



HOFEX 2025

Asia's Leading Food and Hospitality Tradeshow will unite both global and regional food and beverage professionals, presenting a vibrant mix of flavours, innovative technologies, and exciting culinary concepts in a welcoming environment. With a diverse range of sectors and expert-led onsite events, the exhibition provides an ideal platform for industry stakeholders to stay ahead in the global market.

Show Floor

Total Exhibition Area

45,000 sqm

Exhibitors

Total Number of Exhibitors: **2,060** exhibitors and brands* from **35** countries and regions*:

Australia, Azerbaijan, Bulgaria, Canada, China, Denmark, France, Germany, Greece, Hong Kong SAR, Hungary, India, Indonesia, Israel, Italy, Japan, Korea, Macau SAR, Malaysia, Mexico, The Netherlands, Norway, Portugal, Republic of Ireland, Romania, Singapore, Slovakia, Spain, Taiwan (China), Thailand, Ukraine, UK, USA, Uzbekistan (Rep of), Vietnam

**Including ProWine Hong Kong @ HOFEX*

Visitors

Total Attendance

27,005 visitors: Local – **21,334 (79%)** / Overseas – **5,671 (21%)**

Top 10 Visiting Countries & Regions

Hong Kong S.A.R.	Mainland China	Macau S.A.R.	The Philippines	Taiwan (China)
Malaysia	USA	Singapore	Thailand	Japan



Overseas Hosted Buyers & Notable Local Buyers

101 hosted buyers from 10 countries and regions:

Brunei, Cambodia, China, France, Indonesia, Malaysia, The Philippines, Singapore, Taiwan (China), Thailand



Featured Events

Hong Kong International Culinary Classic	Hong Kong International Beer Awards
Hong Kong Coffee in Good Spirits Championship 2025	CP-Meiji Speed Coffee Art Championship 2025 – Hong Kong Episode
ProWine Hong Kong Wine Forum	HOFEX Insight
2025 Hong Kong & Macau TOP 10 Bar Awards & TOP 10 Young Bartender Awards	

Show Info



Show Date	14 – 16 May 2025	
Opening Hours	14 - 15 May	10:30 – 18:30
	16 May	10:30 – 17:00
Venue	HOFEX 2025 Hong Kong Convention & Exhibition Centre	
Admission	The Exhibition is for trade visitors aged 18 or above only. No admission fee is required.	
Organiser	Informa Markets	

