



Gulfood

26-30 JAN 2026

DUBAI WORLD
TRADE CENTRE
+
DUBAI EXPO CITY

The World's
Biggest Food
Show

**EVEN
BIGGER
IN 2026**

THE POWER OF 2

Building on the hugely successful Gulfood legacy, and in response to record demand from the global F&B community, **Gulfood 2026 will double in size and expand across two venues – Dubai World Trade Centre and Dubai Expo City.**

Already attracting global interest from key industry sectors Gulfood 2026, taking place from **26-30 January 2026**, allows Gulfood to further advance its pivotal role in creating value and impact for the global food sector, enabling it to fully service the entire F&B network, and firmly placing the event as the epicentre of international food trade.

Aligned with its robust growth trajectory, Gulfood 2026 will present immense opportunities for disruptors and new product innovations, giving exhibitors a first-mover advantage in a ripe market at the first major food event of the year. Leading and new-to-market F&B brands will have ample opportunities to showcase a broader array of products and services on the expansive show floor; more creative presentation capabilities and first-time exhibitors will have a brand-new platform to showcase ground-breaking innovation to a diversified global community of buyers across the industry.

GAME-CHANGING **BENEFITS**

1

DOUBLE THE SIZE, DOUBLE THE OPPORTUNITY

More exhibitors, more buyers, new markets, new innovations and more networking opportunities lie ahead. Get access to an even larger showcase of international suppliers, partners and industry leaders.

MORE SECTORS. MORE INNOVATION. MORE GROWTH

Gulfood will present vast opportunities for disruptors and new product innovations. New sectors offering tremendous value-add to participants, and expanding the food trade and innovation ecosystem necessary to boost the advancement of the global food industry.

2

A BIGGER STAGE FOR F&B INNOVATION AND GLOBAL TRENDS

Leading and new-to-market F&B brands will have ample opportunity to showcase a broader array of products and services on the expansive show floor. Gulfood's expansion enables deeper exploration of product categories, innovations and emerging trends. Offering a more creative all-encompassing showcase of F&B innovations, setting the global agenda for the industry's future.

3

EXPANDED NETWORKING, TWICE THE BUSINESS POTENTIAL

With Gulfood 2026 spanning two dynamic venues, there will be more space than ever for networking, enabling high-impact meetings, connections with global industry leaders, and dedicated networking zones designed to foster meaningful collaborations, providing more opportunities to engage, connect, and drive your business forward.

TWO MEGA VENUES, ONE POWERFUL PLATFORM

Maximise your presence across DWTC and DEC, two dynamic venues designed to give your brand greater exposure and networking opportunities. Enjoy seamless access to a vast audience, with top-tier hotels just steps away, ensuring convenience for you and your team. Expand your reach, make impactful connections, and experience Dubai's vibrant business and hospitality scene.

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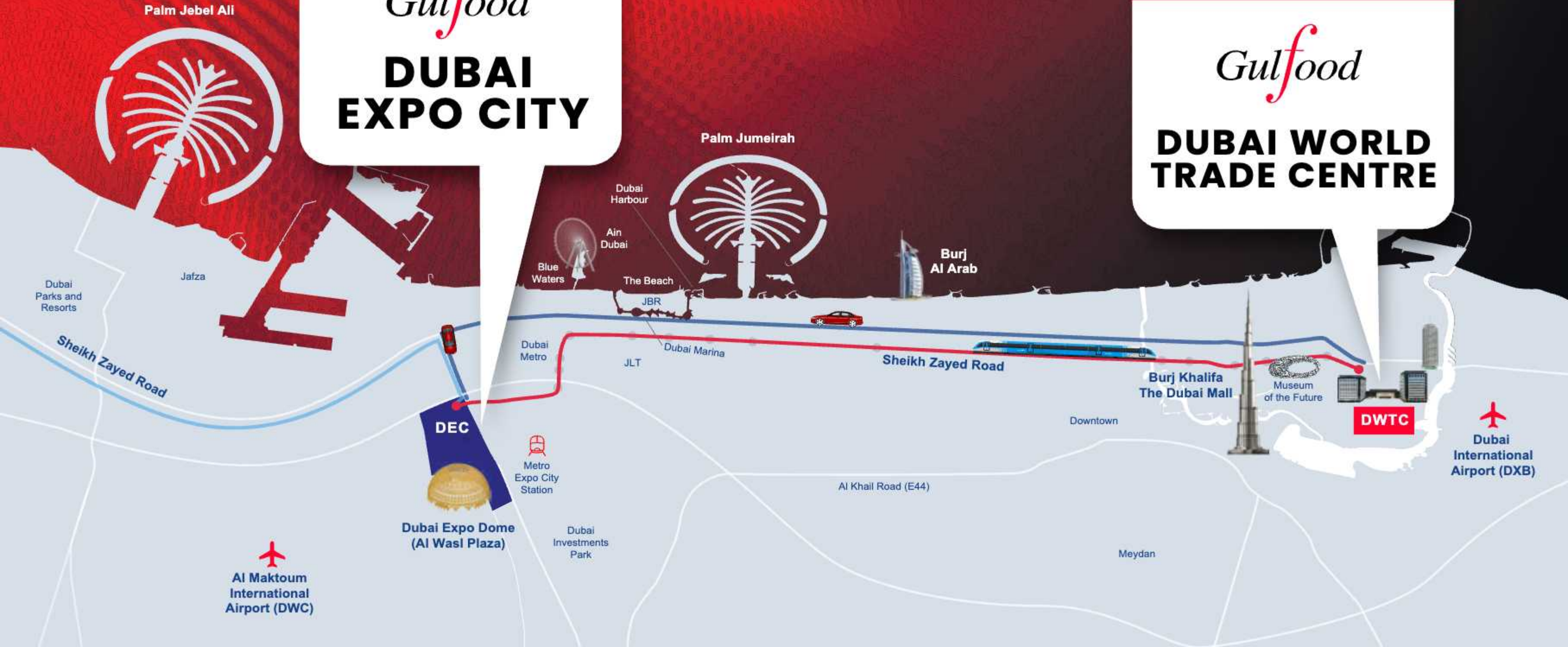
SEAMLESS CONNECTIVITY, EFFORTLESS ACCESS

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**DUBAI
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NEW SECTORS

GULFOOD LOGISTICS

Bringing together all aspects of logistics, from supply chain management and cold chain solutions to cutting-edge innovations in transportation and storage, offering a wide ranging view of the logistics ecosystem shaping the F&B industry.

GULFOOD GREEN

Linking the global F&B industry with top international fresh fruit and vegetable exporters. Highlighting health, nutrition, and the year-round demand for unique and high-quality fresh produce. This vibrant section also features essential services like packaging, cold chain, and logistics, plus sustainable farming and innovations shaping the future of fresh fruit trade.

GULFOOD STARTUPS

Uniting the food startup ecosystem—from food tech and e-commerce to agri-marketplaces and sustainable farming—driving efficiency, sustainability, and innovation. As the UAE cements its position as a global hub for novel food technologies, this event fosters collaboration, showcases groundbreaking solutions, and redefines the future of food.

GULFOOD INNOVATION HUB

Ground zero for the world's most advanced innovations shaping the future of the food industry. From sustainable farming and controlled environment agriculture through to food conservation, food waste reduction and digital automation, the Gulfood Innovation Hub serves as a catalyst for pioneering advancements that are redefining the sector.

GROCERY TRADE

The cornerstone of global food commerce, facilitating the trade of essential staples, pantry goods, and high-demand food products that keep supply chains moving. This sector at Gulfood connects importers, exporters, wholesalers, and distributors, providing a dynamic platform to source, negotiate, and expand trade networks for everyday food essentials.

GUL

The Gulfood Logistics Expo is the definitive platform for food logistics, warehousing, and supply chain innovation, bringing together global leaders to revolutionise the way food is distributed, stored, and transported. This high-impact event will drive efficiency, sustainability, and the next generation of solutions in global food logistics.

As the food industry faces increasing pressures from supply chain disruptions, climate change, and urbanisation, the Gulfood Logistics Expo offers the solutions and insights that will define the next era of global food distribution.

FOOD LOGISTICS

POWERING GLOBAL FOOD TRADE WITH SMART LOGISTICS

Cold Chain & Freight Forwarding

Smart Warehousing & Storage

Last-Mile Delivery & Fulfillment

Material Handling & Automation

Ports & Terminal Systems Enhancing

\$1 TRILLION
Global Food
Logistics Market
Value

70% INCREASE
in Demand for
Smart Warehousing
Solutions by 2030

90% OF COMPANIES
Investing in AI for
Logistics Operations
by 2025

\$1.5 TRILLION
Global Cold
Chain Market
Size (2024)



GULFOOD LOGISTICS

PROGRAMMES

EXHIBITION SPACE

Showcasing cutting-edge solutions, services and technologies supporting global F&B trade.

GLOBAL LOGISTICS LEADERS SUMMIT

Forum for CEOs, policymakers, and industry leaders to discuss global F&B trade and logistics issues, and collaborative strategic approaches to the industry's challenges.

GREEN F&B LOGISTICS FORUM

Forum to address the challenges and solutions around: carbon footprint reduction, sustainable packaging, circular economy, cold chain innovation, green supply chain tech and stakeholder collaboration.

LOGINEXT 150

Convening global VCs, and Global Leaders to meet a selection of more than 250 logistics startups, curated by global experts and Accelerators.

DEAL HUB

Facilitating private meeting spaces for top F&B executives and Logistics providers to negotiate partnerships, and global deals.

TECH EVOLUTION CENTRE

Interactive sessions on adopting digital technologies such as AI, IoT, and blockchain for transforming F&B supply chains.

KEY EVENT SECTORS

1. Government, Port Authorities and Freezones
2. Cold Chain & Temperature-Controlled Logistics
3. Warehousing & Storage Solutions
4. Supply Chain & Distribution
5. Packaging & Sustainable Solutions
6. AI & Blockchain-Powered Logistics
7. Food Safety & Compliance
8. Last-Mile & Retail Logistics
9. Freight & Cargo Handling
10. Sustainable & Green Logistics

VISITOR PROFILE

- Government Ministers and Policy Makers
- C-Level decision makers
- Representatives from International F&B Organizations, Industry Associations and Trade Bodies
- Supply Chain Global Leaders
- Importers, Procurement and Purchasing Managers
- Operations Managers, Logistics Directors and Managers
- Environmental and Sustainability Officers
- Investors and Venture Capitalists
- Directors of Innovation and R&D
- Heads of Transportation and Freight
- Compliance and Regulatory Managers
- Warehouse and Facility Leaders
- Startup Founders and Entrepreneurs
- Consultants and Advisors

GULFOOD GREEN

GOOD FOR YOU.
GOOD FOR
THE *planet.*

Linking the global F&B industry with top international fresh fruit and vegetable exporters. Highlighting health, nutrition, and the year-round demand for unique and high-quality fresh produce. This vibrant section also features essential services like packaging, cold chain, and logistics, plus sustainable farming and innovations shaping the future of fresh fruit trade. Meet the entire Ecosystem in one place: international exporters & importers, logistics providers, retailers, wholesalers, Hotels & restaurants, fruit markets, and port authorities.



GULF INNOVATION HUB



FEATURING:

GROUND ZERO FOR THE WORLD'S MOST ADVANCED INNOVATIONS SHAPING THE FUTURE OF THE FOOD INDUSTRY. FROM GROUNDBREAKING NEW FOOD AND DRINK PRODUCTS, SUSTAINABLE FARMING AND CONTROLLED ENVIRONMENT AGRICULTURE THROUGH TO FOOD CONSERVATION, FOOD WASTE REDUCTION, AND SCIENTIFIC DEVELOPMENT.



Startups
Proramgramme



Exhibition



Food Security
Summit

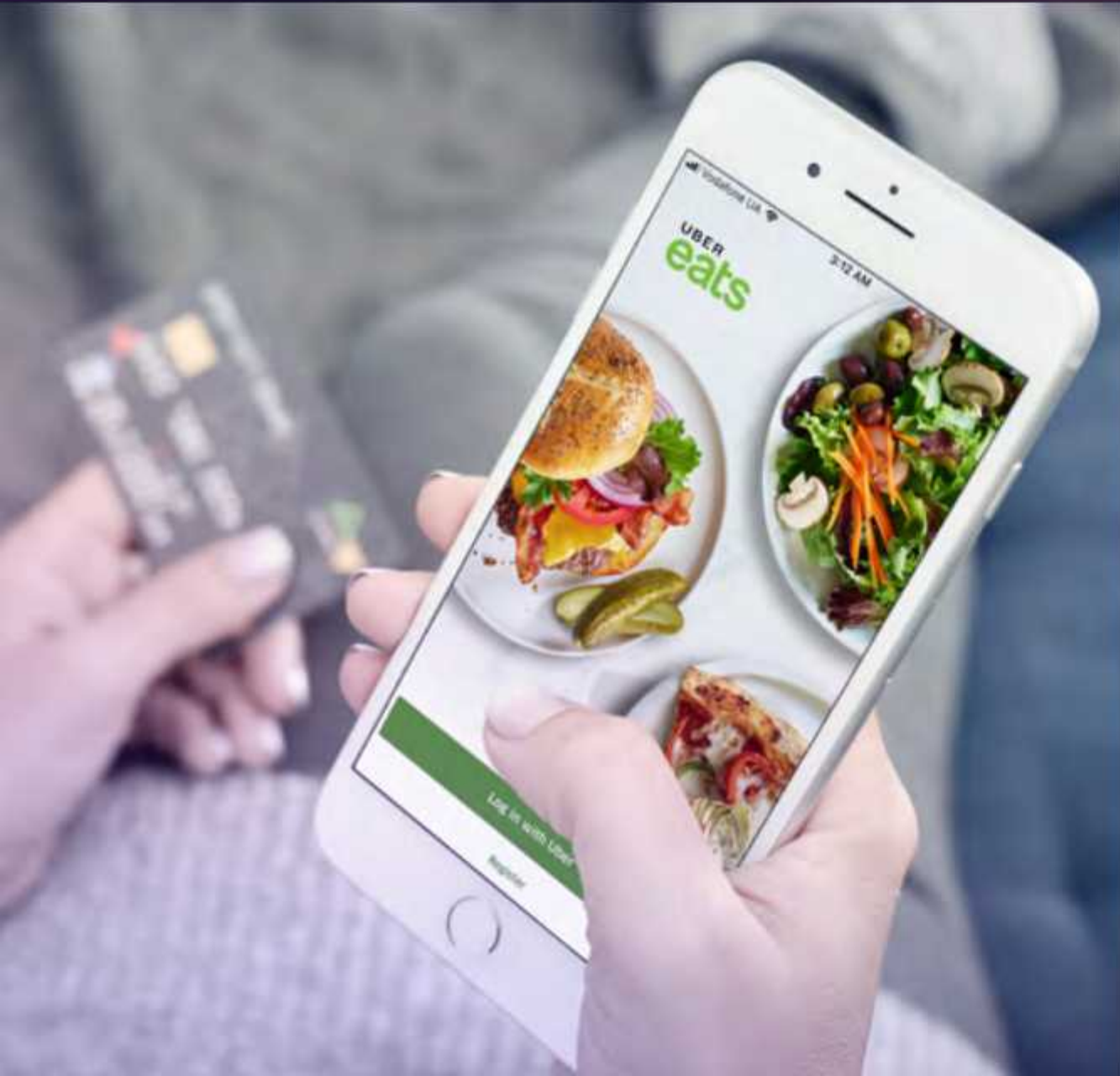


Partnership
Workshops

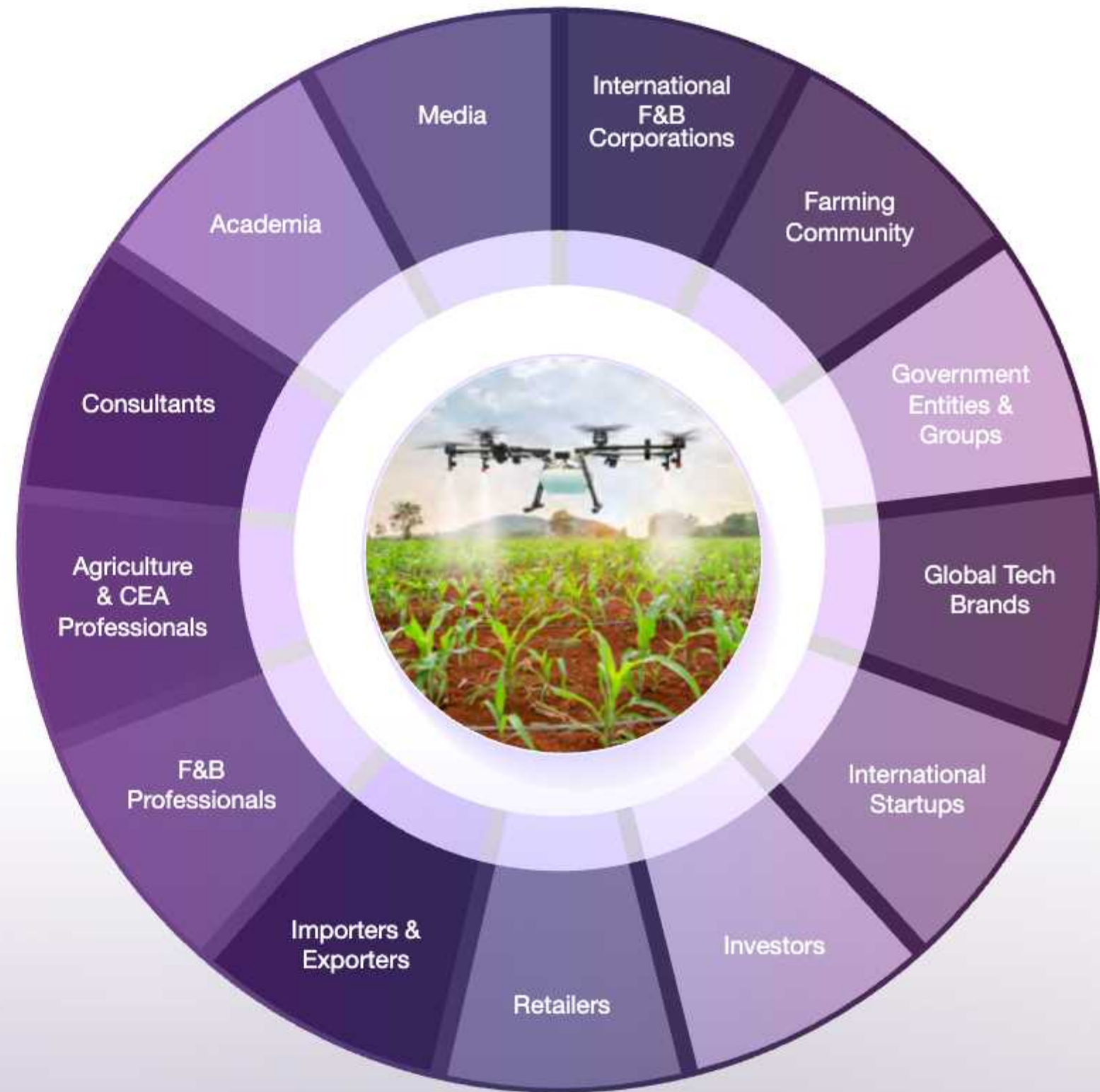


Investor
Engagement

GULFOOD INNOVATION HUB



POWERFUL **FORCES** COMBINE



GULFOOD INNOVATION HUB

GULFOOD'S INNOVATION HUB PRESENTS NEXT-GENERATION PRODUCTS & SOLUTION SOLVING THE FOLLOWING CHALLENGES:

5

STRATEGIC PILLARS



GULFOOD INNOVATION HUB

SPECIAL AREAS OF **FOCUS FOR 2026**

- E-COMMERCE AND DELIVERY PLATFORMS
- SMART KITCHENS AND AUTOMATION
- DATA ANALYTICS AND CONSUMER INSIGHTS
- ARTIFICIAL INTELLIGENCE (AI) AND MACHINE LEARNING
- BLOCKCHAIN FOR TRANSPARENCY AND TRACEABILITY
- IOT & ROBOTICS
- AR/ VR
- BIOTECH & FOOD SCIENCE
- PERSONALIZED NUTRITION
- SMART PACKAGING AND LABELING



GULFOOD INNOVATION HUB

NEW TO 2026

CONTROLLED ENVIRONMENT AGRICULTURE

TAKING ACTION ON ADVANCING FOOD SECURITY

Due to the limited supply of arable land, water, and a heavy reliance on imported food, food security has become a key policy priority for the region. Despite importing about 80-90% of its food supplies, the UAE and neighbours are considered food secure due to their capacity to purchase food on the international market even if at higher costs. However, food security remains a concern, particularly on a long-term basis, due to supply challenges for production and importation.

The region has made substantial investments towards its food security and it benefits from a number of key strengths that have made it food secure. Strong diplomatic and trade relations, easy access to trade markets, and well-functioning trade ports have enabled easy access to food supplies through food import strategies.

- ADDRESSING WATER SCARCITY
- OVERCOMING HARSH CLIMATES
- MAXIMISING LIMITED ARABLE LAND
- REDUCING RELIANCE ON FOOD IMPORTS
- ENHANCING FOOD SECURITY
- SUSTAINABILITY AND ENVIRONMENTAL BENEFITS
- ECONOMIC DIVERSIFICATION
- ALIGNING WITH REGIONAL NATIONAL VISIONS



GULFOOD STARTUPS

A key platform uniting the startup community—from food tech and ecommerce to indoor farming and Agri marketplaces—driven by a shared vision of sustainable, efficient, and innovative food solutions. As the UAE emerges as a global hub for food technologies, this event offers a unique chance to collaborate and explore groundbreaking concepts. Discover hundreds of startups using tech to boost efficiency, sustainability, and productivity in the food industry.



DISRUPTING
BOUNDARIES,
BUILDING
TOMORROW

UPS

A PROGRAMME
DESIGNED TO
HELP STARTUPS
GROW AND MAKE
A POSITIVE
IMPACT

AREA OF **FOCUS**

SETTING THE AGENDA FOR THE MOST SUSTAINABLE SECURE FUTURE OF FOOD. THE FOOD FOR FUTURE SUMMIT, NOW IN ITS 3RD EDITION WILL HOST MINISTERIAL DELEGATIONS, CEO'S, NGO LEADERS, AGRI-TECH INNOVATORS, INVESTORS, ENTREPRENEURS AND ACCLAIMED SCIENTISTS FROM AROUND THE WORLD, ALL ALIGNING STRATEGIES TO ENSURE SUSTAINABLE AND NUTRITIOUS FOOD FOR ALL.

- FOOD SECURITY & CONTROLLED ENVIRONMENT AGRICULTURE
- GLOBAL LOGISTICS: RESHAPING FOOD SECURITY, DISTRIBUTION & SUSTAINABILITY AND MORE
- FUNDING & FINANCING: IMPACT INVESTMENT FOR NATURE POSITIVE OUTCOMES
- HEALTH, WELLNESS & PERSONALISED NUTRITION
- EMERGING TECH: DIGITAL INNOVATION, AI, BLOCKCHAIN, IOT
- FOOD SAFETY: ILLNESS PREVENTION, TRANSPARENCY & TRACEABILITY, REGULATION, CLIMATE CHALLENGES



MEET OUR FOOD FOR FUTURE SUMMIT **POWERHOUSE SPEAKERS**



DANIEL SKAVEN RUBEN
Founding Partner
Solvable Syndicate



DR FLAVIA FAYET-MOORE
CEO
FOODiQ Global



DAVID BLUME
CEO
Whiskey Hills Farms



YASMIN FANSA
Sustainability Lead
PepsiCo
Middle East



**HE DR. OBAID SAIF
HAMAD AL ZAABI**
Chairman of Board
**Arab Authority for Agricultural
Investment and Development (AAAID)**



CARLOTTE LUCAS
Head of Industry
Good Food Institute
Europe



ANDREW IVE
General Partner
Big Idea Ventures



SHARON CITTONE
Founder & CEO of
**Edible Planet
Ventures**



ABDULHAKIM ELWAER
Assistant Director General and
Regional Representative
**Food and Agriculture
Organization (FAO)**



CAMILLA ROBERTS
CEO
Scale Impact



ROHAN SHIRWAIKER
Co-Director &
Chief Scientific Officer
**Bezos Center for
Sustainable Protein**
North Carolina State University



BJORN OSTE
Co-Founder
Oatly and Aventure

MEET OUR FOOD FOR FUTURE SUMMIT **POWERHOUSE SPEAKERS**



CYNTHIA KARAM
Senior Director - Public Affairs,
Communications and Sustainability
Coca Cola
Middle East



SKY KURTZ
Founder & CEO
Pure Harvest Smart
Farms



PETER RALPH
Executive Director
Climate Change Cluster
University of Technology



ANDREW GARDNER
Associate Director Biodiversity
Conservation
Emirates Nature - WWF



BAN KI MOON
Fmr - Secretary - General
UN



H.E. MARIAM ALMHEIRI
Minister of
Climate Change and
Environment



JUAN CARLOS
MOTMARYOR
CEO Topian
NEOM



MEINY PRINS
CEO
Priva



JO CHURCHILL
Minister
UK Department for
Environment, Food &
Rural Affairs



PAUL NEWNHAM
CEO
SDG2 Advocacy Hub



AGNES KALIBATA
Minister of Agriculture
Rwanda

EVENT FEATURES & ACTIVATIONS

SUPPORTED BY BOTH THE PUBLIC AND PRIVATE SECTORS, GLOBAL INVESTORS, LARGE CORPORATIONS AND ENTREPRENEURS.

THE PITCH COMPETITION



The startups can present a variety of products, solutions and services which are scalable commercially and/or which focus on real live active challenges in the food & agriculture sectors, covering industry issues namely:

Health & Nutrition, Tech Innovation, Food Safety, Food Loss & Waste, Supply chain resilience & Food Security.

EVENT FEATURES & ACTIVATIONS

EXPECT TO MEET INFLUENTIAL PARTNERS FROM ACROSS THE GLOBE IN A SPACE CREATED FOR MEANINGFUL DIALOGUE, OPPORTUNITY, AND LEADERSHIP. THE LOUNGE PROMISES A VIBRANT, DYNAMIC ATMOSPHERE WHERE INNOVATION IS DISCUSSED, DEALS ARE INITIATED, AND THE NEXT ERA OF THE INDUSTRY TAKES SHAPE.

THE VIP INVESTOR LOUNGE



WORLD CLASS SPECIALISED **WORKSHOPS & ROUND TABLES**

Global Tech Leaders Transforming the Future of the Food industry with Digital Innovation. The Hub will deliver deep learning workshops tackling some of the most important areas advancing food security:



**SMART RETAIL
TECHNOLOGY**



**BLOCKCHAIN,
FOOD
TRACEABILITY &
TRANSPARENCY**



**AI & URBAN
AGRICULTURE**



**BIOTECH &
FOOD SCIENCE**



**ROBOTICS &
AUTOMATION
IN VERTICAL
FARMING**



**INDOOR FARMING
& RENEWABLE
ENERGY**