

Be a part of Arab Health 2021



Organised by



Australian Representative



About Arab Health

Dates: 1 – 4 February 2021

Location: Dubai World Trade Centre, Dubai, UAE

For 45 years Arab Health has brought you the latest innovations in healthcare. From state-of-the-art imaging equipment to the most cost-effective disposables; developments in surgery to advances in prosthetics, Arab Health continues to be at the heart of healthcare in the Middle East.

As the largest collection of healthcare product manufacturers and service providers under one roof, Arab Health is a one-stop shop for healthcare buyers the Middle East.

Arab Health prides itself as the leading healthcare business platform in the Middle East. Connecting manufacturers and service providers with clinicians, procurement professionals, dealers and distributors is the primary goal of the event.

Statistics

- 23 Australian companies in 2020
- 55,000 trade attendees
- 4,250 exhibiting companies from 64 countries
- 37 country pavilions
- 17 conferences with 5,350 delegates
- Over USD 868 million of business was conducted in 2020

Who can you meet?

- Professionals who are tasked with purchasing and procurement responsibilities for healthcare. facilities, educational providers and medical specialty associations.
- Dealers and distributors from the medical and healthcare industry.
- Procurement Officials from government agencies.
- Healthcare providers.
- Medical practitioners and Clinicians.

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Informa is listed on London Stock Exchange and a member of FTSE 100, with over 11,000 colleagues working in more than 30 countries. Informa Markets organises some 500 exhibitions around the world each year.



Appointed Informa Markets' exclusive representative in Australia, we are in direct contact with the organising team. Our role is to assist all Australian businesses interested in participating at Arab Health.

Why exhibit in the Australian pavilion?

Australia has 2 Pavilions at Arab Health in the following sectors:

- International Halls at Za'abeel Hall 4
- IT systems & Innovation Hub at Hall 7 (close to Healthcare & General Services)

The Australian Pavilions are located in central, high traffic areas within these sectors – close to key international groups and major companies to provide you with the best exposure to trade buyers and decision makers attending the show.

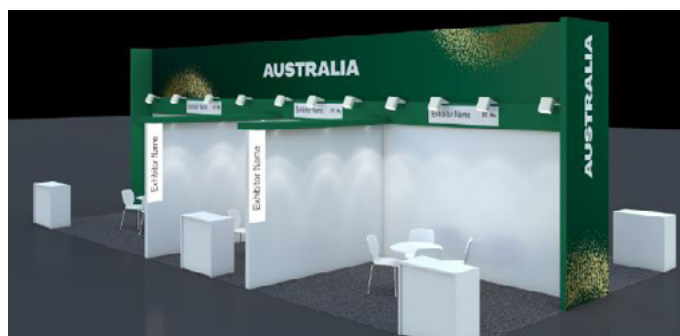
Exhibiting options

OPTION 1

Australian Pavilion

Your own stand alongside other Australian businesses in Hall 7 and Za'abeel Hall 4. Overhead branding across the pavilion using Australia's Nation Brand with a "Walk-On" solution that includes:

- Flexible stand sizes starting from 9sqm
- Pelmet with your Company Name and Downlights
- 3m high walls in your stand
- Carpeting and Daily Stand Cleaning
- Entry into the Australian Exhibitor Directory



Illustrative design only

Plus, the following entitlements:

Items	9 sqm	12 sqm	15sqm	18sqm
Lightbox on Side Wall with your Company Logo in colour	1	1	1	1
White Lockable Cabinet with your Logo printed on the front	1	1	2	2
White Standard Round Table	1	1	1	2
White Standard Chairs	4	4	8	8
Metal Halide Downlights	1 unit per 3sqm			
"13A Power Outlet (for laptop, mobile devices, or TV)"	1	1	1	2
Waste bin	1	1	2	2
Black brochure rack	1	1	2	2
OR your option to Exchange for:				
Flat wall shelves with concealed fittings	3	3	6	6

The 3m high walls in your stand are reserved for your branding and product message. Our stand builder will print and install quality digital graphic and 'direct stick' to the walls, to give the best presentation of your brand and product messaging.

Printing and installation at additional cost.

Services such as renting of Audio Visual, Refrigeration, additional Furniture and ordering of Wall Graphic are available through the Australian Exhibitor Form, which will be available closer to the show dates.

Participation costs:

Price starts from USD 10,274 for a 9sqm stand

PLUS Compulsory costs of USD 740 per exhibiting company and 5% UAE VAT.

Option to pay in AUD is available.

Exhibiting options

OPTION 2

Custom Build

Ideal for large exhibitors who would like to build their own custom stand design within the Australian Pavilion in Hall 7 and Za'abeel Hall 4.

- Available for stands from 21 sqm in size.
- We can assist with design and obtain competitive pricing from our reliable stand builder.



Image of a custom build stand at Dubai World Trade Centre

This information is a guide only – refer to the stand documentation for complete details of the build and furniture inclusions.

Book your stand

To secure your stand in the Australian Pavilion, please contact Hayley Mitchinson at Export Solutions or fill out the form via the link below.



Hayley Mitchinson

+61 (0) 420 566 588

hayley@exportsolutions.com.au

[Book a stand form](#)

Financial assistance for Australian Exhibitors (EMDG)

Exhibitors may be eligible for financial assistance to obtain a grant or rebate of part of the cost of exhibiting through the Export Market Development Grant (EMDG) scheme.

Applications are now open.

Contact us to find out if your business is eligible or for more information about this grant program.

[Find out more](#)

