



# ConnecTechAsia

# 2019 REPORT

Incorporating



BroadcastAsia



CommunicAsia



NXTAsia

## 18 - 20 JUNE 2019

MARINA BAY SANDS AND  
SUNTEC SINGAPORE

# Asia's Mega Infocomm Media & Technology Event



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# Highlights

**91%**  
of visitors were satisfied or very satisfied with the event

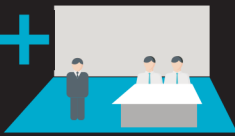
More than  
**35,000**  
INTERNATIONAL ATTENDEES



“ConnecTechAsia continues to be the regional Telecom, Media and Technology event to look out for.”

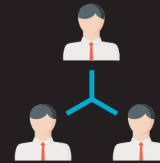
Tan Kiat How, Chief Executive, Infocomm Media Development Authority

**1,700+**  
Exhibitors



**160+**  
Press & Media

**30+**  
Networking Activities



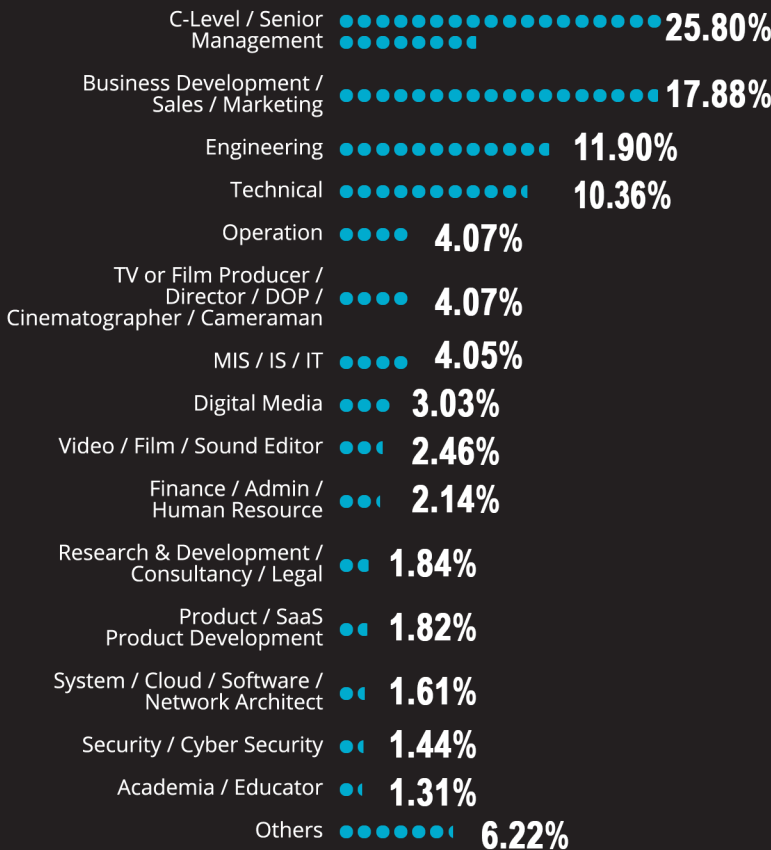
**900+**  
Meetings Arranged

**26%**  
of visitors were Senior Management

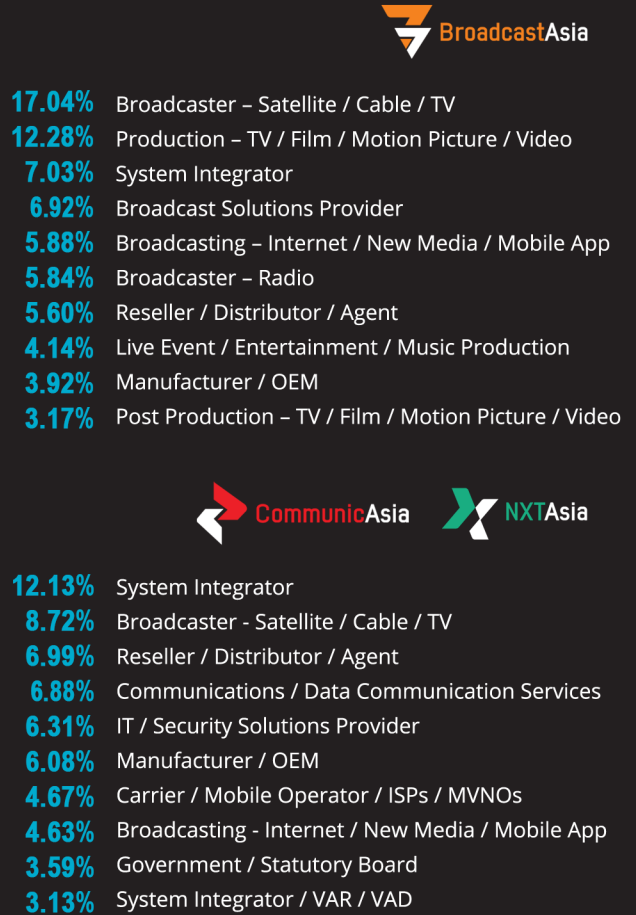
**54%** of visitors were involved with purchasing or recommending products & services for their company, with an average sourcing budget of USD302,000



## Job Function Breakdown



## Top 10 Company Main Activities

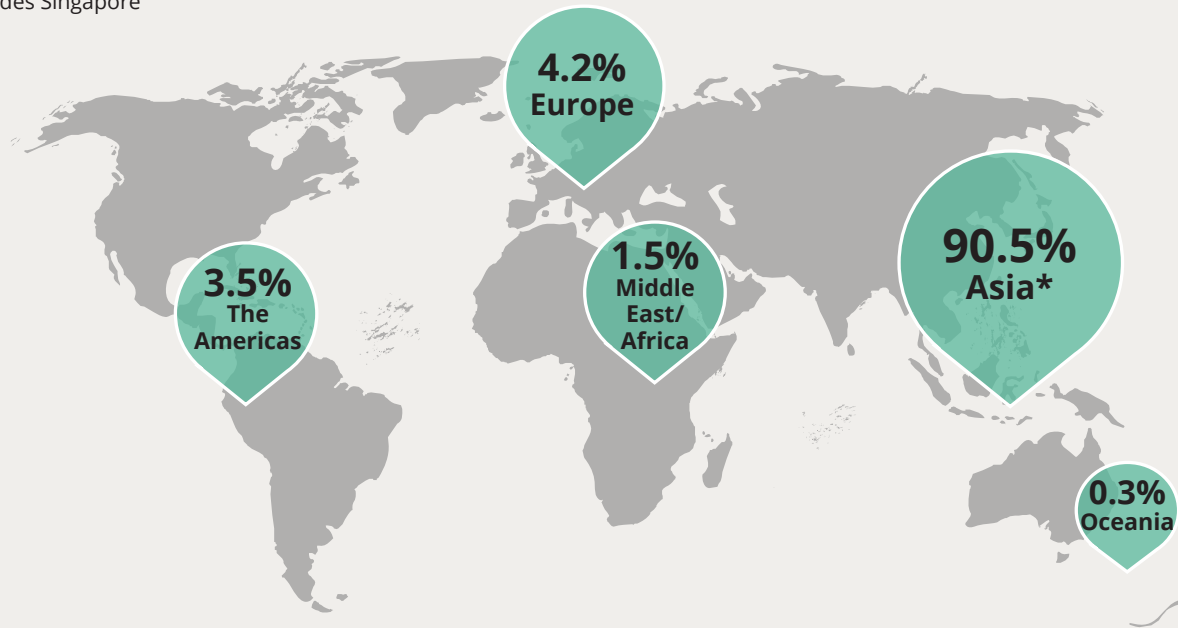


# Visitors

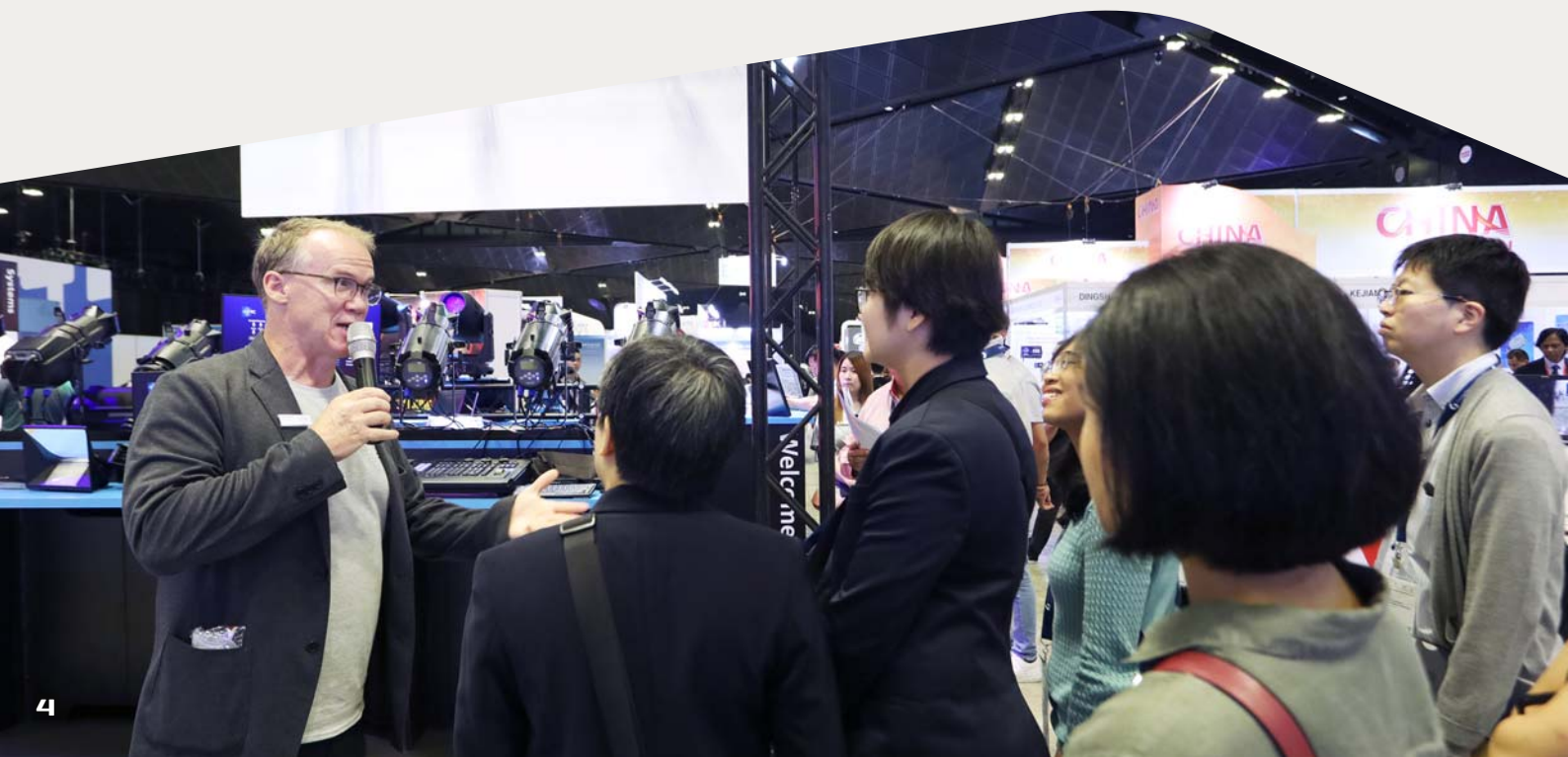
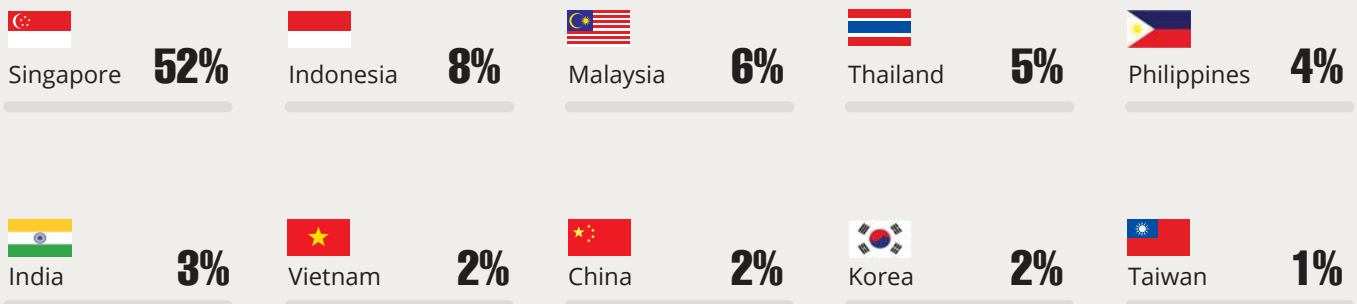
Attracting industry professionals from Asia and beyond

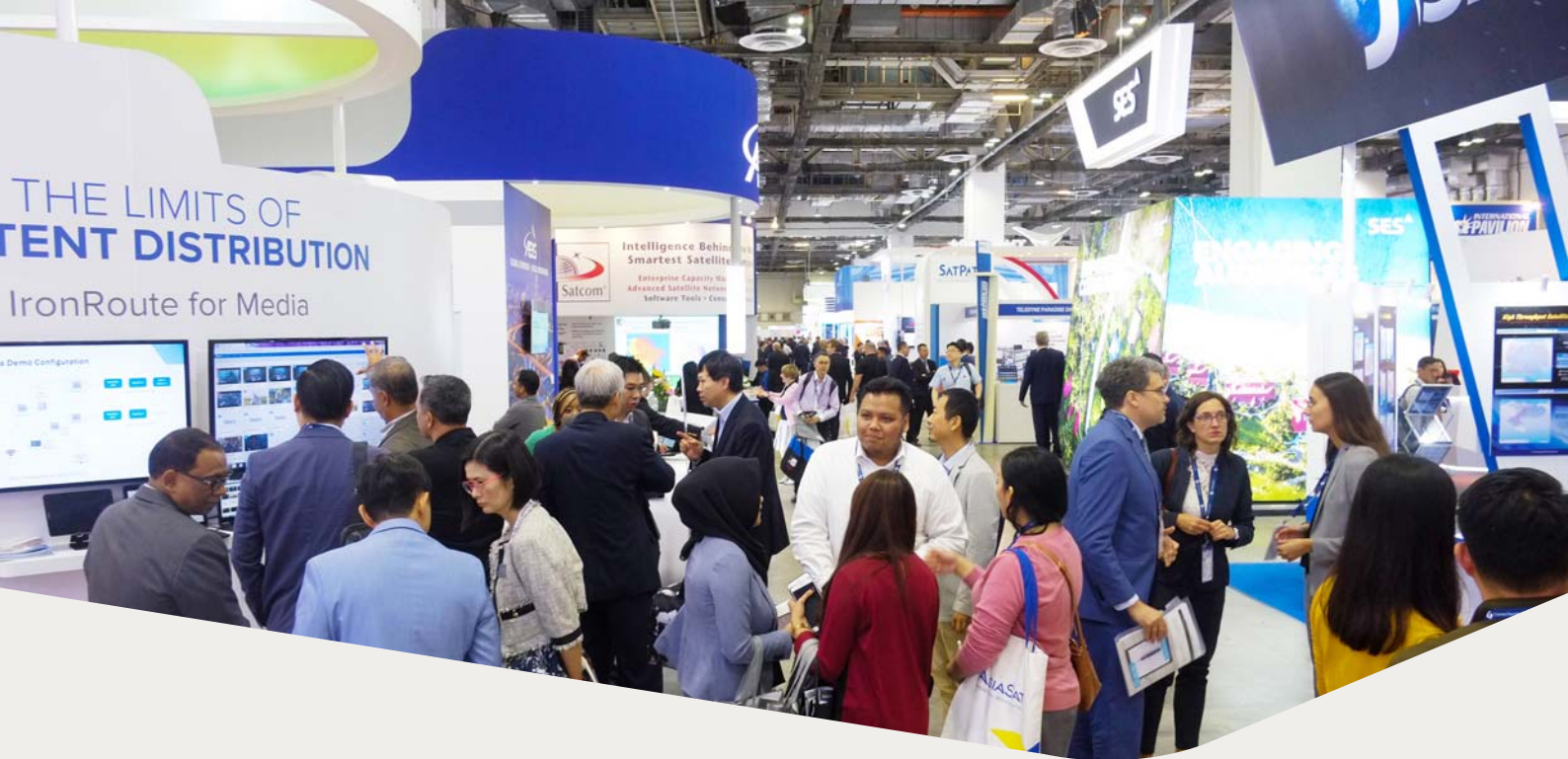
## International Visitors Breakdown

\* Excludes Singapore



## Top Visiting Countries





## Top Visiting Companies

ABS-CBN Broadcasting Corp • [AIS Thailand](#) • Amazon Web Services Singapore Pte Ltd • [ASI Cable TV](#) • Astro • [Axiata Group](#) • Bangkok Broadcasting & Television Co Ltd Channel 7 • [Bangkok Media & Broadcasting Co. Ltd](#) • BBC World Service • [Bharti Airtel Limited](#) • Big Boss Production • [Binh Duong Radio And Television](#) • Binus TV • [Bloomberg](#) • Boeing Satellite Systems • [British Telecom](#) • Broadcom • [Bt Media And Broadcast](#) • Cambodian Broadcasting Service Co Ltd • [Cat Telecom](#) • CE Films Broadcast Digital Sdn Bhd • [Cebu Cable TV](#) • Celcom Axiata Berhad • [Channel-4 \(Ajman\)](#) • China Broadband Communications Intl • [China Mobile International \(Singapore\) Pte Ltd](#) • China Telecom Global • [China Unicom \(Singapore\) Operations Pte Ltd](#) • Chubb Singapore Pte Ltd • [Chunghwa Telecom Singapore Pte Ltd](#) • Citibank • [Citic Telecom International](#) • City Developments Limited • [City Harvest Church](#) • CNBC Asia Pacific • [CNN](#) • CPG International • [Credit Suisse](#) • Daegu Software High School • [Datapost \(Singapore\) Pte Ltd](#) • DBS Bank • [Defence Information And Space Technology Department](#) • Delhi University • [Department of International Trade Promotion \(DITP\)](#) • Deutsche Telekom Ag • [Dialog Television](#) • Digital Radio (Delhi) Broadcasting Limited • [Discovery Network Asia Pacific](#) • Dish TV India Limited • [Dso National Lab](#) • Eisfilm Studio • [Encompass](#) • Endemol Shine International Ltd • [Ericsson](#) • Euronews • [Facebook, Inc.](#) • Fibernet • [Fidelity Technologies Pte Ltd](#) • Filmmagic • [Fortinet](#) • Fox International Channels • [Foxconn Industrial Internet](#) • Frasers Property Singapore • [Fujitsu Singapore](#) • Furukawa Electric Group • [Genting Malaysia Berhad](#) • Globe Sat • Globe Telecom, Inc. • [Globecast Asia](#) • Goldenduck International Co Ltd • [Govtech](#) • Grab Taxi Pte Ltd • [Gyeongsang National University](#) • Haw Par Corporation Ltd • [HDB Singapore](#) • Ho Chi Minh City Power Corporation • [Hooq TV](#) • Hope Channel Philippines • [Hope Church](#) • HSBC • [Huber+Suhner](#) • Hughes • [Images & Sound Post Production](#) • Indosat Ooredoo • [Inha University](#) • Israel Television News Company Ltd • [J Sports Corporation](#) • Japan International Broadcasting Inc • [Jastel Network \(Thailand\)](#) • Jeju National University • [Jeonju It&Ct Industry Promotion Agency](#) • Johnson Controls • [JTC](#) • Kangwon University • [Kantana Sound Studio Co Ltd](#) • Keppel Fels Ltd • [Kolkata TV](#) • Kompas TV • [KT](#) • Lao Asia Pacific Satellite Company Limited • [LG Electronics](#) • Loxley Public Co Ltd • [M1](#) • Malaysia Digital Economy Corporation Sdn Bhd • [Maxis](#) • MBS • [Mcot Pcl](#) • Media Prima Bhd • [Mediacorp Singapore](#) • Ministry of Communication And Informatics Indonesia • [Ministry of Communication And Information Technology Indonesia](#) • Ministry of Communications And Information Singapore • [Ministry of Education Singapore](#) • Ministry of Home Affairs Singapore • [Ministry of Manpower Singapore](#) • Mitsubishi Heavy Industries Asia Pacific P/L • [Mobile Satcom](#) • Mobitel (Pvt) Ltd • [Modootel](#) • Movietech Finesision Pvt Ltd • [Nanyang Polytechic](#) • Nanyang Technological University • [National Broadcast Television Of Thailand](#) • National Broadcasting And Telecommunications Commission • [National Environment Agency](#) • National Healthcare Group • [National Institute Of Education Singapore](#) • National Library Board • [National Museum of Singapore](#) • National Television of Cambodia • [National University of Singapore \(NUS\)](#) • Nayang Technological University Singapore • [NBC Universal Media Networks](#) • NBT World • [NCS Communication Engineering Pte Ltd](#) • NEC Networks & System Integration Corporation • [Nepal Telecom](#) • Nepal Television • [Netflix](#) • Ngee Ann Polytechnic (Office of Learning Technologies) • [Ntt Docomo Asia Pte Ltd](#) • Oak3Films Pte Ltd • [OCBC Bank](#) • Office of The Communications Authority Hong Kong • [One-Net Communications Pte Ltd](#) • Penafancia Broadcasting Corp • [Peoples Television Network Incorporated](#) • Philippine Cable Television Association Inc • [Pinewood Iskandar Malaysia Studios](#) • Power 98Fm • [PR Newswire](#) • PSA Corporation Ltd • [PT Telekomunikasi Indonesia](#) • PT Yamaha Musical Products Indonesia • [PT Viacom Media](#) • Public Authority For Radio & TV • [PWC](#) • Qorvo • [Radio Television Brunei](#) • Radio Television Malaysia • [Radio Thailand Chiangmai](#) • Radio Voice Of Vietnam • [Resort World Genting Malaysia Berhad](#) • Resorts World Sentosa Singapore • [Royal Thai Army Radio And Television Station](#) • Smart Comtech Co Ltd • [Samsung Asia Pte Ltd](#) • Seagate • [Seven Star Digital Networks Pte Ltd](#) • Siemens Mobility Pte Ltd • [Singapore Airlines](#) • Singapore Armed Forces • [Singapore Police Force](#) • Singapore Telecommunications Limited • [Singpost](#) • SK Broadband • [Sky Movie Catv](#) • Smiling Media • [SMRT Services Pte Ltd](#) • Softbank Corp • [Sony Pictures Networks](#) • SP Telecom • [SPH Radio](#) • Sport Singapore • [Sri Lanka Telecom](#) • ST 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# The Summit



**Harriet Green**  
CEO and Chairman,  
IBM Asia Pacific

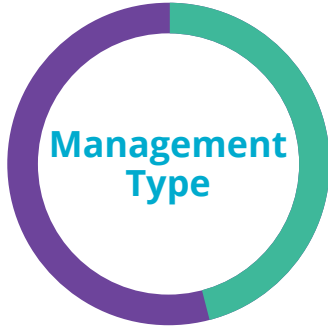
# The Summit

Focused agenda with thought-provoking conversations and engaging sessions

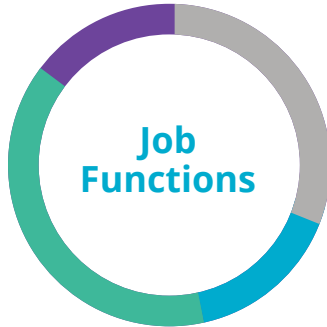
**800+**  
Summit attendees

**200+**  
Summit speakers

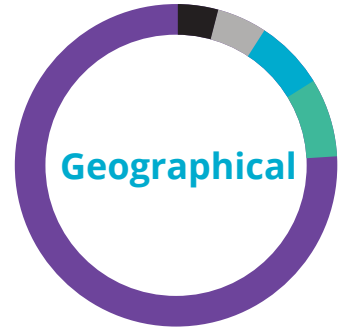
**3 days**  
of content & insights



- **54%** Senior Management
- **46%** Non-Senior Management



- **15%** C-level
- **38%** President/Director/Heads
- **16%** Managers
- **31%** Others



- **76%** Asia
- **8%** Oceania
- **7%** The Americas
- **5%** Europe
- **4%** Middle East/Africa

## Key Speakers included



**Seizo Onoe**  
President of DOCOMO Technology and Chief Technology Architect, NTT DOCOMO



**Harriet Green**  
CEO and Chairman, IBM Asia Pacific



**Benjamin Goertzel**  
CEO, SingularityNET



**William Lee**  
Head of Digital Products and Innovation, beIN



**Edward Benedict Galang**  
First Vice President of Network Engineering & Operations, Signal TV



**David Burke**  
Managing Director, PT Visi Media Asia Tbk (VIVA)



**Dave Schaeffer**  
CEO, Cogent Communications



**Dr Keeratpal Singh**  
Chief Data Scientist, Axiata



**Sumitra Nair**  
Vice President — Talent Development & Digital Entrepreneurship, Malaysia Digital Economy Corporation (MDEC)



**Gustavo Fuchs**  
General Manager — Cloud & Solutions (Asia), Microsoft



**Dr David Soldani**  
CTO (Australia), Huawei



**Rebecca Lim**  
Director, Adoption and Engagement Smart Nation Digital Government Group



# Exhibition





# Exhibition

Local and international brands across a range of industries



## BroadcastAsia



## CommunicAsia

## NXTAsia



# Programmes Feature

One-of-a-kind seminars, workshops, and experiences designed to inspire and engage attendees across the 3 sectors



## Innovation Hub

Key industry players discussed the latest innovation technologies that are disrupting the broadcasting & multi-media industry.

## Content Stage

3 days of action-packed content which addressed Esports, Content Production, and Radio & Podcasting.

## TveXchange

Key speakers offered insights on non-linear broadcasting solutions and alternative content platforms.

## SatComm Stage

### How to make OldSpace and NewSpace Synergy

- Samathorn Sam Teankingkaeo, CTO, muSpace
- Yasunori Yamazaki, CBO, Axelspace
- Richard Lim, Sr Sector Development Manager, Inmarsat
- Imran Malik, VP, Global Fixed Data, SES Networks
- Melvyn Chen, Head of BD, Asia-Pacific, Intelsat

Moderated by  
Felix Curcio, Founder, Orbital Gateway Consulting

Catered especially for the satellite communication industry — sessions throughout the 3 days touched on satellite trends, cases for 5G and IoT, and more, with presentations, panel discussions, and networking opportunities.

## 5Gxperience

Shaping the future digital society, 5G enabled technology came to life through live demonstrations.

## Technology of Tomorrow

With technology shaping today's world, and laying the foundation for tomorrow, the speakers gave an outlook of what lies in the future for our world.

## NXTAsia Stage



Audiences witnessed the latest technology presentations on Cloud, Big Data, Artificial Intelligence, Machine Learning and IoT, Smart City, Cybersecurity.

## TECHNOLOGY TOUR



The daily guided technology tours based on various themes such as 5G and Smart Cities offered opportunities to hear from the industry's experts themselves!

## Infosec in the City, Singapore 2019

Organised by:



This premier techno-centric conference focused on the sharing and discussion of deep-technical knowledge and insights, cybersecurity capabilities and capacity building.

“ The buzz and media spotlight on ConneCTechAsia makes it a great platform for Solustar to showcase our latest innovations to wide pool of prospects across different industries... ”

Louis Loo, Founder and CEO, Solustar



# Networking Activities



“ Nothing beats face-to-face interactions with potential customers, where we got feedback and insights that are crucial... ”

Ling Ting Ming, CEO, OTSAW

## CEO Exchange



This invitation-only platform saw **over 50** C-levels or equivalent titles discuss and share ideas and solutions to top industry challenges and network.

## CIO Forum



An exclusive C-suite programme that offered CIOs a better understanding of challenges within their business and ways to address these challenges.

## Business Matching Programme



Fruitful, targeted meetings ensured relevant content discovery and experience through successful matching amongst all.

## Sundown Beer Sessions



A place where everyone could relax and unwind after a long day of business with a glass of chilling beer to re-engage with industry colleagues and customers.

# Press Coverage

Over 160 press and media from more than 20 countries/regions

## Astro Awani: Building Talent in Tech



## CNA: 5G must be reliable enough to support digital economy



## Computer Weekly: 5G will be a public utility



## Tech Wire Asia: Talk is cheap, so telcos partner with media to sell more data



- Business Times: Coming soon to a digital screen near you
- Business Times: Realising the promise of smart cities
- Lianhe Zaobao: 资媒局局长: 我国将以5G网络研发创新应用及服务让整体经济受益
- Xinhua Net: ConneCTechAsia 2019 in Singapore showcases latest smart technologies, trends
- Asia Radio Today: BroadcastAsia returns for its 24th edition
- Aving: 아시아 대표 정보통신기술 (ICT) 전시회 '2019 커뮤니케이션아시아' 개최!
- Berita: Rangkaian 5G S'pura harus lebih utuh bagi sokong ekonomi digital
- Channel 8: 缓解人力短缺 五商场将出动保安机器人
- Digital Studio: Qvest Media makes Asian debut at BroadcastAsia 2019
- Disruptive Asia: 5G: revolutionary future or hyped fanfare — debunking the myths
- International Business Times: ConneCTechAsia spotlights emerging technologies' role in heralding Asia's digital future
- Jumpstart: Victorian Government Looks at CommunicAsia to Expand Awareness of Top Victorian Tech Companies in Southeast Asia
- SatelliteProME 5G takes centre stage at ConneCTechAsia
- SatelliteProME Hughes' success formula for thriving within the broadband satellite industry
- SatelliteProME Nabil Ben Soussia of IEC Telecom Middle East on trends in maritime satcom industry
- Tech Coffee House: Q&A with Opensignal's Ian Fogg on 5G: A Revolutionary Future or Hyped Fanfare?
- Thansettakij: Software Park Showcases Thai IT Startups at ConneCTechAsia2019
- Telecom Drive: BroadcastAsia 2019: Vewd, INNOPIA Announce Joint Streaming Media Device

# Sponsors & Partners

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The fastest growing tech show in Asia!

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## ACCELERATING TRANSFORMATION THROUGH TECHNOLOGY

TECHXLR8 ASIA IS A FESTIVAL OF EVENTS PRESENTING THE  
TECHNOLOGIES THAT ARE FUELLING THE BUSINESS  
REVOLUTION – 5G, AI, BLOCKCHAIN AND IOT.

# 7,000

Tech & Telco Professionals

# 160+

Sponsors & Exhibitors

# 300+

Expert Speakers



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## SUPPORTING ORGANISATIONS



## SUPPORTING MEDIA



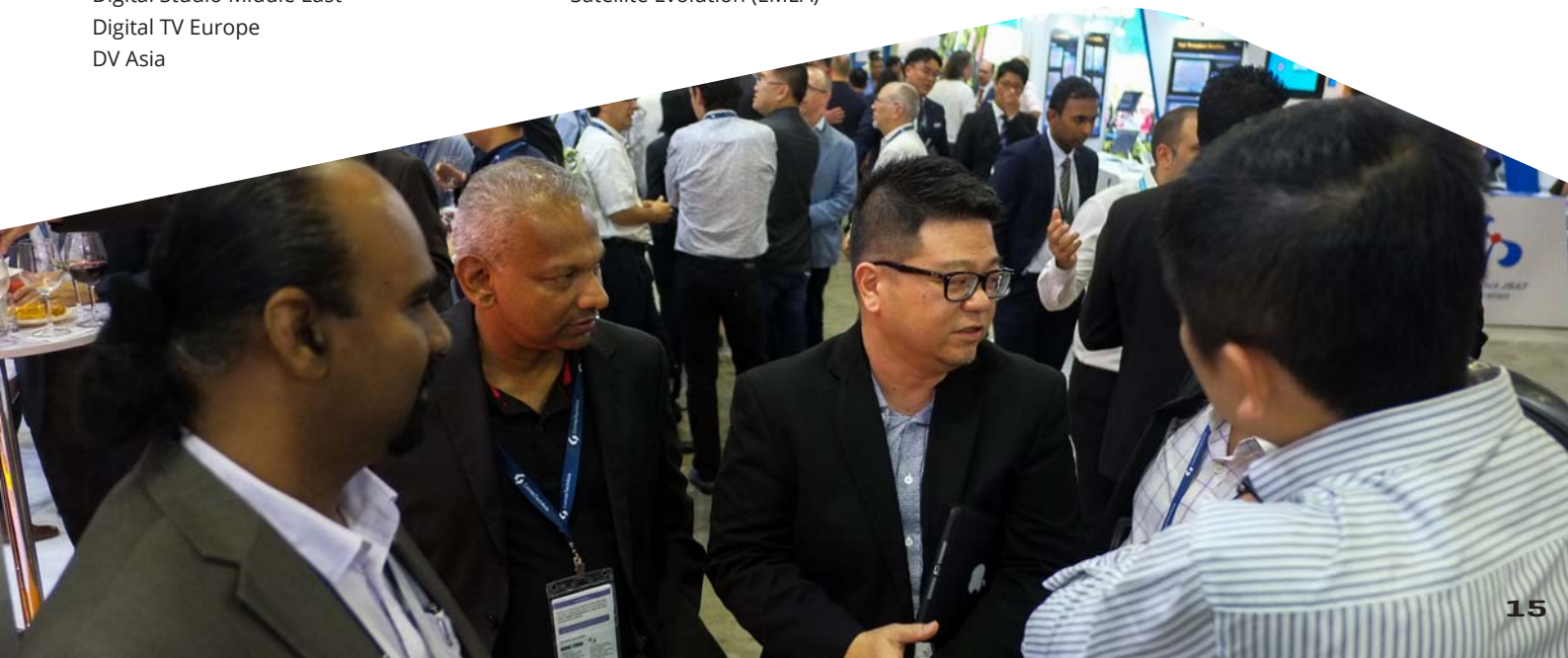
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**ConnecTechAsia**



**BroadcastAsia**



**CommunicAsia**



**NXTAsia**

# EMPOWERING THE DIGITAL ECONOMY

**9-11 JUNE  
2020**

MARINA BAY  
SANDS,  
SINGAPORE

[www.ConnecTechAsia.com](http://www.ConnecTechAsia.com)

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