



31 MAR - 3 APR 2020
SINGAPORE EXPO
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DISCOVER

THE TASTE FOR TOMORROW

SECURE YOUR CHOICE LOCATION TODAY!



Organiser



Join us on



Food&HotelAsia
#FHA

Featuring the most exceptional line-up of global food & beverage companies, **FHA-Food & Beverage** is a major event where industry professionals in Asia source conveniently from around the world in one place. Evolved from the highly successful Food&HotelAsia (FHA), this is the platform for international suppliers to establish their presence, launch new products and harness the promising business opportunities in Asia market to the fullest potential.

Join the largest international F&B showcase in Asia to cater to the region's ever-growing and evolving appetite

FHA-Food & Beverage 2020 at a glance



84,500 sqm
of exhibition space



2,000
exhibitors from
70 countries/regions



80%
overseas
exhibitors



54
international
group pavilions



48,000
attendees from
100 countries/regions



1,000
best-of-class
competitors



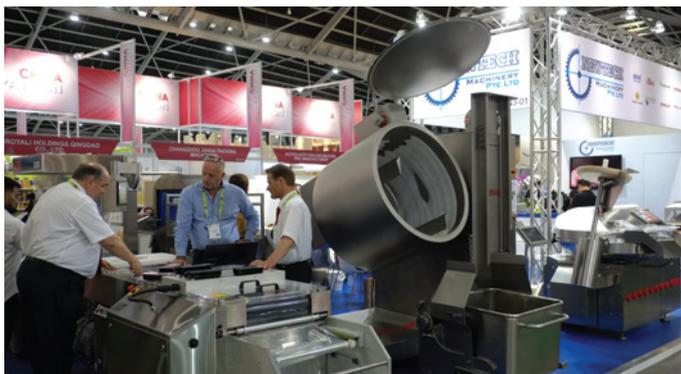
Tantalse Asia's discerning palate

The following exhibit profile is non-exhaustive and serves as a guide only.

- Additives
- Beer / Craft Beer / Cider / Shandy / Stout
- Canned / Processed Food
- Chilled / Frozen Food
- Chocolate / Cocoa / Pralines
- Concentrates / Cocktails / Mixes
- Condiments
- Confectionery / Snacks / Candy
- Convenience Food
- Dairy Products
- Drinks (Non-Alcoholic)
- Eggs / Egg Products
- Fillings / Toppings
- Fine / Specialty Food
- Flavoured Tea
- Fresh Fruits / Vegetables
- Gelato / Ice Cream
- Halal
- Health Food
- Ingredients
- Instant Coffee / Tea
- Juices
- Meat and Poultry
- Natural / Organic Food
- Oil
- Premixes
- Sauces and Seasonings
- Seafood
- Spreads
- Staple Food
- Starch / Starch Products
- Superfood
- Vegan / Plant-based Food
- Vegetarian Food
- Water

More focused sourcing on the show floor

To further augment the sourcing experience for buyers, the new specialised areas at FHA-Food & Beverage will make it a breeze for them to meet suppliers and seek out related products available in the marketplace more efficiently. Be a part of the dedicated zones for **BEVERAGE, MEAT, ORGANIC, SEAFOOD, HALAL** products and more.



Stand out through the all-new FoodTech Zone

Covering the entire spectrum of food & beverage processing & packaging technology, cold-chain, warehousing and logistics solutions, the new FoodTech Zone at FHA-Food & Beverage is the go-to place for F&B manufacturers, retailers and importers / distributors to source for solutions that can enhance their production and operational needs. The exhibit profile includes:

- Process Technology
- Packaging Technology
- Packaging Materials
- Automation Technology
- Controlling and Regulation Technology
- Data Processing
- Operations, Safety and Quality Management
- Refrigeration and Air-Conditioning Technology
- Sustainable Packaging
- Transport, Storage, Logistics



A complete sourcing platform presenting the world's leading wines & spirits

ProWine Asia (Singapore), part of the established ProWein World series, returns alongside FHA-Food & Beverage 2020, giving buyers more to see in a single platform. Featuring more than 300 wine producers and distributors from 35 countries/regions, it is a complete all-in-one platform that industry professionals are looking forward to, to discover more about the wide selection of labels from around the world, as well as hone their appreciation and knowledge through masterclasses and seminars.



Connect with the right buyers

With the focused show content, FHA-Food & Beverage is committed to attract more of the right profile of visitors that really matters to your business. Grab the opportunity to meet key decision makers, buyers and influencers who will be at FHA-Food & Beverage to hunt for interesting and new food products that will appeal to and excite the taste buds of consumers in Asia.

Target Visitor Profile

- Airline / Cruise Liner / Rail
- Bar / Pub / Nightspot Operator
- Café
- Convenience Store / Grocery Store
- Country Club
- E-Retailer
- F&B Management Service / Consultancy
- Fast Food / Quick Service Restaurant
- Hotel / Resort
- Importer / Wholesaler / Distributor
 - Food & Drinks
 - Wine / Spirits / Alcoholic Drinks
 - Wine & Spirits Related Accessories & Equipment
- Institutional Catering
- Logistics – F&B
- Manufacturer
 - Bakery / Confectionery
 - Food & Drinks
- Property Management
- Restaurant / Bistro
- Serviced Apartment
- Specialty Food Retailer
- Supermarket / Hypermarket
- Venue Operator
- Wine / Spirits / Alcoholic Drinks Retailer



Key buyers who were at FHA2018 to source for trending food & beverage products include:

RESTAURANTS / INSTITUTIONAL CATERING

Ameya Boga Group
Beijing Airport Inflight Kitchen
Boga Group
Cathay Pacific Catering Services
Crystal Jade Culinary Concepts
Delifrance
Emirates Flight Catering
Fish & Co Restaurant
Imperial Treasure Restaurant Group
Indochine Group
JP Pepperdine Group
Jumbo Group
Marche International
Maxims Caterers
Ministry of Food
Minor DKL Food Group
MK Restaurant Group
Neo Group
Paradise Group Holdings
Sakae Holdings
Sushi Tei
The Lo & Behold Group
The Minor Food Group
Tunglok Group
TWG Tea Company
Sats
Select Group
Sri Lankan Catering
Sodexo

IMPORTERS/ DISTRIBUTORS

A&W Food Service
Annam Group
Auskhmer Import Export
Ban Choon Marketing
Caldbeck Macgregor
Classic Fine Foods
DKSH
DPO International
ETAK International
Eufood Vietnam
Eustralis Food Co
First Food Distribution
Global Pacific Distribution Network
Grand Twin Brothers
KCG Corporation
LSH Cambodia
Metro Wholesale Myanmar
Mida Food Distributors
Premium Distribution
PT Pangan Lestari
PT Prambanan Kencana
Schmidt
Siam Food Services
Siam Makro
Silverwave Corporation
SMI F&B Distribution
Sullivans Brunei
Thang Long Vietnam Import Export
Wilson Foods Intertrade (HK)
Winner Group Enterprise

HOSPITALITY

Accorhotels
Amara Holdings
APA Hotels & Resorts
Archipelago International
Astoria Hotels & Resorts
Banyan Tree Hotels & Resorts
Berjaya Corporation
Best Western
Cinnamon Hotel Management
Club Med
Dolphin Group of Hotels
Far East Organization
Fraser's Hospitality
Furama Hotels International
Genting Malaysia
Hatten Group
Hilton Worldwide
Hyatt Corporation
IHG
Marriott International
MGM Resorts International
Millennium Hotels and Resorts
Oakwood Worldwide Asia
Pan Pacific Hotels Group
Park Hotel Group
Radisson Hotel Group
Serendib Leisure Management
Shangri-La International Hotel Management
Taj Group of Hotels
The Ascott Limited
The Ritz-Carlton Hotel Company
Topotels Hotels & Resorts
WMC Group

CONVENIENCE STORES / SUPERMARKETS / E-RETAILERS

7-Eleven
Aeon
Al Maya Group
Alibaba Group
Amazon Asia Pacific Holdings
Big C Supercenter
Capital Diamond Star Group
CCK Fresh Mart
Central Food Retail
Cheers Holdings
China Resources Vanguard
City Mart Holdings
Dairy Farm Group
Foodland Supermarket
Future Retail India
Honestbee
Isetan
Jaya Grocer
Lotte Mart
Marks & Spencer
NTUC Fairprice
Parkson Group
PT Circle K Indonesia
Ranch Market
Redmart
Rustan's Supercenters
Saigon Co-Op Fairprice
Sheng Siong Group
Super Duper Supermarket Group
Takashimaya Singapore
Tesco
Wellcome
Wen Chao Group

Assembling talented chefs vying for honours at Asia's most prestigious culinary competition



The **FHA Culinary Challenge (FCC)**, supported by Worldchefs (World Association of Chefs' Societies), will once again bring together top chefs from the region at the highly anticipated biennial affair.



Judged by a panel of internationally recognised chefs, the more than 1,000 culinary talents participants will put their skills to test in a series of intense challenges in teams and as individuals.

BE A SPONSOR!

Contact Ms Esther Lee at esther.lee@ubm.com for more information.

Maximise your participation with free pre-show promotion opportunities



Online Business Matching

Available online 2 months before show, this platform allows you to get a preview of visitors who have already pre-registered to visit the show. Initiate contact and arrange meetings with buyers prior to show, and you are already one step closer to clinching the next deal even before the event.



Hosted Buyer / VIP Programme

Nominate your important clients to visit FHA-Food & Beverage as hosted buyers or as VIPs. Exclusive privileges include fly-in, hotel accommodation, ground transport and personal concierge service. Open to senior management and key buyers from the industry.



Customised E-Invitations

Too busy to create marketing materials to inform your clients of your presence at FHA-Food & Beverage? Make full use of our pre-designed templates for newsletter or web banner, customise it with your company logo, name and booth number, and it's ready to be sent off to your clients.



Online Show Catalogue

A user-friendly tool favoured by visitors to learn more about exhibitors and their offerings before show. Be sure to submit your company's details so as to enjoy increase exposure and generate higher awareness for your latest and best-selling products.

Reaching out to key buyers with an extensive marketing campaign

A well-rounded marketing campaign comprising digital marketing, targeted newsletters, print advertisements, direct mailers and more is in the pipeline to draw the most relevant industry professionals in Asia. Besides building on the close knitted partnerships which FHA has fostered with numerous trade associations and media over the years and tying up new collaborations, FHA-Food & Beverage will also expand its reach through promotions at a wide network of sister shows in the region.

Media Coverage

Social Media



eNewsletter



Print Ads



Brochure



Web Advertising

Join these exhibitors at FHA-Food & Beverage 2020

Aalst Chocolate
Agriculture and Agri-Food Canada
Ang Kee Fish Merchant
Aryzta Holdings Singapore
Auric Pacific Marketing
Bakeverket AS
Ben Foods
Beryl's Chocolate & Confectionery
Bunge Asia
Business France

Chang Run Packing Materials (Shanghai)
Elvir
Eurasia Global Food
Famobra GmbH
FFM Further Processing
Fieldfresh Foods
Foodgnostic
Fuji Packaging Machines Asia
Gold Kili Trading Enterprise
Guangdong Import & Export
Hock Seng Food

Indoguna Singapore
Keed Pack Automatic Package Machinery
KSB Distribution
Kwong Cheong Thye
Lam Soon Singapore
Lim Siang Huat
Linaco Manufacturing
Mangowin Foods
Mundig GmbH
Newtech Machinery

PT Diamond Cold Storage
Radha Exports
Sinhua Hock Kee Trading
Taiwan External Trade Development Council
Taiwan Food & Pharmaceutical Machinery Manufacturers' Association
Thong Siek Food Industry
Tong Garden Food
Trinox Engineering Services
Yong Wen Food

...and more!

SECURE YOUR BOOTH NOW!

Contact our Sales Team at enquiry@foodnhotelasia.com to find out more.

2 MEGA EVENTS. 2 DATES. TWICE THE EXPERIENCE.



www.foodnhotelasia.com

Food&HotelAsia (FHA) has grown from strength to strength over 40 years to become a major biennial trade event that connects a wide spectrum of global suppliers and key buyers from Asia's thriving food & hospitality industry.

Come March 2020, the established international trade platform evolves into 2 mega events - **FHA-HoReCa** and **FHA-Food & Beverage**, offering more valuable networking opportunities and desirable quality sourcing options to all attendees.

Endorsed by



Supported by



Held in

