



FHTB

FOOD, HOTEL & TOURISM BALI

**NEW
DATES**

1 - 3 October 2020

Bali Nusa Dua Convention Center

**THE 12TH INTERNATIONAL PREMIER
TRADE SHOW FOR FOOD, BEVERAGE,
TOURISM & HOSPITALITY INDUSTRY
IN EAST INDONESIA**

A PAMERINDO INDONESIA TRADE EVENT

**RETAIL
INDONESIA**



The 18th International Retail Technology
Equipment, Display and Storage Exhibition.

www.fhtbali.com



Supported by:



Organised by:



FOOD, HOTEL & TOURISM BALI 2020

BUSINESS DESTINATION OF HOSPITALITY INDUSTRY



UPGRADE YOUR BUSINESS TO EAST INDONESIA WITH FHTB

After 20 years of success, Food, Hotel & Tourism Bali (FHTB) will return for 12th edition in April 2020 from 16 until 18. FHTB is a biennial trade show that becomes a perfect platform to meet face to face for business and opportunities especially for East Indonesia.

FHTB is an international food, hospitality and tourism event that covers comprehensive products of food & beverage, food service and equipment, hospitality, coffee, wine & spirit, retail and packaging. It attracts key decision makers and buyers – including business owners, general managers, directors, executive chefs, bakers, gelato makers and baristas, from resorts, hotel chains, importers, restaurant and café.

Indonesia is the 4th largest population country with more than 260m people and has great potentials in the hospitality and tourism industry. According to World Travel & Tourism Council, total contribution of travel & tourism to Indonesia's GDP is 5.8% of GDP in 2018, and is forecast to rise to 6.6% of GDP in 2028.

Indonesia's tourist sector recorded the highest growth of all G20 economies & the recent government announcement targeting 20 million foreign visitors by 2020 is leading to massive investment primarily aimed at the hotel, restaurant and tourism sector.



WHY GO THROUGH BALI?

- ✓ Bali has proven to be one of the world's best travel destinations encompassing all kinds of traveller's interests.
- ✓ According to Hotel Investment Strategies, total visitor numbers to Bali are expected to increase by 26.3% from 14.4m in 2017 to 18.2m in 2020
- ✓ According to BPS-Statistics of Bali Province, there are almost 4,900 accommodation properties providing almost 125,000 rooms and 175,000.
- ✓ Bali has developed an excellent international reputation for its cuisine. The total number of restaurant seats has grown at the compound annual growth rate of 8% between 2012 and 2017. Bali also has a large number of cooking schools, based on Hotel Investment strategies.

MORE THAN EXHIBITION!

Several featuring events take place at FHTB. Visit, watch and learn from industry players in competition and seminars.

- ✓ Salon Culinare organised by Bali Culinary Professional held alongside FHTB. This competition has more than 20 categories divided by live cooking and food display. Over 450 local and international participants, professional chef and young chef will compete and rate by local and international judges.
- ✓ Watch the coffee competition to find the representative to compete in World Competition.
- ✓ Indonesia Sommelier Association Bali Chapter will organise Sommelier competition for young and professional sommelier. ISA will present several workshops about wine for public to learn more about wine.



EXHIBITOR PROFILE

FOOD AND BEVERAGE

- ✓ Bakery & Patisserie
- ✓ Confectionary & Chocolates
- ✓ Dairy Products
- ✓ Fresh Produce & Ingredients
- ✓ Frozen & Chilled Foods
- ✓ Meat & Poultry
- ✓ Seafood
- ✓ Coffee & tea
- ✓ Wine, Spirits, Liqueurs,
- ✓ Ciders and Beers

FOOD SERVICE AND RETAIL

- ✓ Catering and Food Preparation
- ✓ Hospitality Equipment and Supplies
- ✓ Hospitality Technology, Services and Systems
- ✓ Interiors, Retail Display & Shop Fittings
- ✓ Packaging equipment and Supplies





PROMOTIONAL CAMPAIGN

-  ONLINE EXHIBIT LISTING
-  TELEMARKETING
-  DIRECT MAIL CAMPAIGNS
-  ELECTRONIC NEWSLETTERS

-  PRESS RELATIONS
-  TRADE PUBLICATION & ONLINE MEDIA
-  WEBSITE & SOCIAL MEDIA
-  TRADE ASSOCIATION

VISITOR PROFILE

FHT Bali attracts the regions key buyers and decision makers from the following sectors

- Distributors & Importers
- Wholesalers & Retailers
- Confectioners
- Chefs
- Food & Beverage Managers
- Hotel Owners
- Owners/Managers of Restaurants/Bars
- Supermarkets, Hypermarkets and Groceries
- Quick Service Restaurants
- Clubs, Restaurants & Resorts
- Government & Trade Associations
- Industrial & Travel Catering
- Industrial, Craft and In-store Bakers
- Franchisers & Franchisees
- Catering Service Consultants & Kitchen Planners
- Tourism Operators



PAMERINDO INDONESIA AT A GLANCE

PT Pamerindo Indonesia is the leading trade fair organiser in Indonesia. Since its inception, PT Pamerindo Indonesia has organised over 180 international trade exhibitions in Jakarta, Surabaya and Bali. PT Pamerindo's exhibitions provide the quality platform for buyers and sellers to interact, exchange and trade.

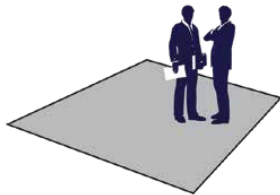
Pamerindo Indonesia is part of Informa markets. Informa Markets creates global platforms and opportunities for industries, specialist markets and communities to trade, innovate and grow.

As the world's leading exhibitions organiser, we deliver over 550 international market-leading events, brands and experiences annually through face-to-face exhibitions, specialist digital content and actionable data solutions. People are at the heart of Informa Markets. Our 4,400+ talented colleagues work across a variety of markets and use their industry insight to create environments that enable our customers to connect and businesses to flourish.

WORLD CLASS VENUE

With over 3.4 million tourist visits per year and an estimated figure of 50,000 rooms, Bali is at the heart of Indonesia's tourism and hospitality industry. The stunning Bali Nusa Dua Convention Center offers brand new, world class exhibition facilities. With easy access to Denpasar International airport and Bali's many hotel resorts, it is the premier location for FHT Bali.

BOOK YOUR SPACE NOW!



OPTION 1

Space Only Inside air- conditioned exhibition halls

Floor space rental only.
Ideal for exhibitors who want to build their own stand
(minimum 15 sqm)



OPTION 2

Space Only with Organiser's standfitting service

Including floorspace rental, stand construction, carpet, fascia, fluorescent lighting,



OPTION 3

Exhibiting Made Easy Package

This Package offers exhibitors a choice of display aids from which they can choose from, plus carpet, fascia, fluorescent lighting

Contact Us



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