

Be a part of CBME 2020



Organised by



Australian Representative



About CBME



Dates: 10 – 12 October 2020

Location: National Exhibition and Convention Center (NECC), Shanghai

CBME is an established one-stop trade fair with nearly 20 years' experience of bringing together the movers and shakers in child, baby and maternity industry.

Uniting top buyers, manufacturers, distributors, suppliers and sellers together under one roof in Shanghai annually, CBME hosts hundreds of quality industrial events, training events and private match-making meetings.

With an expected 110,000+ trade buyers, 4,900+ brands and 3,600+ exhibitors from all over the world at CBME 2020, you will find unrivalled networking opportunities to connect across countries and industries.

Statistics CBME 2019

- 293,757 square metres of exhibition space
- 3,397 exhibitors
- 4,575 brands
- 108,067 trade visitors

Who can you meet?

Companies from the following sectors:

- Online retailers, E-commerce companies
- Child, baby and maternity products stores
- Department stores
- Distributors, wholesalers
- Importers

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Informa is listed on London Stock Exchange and a member of FTSE 100, with over 11,000 colleagues working in more than 30 countries. Informa Markets organises some 500 exhibitions around the world each year.



Appointed Informa Markets' exclusive representative in Australia and New Zealand, we are in direct contact with the organising team. Our role is to assist all Australian and NZ businesses interested in participation at CBME.

Why exhibit in the Australian area?

The Australian area is located in an excellent location - close to key international groups and major companies to be the most visible to trade buyers and decision makers attending the show.

We provide a 'one stop shop' by simplifying the exhibiting process and managing your entire stand build - so you can arrive, set up your display and focus on presenting your products and services at the show.

Exhibiting options

Australian area

All options include your our own stand alongside other Australian businesses in Hall 6.1.

- Fascia Name Board using Australia's Nation Brand with your company name and logo in colour.
- Flexible stand sizes from 9sqm.

OPTION 1

Standard Booth

A standard shell scheme package which includes walls, fascia name board, carpeting, six spotlights, three chairs, desk, round table, waste bin and standard power outlet.

Participation costs

Price starts from USD 2,844 for a 9sqm stand.
PLUS Compulsory costs of USD 164 per exhibiting company and 6% VAT.



Illustrative design only

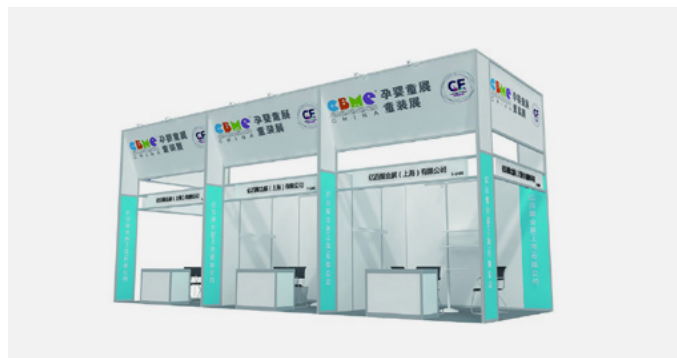
OPTION 2

Upgraded Booth

An upgraded version of the standard shell scheme package with a larger fascia name board and printed side panels.

Participation costs

Price starts from USD 3,069 for a 9sqm stand
PLUS Compulsory costs of USD 164 per exhibiting company and 6% VAT



Illustrative design only

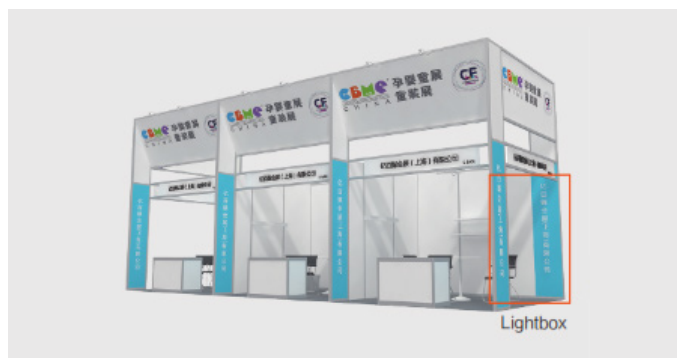
OPTION 3

Deluxe Booth

An upgraded version of the standard shell scheme package with a larger fascia name board and printed lightbox on side panels.

Participation costs

Price starts from USD 3,213 for a 9sqm stand
PLUS Compulsory costs of USD 164 per exhibiting company and 6% VAT .



Illustrative design only

Exhibiting options

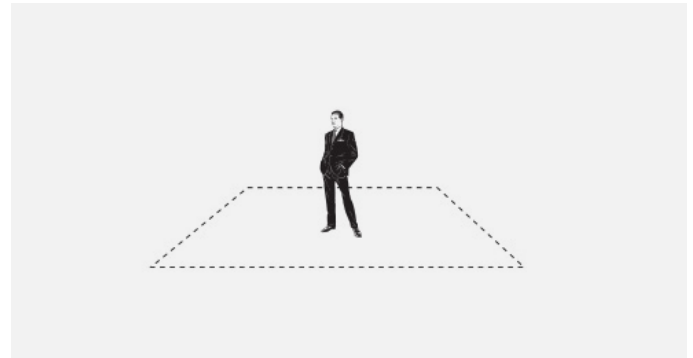
OPTION 4

Space only

Build a stand to your design, to showcase your brand.
Available for stands from 18sqm in size.

Participation costs

Price starts from USD 275per sqm for Space Only, minimum 18sqm. PLUS Compulsory costs of USD 164 per exhibiting company and 6% VAT.



This information is a guide only – refer to the stand documentation for complete details of the build and furniture inclusions.

Book your stand

To secure your stand in the Australian area, please contact Susan O'Connell at Export Solutions or fill out the form via the link below.

[Book a stand form](#)



Susan O'Connell
+ 61 (0) 401 770 889
susan@exportsolutions.com.au

Financial assistance for Australian Exhibitors (EMDG)

Exhibitors may be eligible for financial assistance to obtain a grant or rebate of part of the cost of exhibiting through the Export Market Development Grant (EMDG) scheme.

Applications are now open.

Contact us to find out if your business is eligible or for more information about this grant program.

[Find out more](#)

