

Exhibiting Made Easy

Applicable to FHA-HoReCa and FHA-Food & Beverage

Make the most out of the space you rent.

Either... Allow your creativity to take flight, rent the space and build your own stand.

Or... Simply take one of our 6 packages on offer (options a, b, c, d, e, or f).

The artist's impression on these few pages will assist you in deciding the best package for your purpose.



Entitlements for Shell Stand

Stand Area in sqm	9	12	15	18	21	24	27	30	33	36	39
Fluorescent Tube	2	3	3	4	5	6	6	7	8	9	9



Entitlements for Standard Package

Stand Area in sqm	9	12	15	18	21	24	27	30	33	36	39
Fluorescent Tube	2	3	3	4	5	6	6	7	8	9	9
13Amp 230V Socket	1	1	1	2	2	2	2	2	2	3	3
Reception Desk	1	1	1	2	2	2	2	2	2	2	2
Folding Chair	1	1	1	2	2	2	2	2	2	3	3
Coffee Table	1	1	1	1	1	1	1	2	2	2	2
Easy Chair	2	2	2	4	4	4	4	4	4	6	6
Display Block 750mm(H) X 500mm(W) X 500mm(L)	1	1	1	2	2	3	3	3	3	4	4
Wastepaper Basket	1	1	1	1	1	2	2	2	2	2	2
Option of either: Wall Shelving Or Display Board	2	2	2	4	4	4	4	4	4	6	6
	2	2	2	2	2	3	3	4	4	4	4



Entitlements for Counter Package

Stand Area in sqm	9	12	15	18	21	24	27	30	33	36	39
Fluorescent Tube	2	3	3	4	5	6	6	7	8	9	9
2-tier counters (1m wide)	3	4	5	6	7	Up to 8*	Up to 9*	Up to 10*	Up to 11*	Up to 12*	Up to 13*
Reception Desk	1	1	1	2	2	2	2	2	2	2	2
Folding Chair	2	2	2	2	2	2	2	2	2	3	3
Wastepaper Basket	1	1	1	1	1	2	2	2	2	2	2

*No. of counters will be dependent on the no. of built-up walls provided by the Organiser

PREMIUM PACKAGE



(d) Premium Centre Package

Applicable to 15 sqm
and above only



(e) Premium Corner Package

Applicable to 15 sqm
and above only



(f) Premium Island Package

Applicable to 36 sqm
and above only

* Logos are not included in the package cost. For more information, please refer to the list of entitlements and components of Premium Packages.

COLOUR CHOICES FOR PREMIUM PACKAGES

LIME GREEN

ROYAL PURPLE

MOCHA BROWN

Entitlements for Premium Package

Stand Area in m ²	15	18	21	24	27	30	33	36 - 47	48 - 59	60
Number of Fluorescent tube	3	4	5	6	6	7	8	9 - 12	12 - 15	15
Number of 13Amp Socket	1	1	1	2	2	2	2	3	4	5
Reception Counter	1	1	1	1	1	1	1	1*	1*	1*
Barstool	1	1	1	1	1	1	1	2	2	2
Coffee Table	1	1	1	1	1	1	1	2	3	4
Easy Chair	2	2	2	4	4	4	4	6	8	10
Wastepaper Basket	1	1	1	2	2	2	2	2	2	2
Lockable Cabinet	2	2	2	3	3	3	3	4	6	8
Display Block 750mm(H) X 500mm(W) X 500mm (L)	2	2	2	3	3	3	3	4	6	8

* The entitlement will be 2 Reception Counters for Premium Island Packages.

Basic Components of Premium Packages:

Each premium package consists the basic components:

- Needlepunch carpet in one standard colour out of the 3 standard colours as specified in the "Colour Choices" table.
- Aluminium exhibition systems in white and silver finish.
- Company name and stand no. in standard PVC cutout lettering in English and in one standard colour (standard typeface).
- Logos are not included in the package cost. Please contact the official stand builder directly for a quotation on logo production. Any order of logo for tower will be accompanied with an arm-spotlight at no additional cost.

Notes (applicable to ALL packages):

All packages listed have the following specifications:

- Walls: 2.44m (8ft) high, white laminated 3mm thick plywood panel, joined by aluminium section.
- Fascia with inscription of exhibitor's name and stand number:

Shell Stand	: Black letterings on clear background
Standard Package	: Black/White letterings on blue background (varies depending on official stand builder)
Counter Package	: Black letterings on clear background
Premium Package	: Black letterings on clear background
- Floor to be directly laid with needlepunch polypropene carpet:

Shell Stand	: Orange
Standard Package	: Blue
Counter Package	: Yellow
Premium Package	: Choice of Lime Green/Royal Purple/Mocha Brown
- Lightings: Fluorescent tubes 1.22m (4ft), 40 watts, mounted behind fascia in accordance with the given table.
- Pictures shown are only artist's impressions. Exact number of walls and furniture will depend on each individual location and/or exhibitors' own indicated preferences.
- All items entitled in the package are not interchangeable nor exchangeable for discounts. Exhibitors may opt to have part or all of the items listed.



Easy Chair



Folding Chair



Coffee Table
740H x 600 Dia mm



Lockable Cabinet
750H x 980L x 490W mm



Display Block
1000/750/500H x 500L x 500W mm



Desk
750H x 970L x 490W mm



Wastepaper Basket
300H x 290 Dia mm



Display Board
1000L x 940W mm



Wall Shelving
1000L x 300W mm



13Amps, 230V single-phase socket



40W Fluorescent Tube