



1-3 June, 2022, **Singapore EXPO**

an anchor event of



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Why CommunicAsia?

The largest ICT event in the Region, CommunicAsia brings together industry leaders for a networking and insights power-event for Asia's telecoms ecosystem. Access key decision makers and showcase your company, products and services on a unique platform, both onsite and online. Most importantly, CommunicAsia is part of Asia Tech x Singapore, the region's flagship tech event. Through your partnership, you will benefit from the dynamic conversations and valuable networking as business leaders come together to shape our shared digital future.

Our anchor events include:



ATxEnterprise 2021 Event Highlights



Supported By Top Industry Brands



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Content Themes

- › New services, business models and diversification for telco operators
- › Lessons learnt by telcos from 5G deployments in Asia
- › Best practice examples from standalone 5G launches
- › What are the most efficient ways to deploy 5G in emerging markets?
- › Monetising 5G in consumer and enterprise markets across Asia
- › Hybrid cloud opportunities for telco operators
- › The latest on edge computing, AI and machine learning for telcos
- › Open RAN developments and relevant security implications
- › The latest on fiber and FWA plans in Asia
- › Overcoming the digital divide across Asia

CommunicAsia 2021 Industry Speakers



Ian Watson,
CEO,
Cellcard



Manjot Singh Mann,
CEO,
M1



Vikram Sinha,
COO,
Indosat Ooredoo



Julian Gorman,
Head of APAC,
GSMA



Aps Chikhalikar,
Head of TMT, Asia
Pacific Japan,
ServiceNow



**Dhanush Hetti
(Hetti),**
CTO,
Circles.life



Rezwan Al Islam,
Vice President,
**| Enterprise Business
Solutions | Enterprise
Business, Robi Axiata**



Abdul Memon,
VP 5G and IoT
Solutions,
**Huawei
Technologies**



Rade Kovacevic,
CTO,
Grameenphone



Siok Hoon Gan,
Managing Director,
**(Consumer Sales &
Mobile Marketing),
Singtel**



Wasit Wattanasap,
Head of Nationwide
Operations and
Support Department,
AIS



Magnus Ewerbring,
CTO, Asia-Pacific,
Ericsson



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Offline Opportunities

Event Space-only

Booth Packages



Online



Hybrid

Explore offline opportunities to meet your clients F2F



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BOOK NOW



Selecting your booth

- 1 Choose space-only OR select between two packages with fully furnished booths
- 2 Select your booth size
- 3 Calculate your space/package

Calculating your investment

- 1 Add base price of SGD 2,000
- 2 Refer to space-only pricing chart for:
 - Number of open sides
 - Prime Spot (Silver, Gold or Platinum)
- 3 For Standard and Premium fully furnished packages, refer to the space-only pricing chart and add:
 - [For Standard] SGD 110/sqm
 - [For Premium] SGD 130/sqm

All spaces / packages include a Virtual Booth

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Space-only Cost

STANDARD RATES

SPACE ONLY (minimum 18sqm)	SGD / SQM			
	1 Open Side	2 Open Sides	3 Open Sides	4 Open Sides
Silver	710	720	728	730
Gold	720	730	738	740
Platinum	726	737	743	746

BOOK YOUR SPACE

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Booth Packages



Premium Packages



Premium Centre Package
(minimum 18sqm)



Premium Corner Package
(minimum 18sqm)



Premium Island Package
(minimum 36sqm)



Standard Packages



(Minimum 9 sqm)

BOOK YOUR PACKAGE

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What your package includes



	Standard Package	Premium Package
Fluorescent Tube	✓	✓
13Amp Socket	✓	✓
Reception Desk	✓	✓
Coffee Table	✓	✓
Easy Chair	✓	✓
Display Block	✓	✓
Wastepaper Basket	✓	✓
Folding Chair	✓	
Barstool		✓
Lockable Cabinet		✓
Wall shelving	✓	

BOOK YOUR PACKAGE

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Offline



Online Opportunities

Virtual Event Packages

Sponsored Newsletter

Sponsored Tech Bytes Newsletter / Article

Banner Advertisements

**Reach more audiences
through our online
opportunities from
around the world**



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Hybrid



Virtual Event Packages

VIRTUAL EVENT EXHIBITOR PACKAGES

ENTITLEMENTS	EXHIBITOR	EXHIBITOR PLUS
BRANDING & AWARENESS		
Company logo and profile to be featured on our event website	✓	✓
Reciprocal website hotlink to your home page from event website	✓	✓
Social promotion on event channels		✓
MEETING SERVICES		
Host and book video meetings on stand	✓	✓
BOOTH SETUP		
Virtual Booth	✓	✓
Listing as Exhibitor on Virtual and Physical Event	✓	✓
Exhibitor listing in business matching	✓	✓
Ad Banner on Virtual Booth	✓	✓
Products upload on Virtual Booth (qty) Add on SGD 2,000 to get up to 50 uploads	10	15
Resources Page Upload on Virtual Booth (qty)	5	7
Package Pricing (SGD)	3,500	6,500

RESERVE YOUR VIRTUAL EVENT PACKAGE

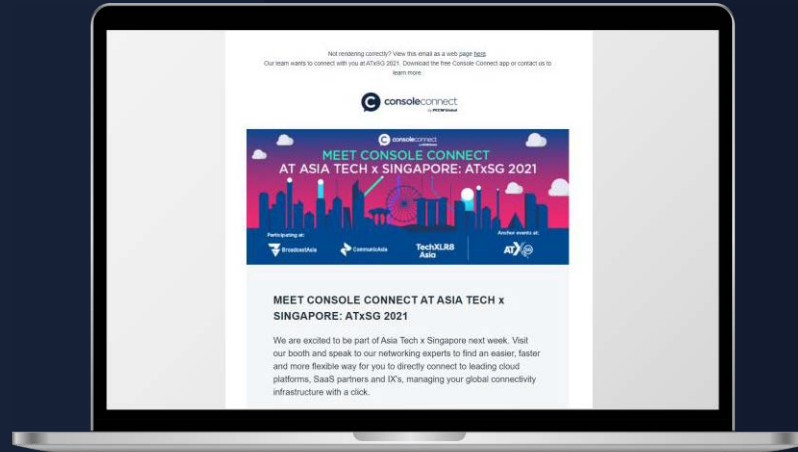
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Sponsored Newsletter



Send your emailer to our global database with the option to select your target audience OR share with us your interview article to distribute to our readers.

What you'll get

- Series of newsletters sent 1 - 2x monthly, aligned to most relevant brand or target audience
- 1x custom banner ad placement, above the fold, per send
- Or 1x client content feature inclusion opportunities, such as sponsored articles or video, per send
- Opportunity to view newsletter and ad/content placement prior to send
- Full email performance and analytics provided post each newsletter send

Price

\$S\$8,900 for TWO (2) inclusions

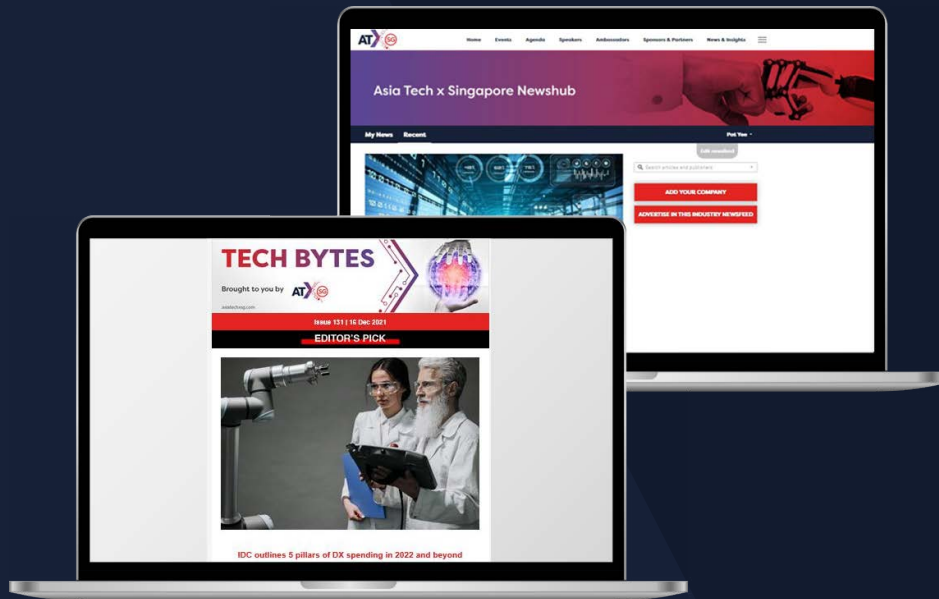
BOOK SPONSORED NEWSLETTER

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Sponsored Tech Bytes Newsletter/Article



Get a banner space on our bi-weekly e-newsletter where we share trending tech news to our database. You can also opt to publish a Tech Bytes Article that will be posted on our Tech Bytes webpage as well as redirect link on our e-newsletter.

What you'll get

Banner

- Ad spot on ONE (1) issue of Tech Bytes enewsletter
- Hyperlink to your preferred page/document To be submitted in 600 (w) * 100 (h) px, hi-res.

Tech Bytes Article

- ONE (1) Article posted on Tech Bytes webpage
- ONE spot on e-newsletter for said article with redirect to it

Price

From S\$2,500 for Banner Ad
S\$4,700 for ONE (1) Tech Bytes Article

BOOK TECH BYTES NEWSLETTER / ARTICLE

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Offline



Online



Hybrid Opportunities

Tap on global audiences online and build relationships with them F2F



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ATXSG ENTERPRISE HYBRID EVENT SPONSOR PACKAGES

ENTITLEMENTS	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR	DIAMOND SPONSOR
CONFERENCE INFLUENCE					
Speaking slot in one of the Conference Track	Panel Slot	Solo Speaking Slot	Solo Speaking Slot + Panel Speaking Slot	Keynote Panel + Track Solo + Panel Slot	Keynote Plenary + Track Solo + Keynote Panel
Access to virtual conference attendees					Y
Delegate Pass (Full Access Pass)	1	2	3	5	7
BRANDING & AWARENESS					
Company logo and profile to be featured on our event website	Y	Y	Y	Y	Y
Reciprocal website hotlink to your home page from event website	Y	Y	Y	Y	Y
Social promotion on event channels	Y	Y	Y	Y	Y
Branding on onsite signage	Y	Y	Y	Y	Y
Banner Ad in Tech Bytes e-Newsletter	1	1	2	2	2
Banner Ad on virtual event platform	1	1	1	1	1
Dedicated Tech Bytes article		1	2	2	2
Dedicated eDM Blast		1	1	2	2
Floor Stickers at Physical Event				1	1
Complimentary Table-Top at Conference Session (if applicable)				1	1
Option to offer giveaways in delegate bags (if applicable)				2	3
Sponsored session before / during lunch (if applicable)				3 mins	3 mins
MEETING SERVICES					
Access to meeting services co-ordinated by Head of VIP relations	Y	Y	Y	Y	Y
1-2-1 VIP Meetings		2	3	5	7
Dedicated invitation to your nominated VIP List (Subjected to Validation)	Y	Y	Y	Y	Y
BOOTH SETUP					
Physical 9sqm standard booth	Y	Y	Y	Y	Y
Virtual Booth	Y	Y	Y	Y	Y
Listing as Exhibitor on Virtual and Physical Event	Y	Y	Y	Y	Y
Exhibitor listing in business matching	Y	Y	Y	Y	Y
Ad Banner on Virtual Booth	Y	Y	Y	Y	Y
Products Upload on Virtual Booth (qty)	8	10	12	15	20
Resources Upload on Virtual Booth (qty)	8	10	12	15	20
Package Pricing (SGD)	SGD 29,500	SGD 44,000	SGD 54,500	SGD 100,000	SGD 127,560

*Should you wish to only sponsor virtually, prevailing prices are at S\$7,500 lesser

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