELLITE, ENTERPRISE TECH AND START-UP COMMUNITIES.

Attendee Interest in Anchor Events:



Visiting Brands Present at ATxSG 2023

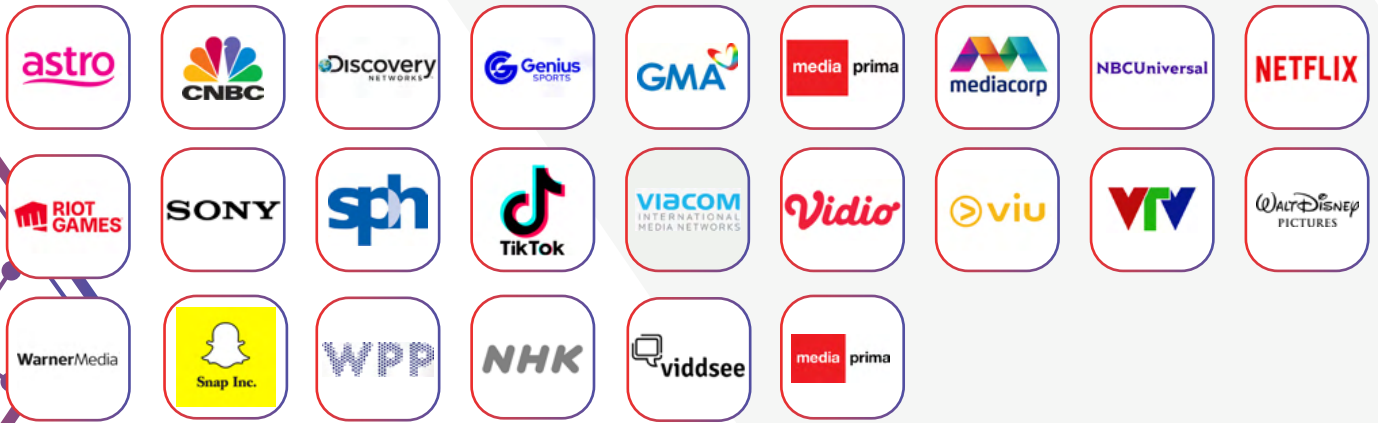
Telcos



#ATxSG



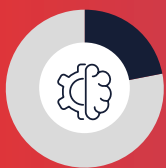
Media



Technology



We asked attendees what are their objectives at ATxSG 2023



22%
To learn about
the industry



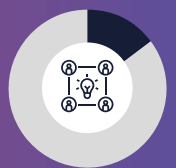
28%
Exhibition/
explore regional
marketplace



22%
Meet potential
new clients &
suppliers



14%
Meet existing
clients & suppliers



15%
Industry
networking

Asia Tech X Singapore provides us an excellent opportunity to share our products with many new potential customers in Singapore and in the region. As such the event was highly fruitful for us and we hope to participate again next year.

John Yates
Atheras Analytics

Excellent event, worth attending full 3 days listen to expert views/presentations and explore evolving technology trends, identify business leads and is great opportunity for both Industry and Technology folks.

Hanuman Yandapalli
NSAI

#ATxSG



ATxSG Is...



WHERE ENTERPRISES SOURCE FOR THE LATEST TECHNOLOGIES AND SOLUTIONS TO IMPROVE THEIR BUSINESSES



Asia Tech X provides us an excellent opportunity to share our products with many new potential customers in Singapore and in the region. As such the event was highly fruitful for us and we hope to participate again next year.

Erel Rosenberg
DRFC Group

#ATxSG



ATxSG Is...

WHERE COMPANIES GET DISCOVERED, LAND DEALS, MEET NEW CUSTOMERS AND FORGE MEANINGFUL PARTNERSHIPS



1000+
Exhibitors



40+
Countries
and Regions



41
International
Pavilions



100+
Start-ups

CANADA
CHINA
FRANCE

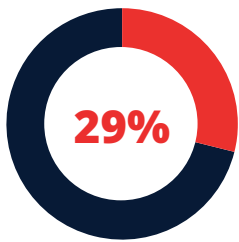
GERMANY
HONG KONG
INDIA

INDONESIA
ISRAEL
SOUTH KOREA

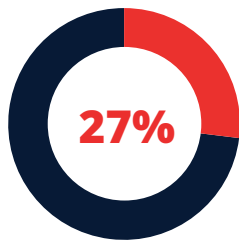
POLAND
ROMANIA
SINGAPORE

SPAIN
TAIWAN
UNITED KINGDOM
USA

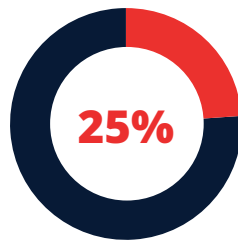
Attendees' Main Company Activity:



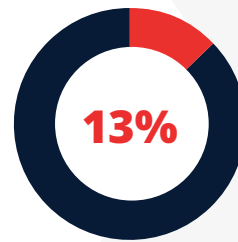
**Broadcasting,
Digital Media and
Entertainment**



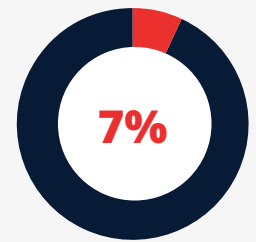
Telco, ICT



**Enterprise Technology
and Innovation**



**Vertical Industry,
Enterprise End-user**



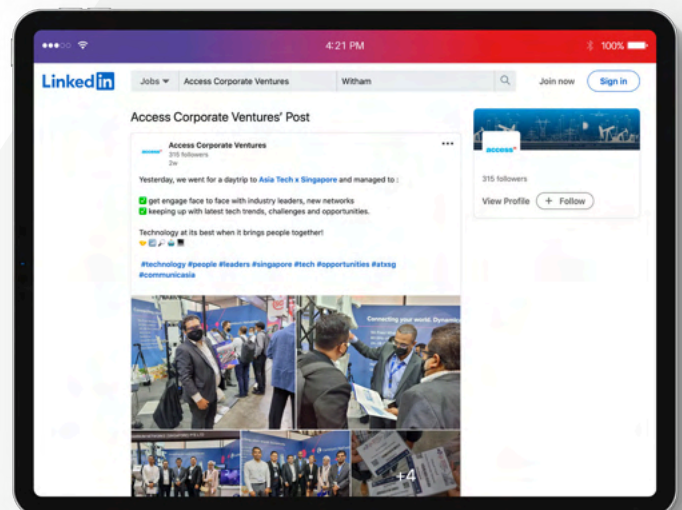
Satellite

Extraordinary experience that exceeded all my expectations. The event showcased the perfect blend of cutting-edge technologies, informative sessions, and invaluable networking opportunities. The exhibition area was impressive, allowing me to explore a multitude of groundbreaking solutions and connect with top-tier suppliers.

Prastyo Ruandhito
BroilerX

Through BroadcastAsia, we were able to reconnect with our closest partners within Southeast Asia, and we were able to make new connections with broadcasters and producers. It was our stage to introduce new products, share and demonstrate them to new audiences.

Clover Ng
Sennheiser



#ATxSG



ATxEnterprise and ATxImpact Sponsors

Platinum Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors



ATxSG Is...

WHERE THE LATEST TECH TRENDS ARE DISCUSSED
AND DEBATED, IDEAS EXCHANGED AND INSIGHTS
SHARED BY INDUSTRY THOUGHT-LEADERS



7

Stages



410+

Speakers



206

Conference
Sessions

Featured Speakers



Euan Smith
CEO, Astro



Rose Herceg
WPP Country President,
Australia and New Zealand



Ir Azizi
CTIO, Telekom Malaysia



Srikanth kaja
General Manager -
Centre of Excellence Web3,
Mercedes-Benz



Rachelle Radpour
CTO, Boeing Satellite
Systems International



Ajit Mohan
President, APAC Snap Inc.



Bryan Chua
CTO for Strategic Customers,
Microsoft



Joyce Lee
Group CIO & Global Vice
President, Pharmaceuticals
Johnson & Johnson



Wai Kit Ng
Chief Technology &
Organisation Development
Officer, Certis Group



Manjot Singh Mann
CEO, M1



Clement Schwebig
President & Managing
Director - India, Southeast
Asia & Korea, Warner Bros.
Discovery



Meri Rosich
CDO, Professor of Data
Strategy and Sustainability,
100WomeninTech, London
Business School



Charles Seviour
CTO Unstructured Data
Solutions, Dell
Technologies



Dr Magnus Ewerbring
Chief Technology Officer,
Asia Pacific, Ericsson



Sherie Ng
Country Director,
Singapore, Google Cloud

#ATxSG



Audience Industries



**Communications /
Data Communications
Provider**



**Broadcast
Solutions Provider**



**IT / Security
Solutions Provider**



**Reseller /
Distributor / Agent**



**Broadcaster - Satellite /
Cable / TV**



**Production - TV / Film /
Motion Picture / Video**



Manufacturer / OEM



**Artificial Intelligence /
Machine Learning**



**Satellite
Communications**



**Media / Advertising &
Design / Marketing
Agencies**



**Systems Integrator /
VAR / VAD**



**Broadcaster / Mobile
Operator / ISPs / MVNOs**



**Carrier / Mobile
Operator / ISPs / MVNOs**



System Integrator

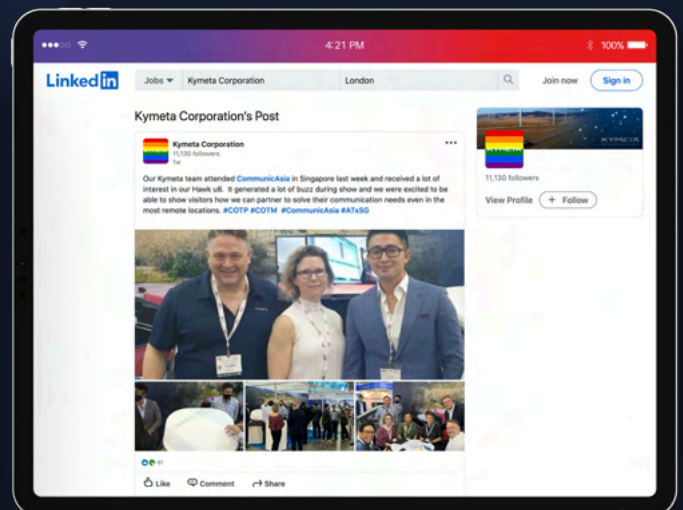
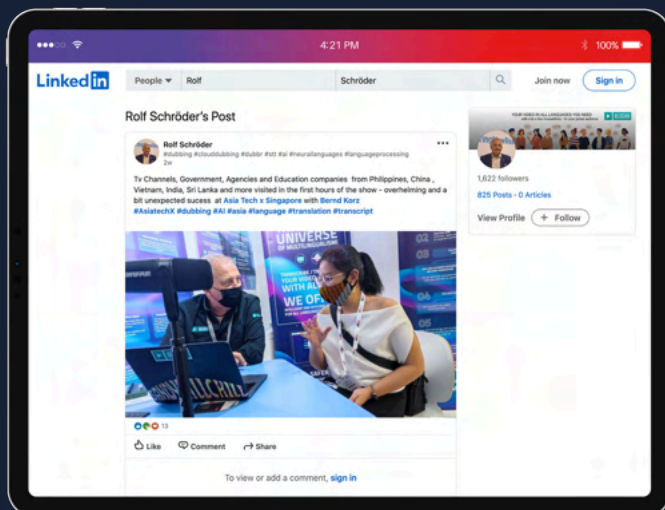


**Enterprise Technology /
Software**

The exhibition area was impressive, allowing me to explore a multitude of groundbreaking solutions and connect with top-tier suppliers. I am grateful for the connections I made, the knowledge I gained, and the memories I created. I wholeheartedly recommend Asia Tech x Singapore to anyone seeking to stay at the forefront of technology trends and to be part of a vibrant community driving meaningful change.

Emily Hao

Agency for Science, Technology and Research



#ATxSG



Thank You to Our Partners

EVENT CO-ORGANISERS



Preferred Industry Partners



InnovFest x Elevating Founders - Institutes of Higher Learning



Partners and Supporting Organisations



Media and Supporting Media Partners



#ATxSG





**Redefining
Tech for a
Better Future**

Join us at
Asia Tech x Singapore 2024

**SAVE
THE
DATE!**

29 - 31 May
See you in 2024

**PRE-REGISTER YOUR
INTEREST FOR 2024
NOW**



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