

Under the patronage of
His Royal Highness Prince Khalifa bin Salman Al Khalifa
Prime Minister of the Kingdom of Bahrain

GEO 2020

**14th Middle East Geosciences
Conference and Exhibition**

CONFERENCE

14 – 17 September 2020

EXHIBITION

15 – 17 September 2020

Bahrain International Exhibition and
Convention Centre

CONFERENCE THEME:

**Geosciences in the Digital World:
2020 and Beyond**



geo-expo.com

HOSTED BY



CONFERENCE ORGANISERS



EAGE

EUROPEAN
ASSOCIATION OF
GEOLOGISTS &
ENGINEERS



SOCIETY OF EXPLORATION
GEOPHYSICISTS

EXHIBITION ORGANISERS



THE LEADING PETROLEUM GEOSCIENCE EVENT IN THE MIDDLE EAST

GEO has been at the core of the petroleum geoscience community in the Middle East since 1994. The exhibition and conference are the largest gathering of geologists, geophysicists, engineers, academia, and more in the region.

Join the industry elite and showcase your company's products and services to more than 4,000 attendees from 50+ countries looking to you for solutions to key challenges facing our industry.

- Meet strategic industry players and build relationships
- Pave the way for tomorrow's sales by building your brand
- Gain competitive intelligence and stay current with industry trends
- Launch and promote new and key product lines
- Close sales by meeting directly with decision makers



Hisham Zubari

Senior Advisor to H.E. The Minister
of Oil, Shaikh Mohammed bin
Khalifa Al Khalifa,
National Oil & Gas Authority, Bahrain

General Chair, GEO 2020
Conference and Exhibition

MESSAGE FROM THE GEO 2020 CHAIRMAN

"I have proudly attended every single GEO over the past 3 decades, and have witnessed the added value of this gathering to me personally and to the scientific community. With geoscientific data being at the heart of any successful petroleum development, the event is similarly important for all professionals working on optimising oil and gas recoveries from reservoirs.

We encourage you to support and contribute to the scientific community by actively participating in GEO 2020 and we look forward to seeing you all in Bahrain in September 2020."

“A very useful exhibition for networking
and to advance ongoing business”

Baker Hughes

MEET YOUR TARGET AUDIENCE

GEO 2018 at a glance



4,050
Attendees



+7%
Increase
on 2016



53
Attending
countries

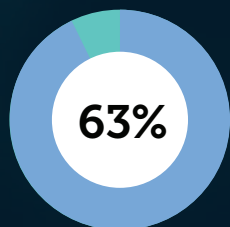


76
Exhibiting
companies

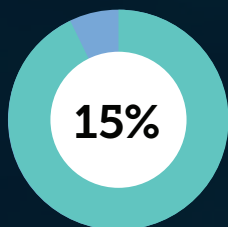


414
Conference
speakers

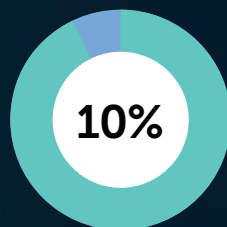
Your key markets



Saudi Arabia

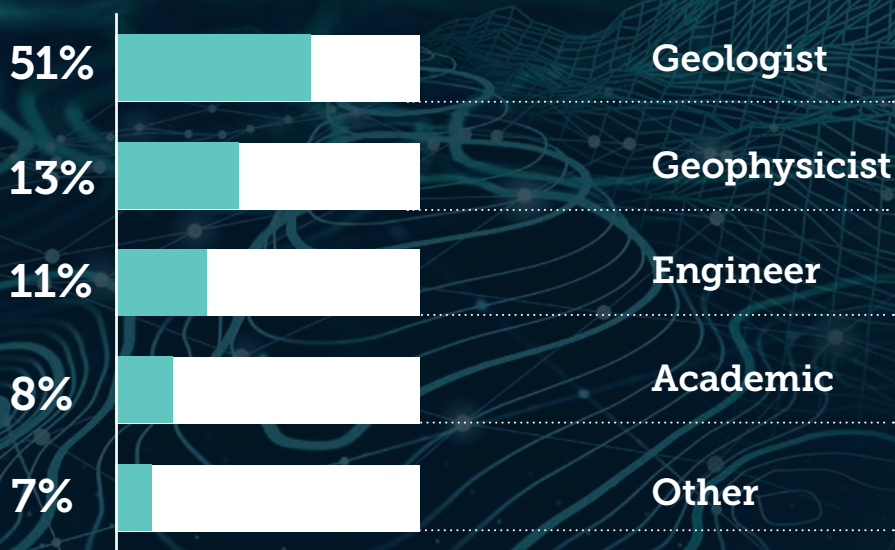


Bahrain



UAE, Kuwait &
Oman

Your key audience



73% of attendees are decision makers or influencers

NEW EXHIBITION ZONES FOR 2020

To support business and conversations across the petroleum geoscience industry, GEO 2020 is launching new dedicated industry zones, popup displays and free learning opportunities – driving traffic to the exhibition and providing you with even more opportunity to meet with the people who matter to your business.



Trucks & Vehicles Zone

Exhibit in your sector of expertise in an interactive zone dedicated to large pieces of equipment including trucks and mobile control centres.



Digitalization Zone

Showcase your company's latest innovations which address fast-moving developments in geosciences in the 4th Industrial Revolution.



Start Up Village

Meet the new businesses whose products and services have the power to transform the oil & gas industry.



Live Labs

Be inspired by motivating success stories at our free-to-attend Live Labs theatre.



Meet the Experts

Interact with highly experienced geoscientists and technologists on a variety of topics at free knowledge sharing sessions.



Networking Zone

Take time out to meet with clients old and new, and enjoy complimentary hospitality in comfortable surroundings.

EXHIBIT OPTIONS

1

INSIDE SPACE ONLY

US\$ 630
per sqm

Allows the flexibility to build your own stand (minimum 18 sqm)

2

SPACE STAND WITH SERVICE

US\$ 735
per sqm

Comprises exhibit space, walls, carpet, lighting and fascia name panel (minimum 9 sqm)

3

SPACE WITH WALK-ON PACKAGE

US\$ 770
per sqm

Comprises all stand services facilities plus a selection of furniture, display items and electrical socket (minimum 9 sqm)

*All exhibit option are subject to 5% VAT.

THE ORGANISERS

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio comprises more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others.

The conference is coordinated by the world's 3 largest professional geoscience associations – the American Association of Petroleum Geologists (AAPG), the European Association of Geoscientists and Engineers (EAGE) and the Society of Exploration Geophysicists (SEG) – and a dedicated committee of NOC, IOC, service provider and academia representatives.

“A great opportunity to showcase your work in front of a large audience of like-minded geologists focused on oil and energy topics in the Middle East”

Halliburton



Contact your nearest office for bookings and further information

Middle East

AbdulRazzaq Ali
Bahrain
T: +973 17 550033
E: abdul.razzaq@informa.com

Asia

Violet Lee
Singapore
T: +65 6233 6688
E: oil-isoa@informa.com

Rest of world

Alex Pout
London
T: +44 (0)207 560 4036
E: alex.pout@informa.com