

Be a part of Food & Hotel Hanoi 2020



Organised by



Australian Representative



About Food & Hotel Hanoi



Dates: 25 – 27 November 2020

Location: International Centre of Exhibition, Hanoi, Vietnam

Powered by Food & Hotel Vietnam and launched to meet a demand for a yearly show in Vietnam, Food & Hotel Hanoi (FHH) directly targets buyers from Northern Vietnam particularly Hanoi, with a population of 7.6 million and Da Nang, Vietnam's 3rd largest city.

FHH opens a direct route for you to North Vietnam's expanding food & hospitality industry. Whether you are a manufacturer or distributor, FHH is specially designed for you to meet face-to-face with thousands of potential clients & partners from Northern Vietnam, who are engaged in various areas of Food & Hospitality and who are actively looking for suppliers like you.

Statistics

- 5,649 sqm of exhibition space
- 129 exhibiting companies from 13 countries and regions
- 8 group pavilions
- 5,920 trade visitors

Who can you meet?

- Food Procurement Officials from government agencies
- Owners and procurement personnel of Catering companies, Restaurants and Cafés
- Distributors, Importers and Retailers from the Food and Beverage industry
- Food and Beverage manufacturers
- Chefs from Hotels, Resorts, Catering companies, Restaurants and Cafes

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Informa is listed on London Stock Exchange and a member of FTSE 100, with over 11,000 colleagues working in more than 30 countries. Informa Markets organises some 500 exhibitions around the world each year.



Appointed Informa Markets' exclusive representative in Australia and New Zealand, we are in direct contact with the organising team. Our role is to assist all Australian and NZ businesses interested in participation at Food & Hotel Hanoi.



Exhibiting options

OPTION 1

Standard Package

The “walk on package” comprises an eco-friendly system build; 0.3mH fascia name board with your name and stand number, 2.5mH Walls and furniture inclusions.

- Flexible stand sizes from 9sqm.

Participation costs: Price starts from SGD 5,625 for a 9sqm stand.



Illustrative design only

Items	9 sqm	12 sqm	15 sqm	18 sqm
Information Counter	1	1	1	2
Table	1	1	1	2
Chairs	3	3	3	6
Fluorescent tube lighting	2	3	3	4
13A Power Outlet (for laptop, mobile devices, or TV)	1	1	1	2
Waste bin	1	1	1	2

Services such as renting of Audio Visual, Refrigeration and Cooking Equipment, additional Furniture and ordering of Wall Graphic are available through the Exhibitor Manual, which will be available closer to the show dates.

OPTION 2

Premium Package

As per Standard Package but with the option to have your Company Logo printed in colour above your fascia name board.

- Flexible stand sizes from 18sqm.

Participation costs: Price starts from SGD 11,610 for an 18sqm stand.



Illustrative design only

Items	18 sqm	21 sqm	24 sqm	27 sqm
Fluorescent tube lighting	4	5	6	6
13A Power Outlet (for laptop, mobile devices, or TV)	1	1	2	2
Reception Desk	1	1	1	1
Chair	3	3	6	6
Round Table	1	1	1	1
Waste bin	1	1	2	2
Lockable Cabinet	2	2	3	3
Display block	2	2	3	3

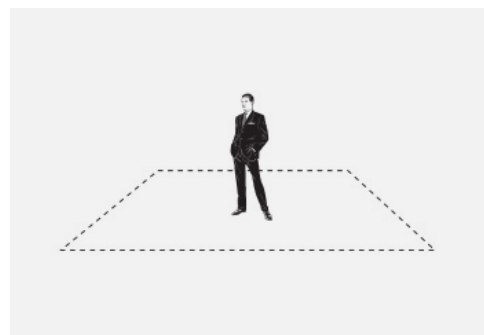
Exhibiting options

OPTION 3

Custom Build

Ideal for large exhibitors who would like to build their own custom stand design.

- Available for stands from 18sqm in size.
- We can assist with design and obtain competitive pricing from our reliable stand builder.



This information is a guide only – refer to the stand documentation for complete details of the build and furniture inclusions.

Book your stand

To secure your stand at Food Hotel Hanoi, please contact Nurziah Masagoes at Export Solutions or fill out the form via the link below.

[Book a stand form](#)



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Financial assistance for Australian Exhibitors (EMDG)

Exhibitors may be eligible for financial assistance to obtain a grant or rebate of part of the cost of exhibiting through the Export Market Development Grant (EMDG) scheme.

Applications are now open.

Contact us to find out if your business is eligible or for more information about this grant program.

[Find out more](#)

