POST SHOW REPORT

INDONESIA ENERGY & ENGINEERING 2022 SERIES

14-17 SEPTEMBER 2022

JAKARTA INTERNATIONAL EXPO KEMAYORAN - INDONESIA



Organised by





Sustainable Events





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IEE 2022 EVENT HIGHLIGHTS

EVENT STATISTICS

55,000 sqm

EXHIBITION SPACE



1,153

EXHIBITING COMPANIES



34,160

TOTAL TRADE ATTENDEES





PARTICIPATING COUNTRIES / REGIONS

26

SEMINAR SESSIONS

COUNTRY / GROUP PAVILIONS

3,059

SEMINAR ATTENDEES



TOP 10

VISITING COUNTRIES / **REGIONS**

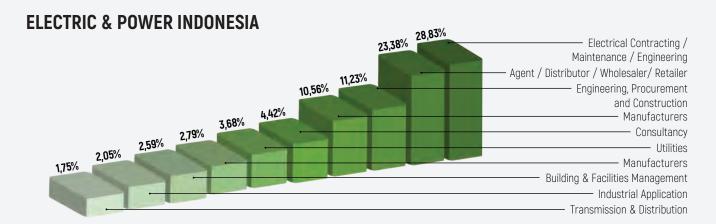
- Indonesia
- Singapore
- Malaysia
- China
- India

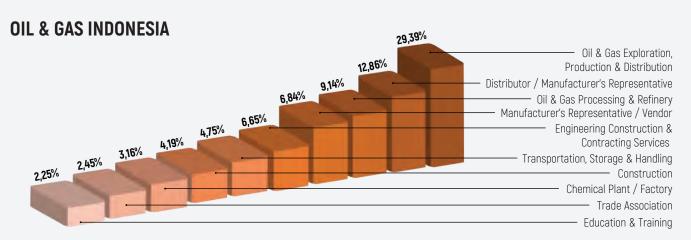
- Australia
- Republic of Korea
- Japan
- Thailand
- Phillipines

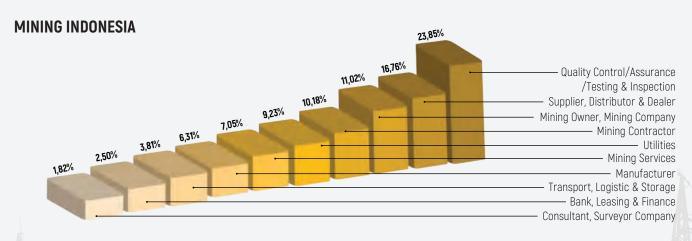


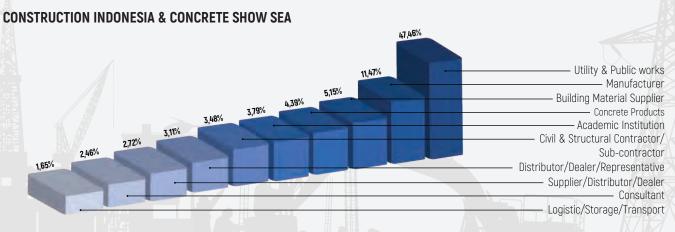


TOP 10 - Line of Business

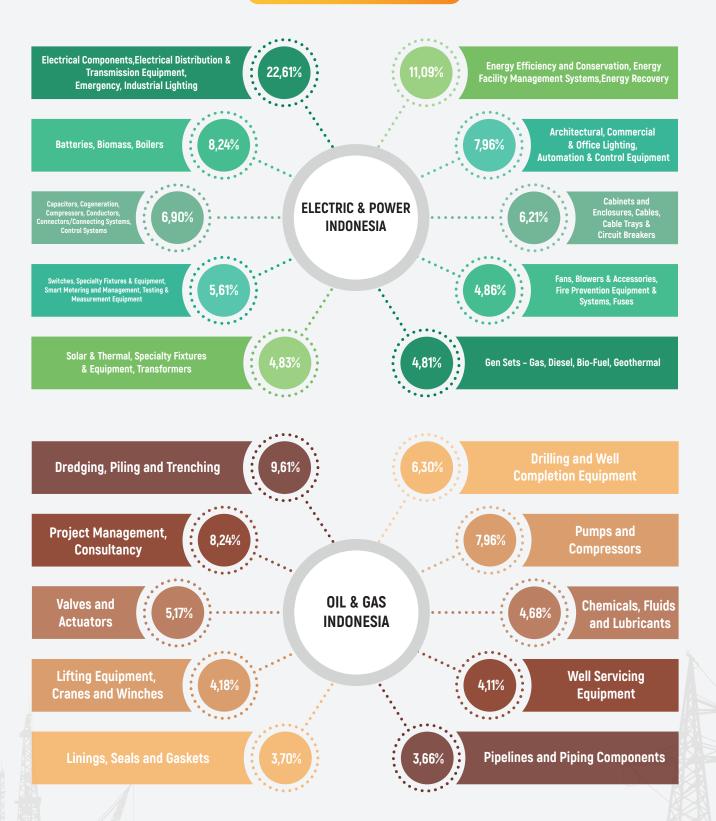








TOP 10 - Product Interest



TESTIMONIAL

"We found the 2022 event series as a successful event. We can claim that there's a lot more traffic and a lot more customers compared to previous events. We are looking to expand our exhibition space next year, where we'll be showcasing our latest facility."

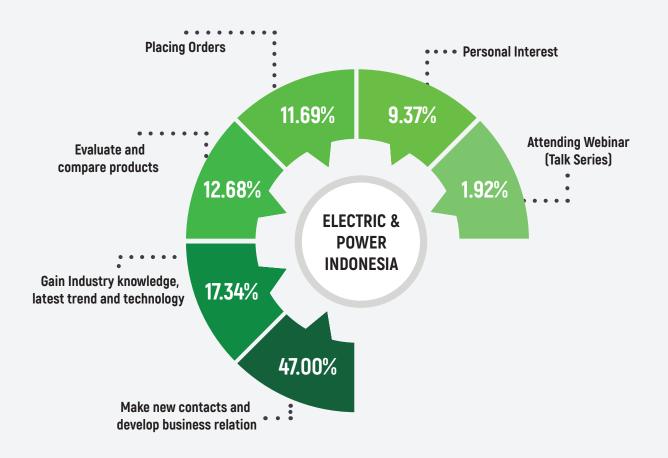
Product Interest

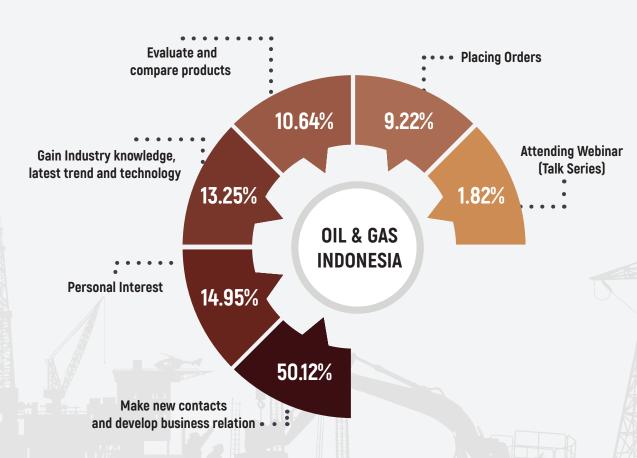




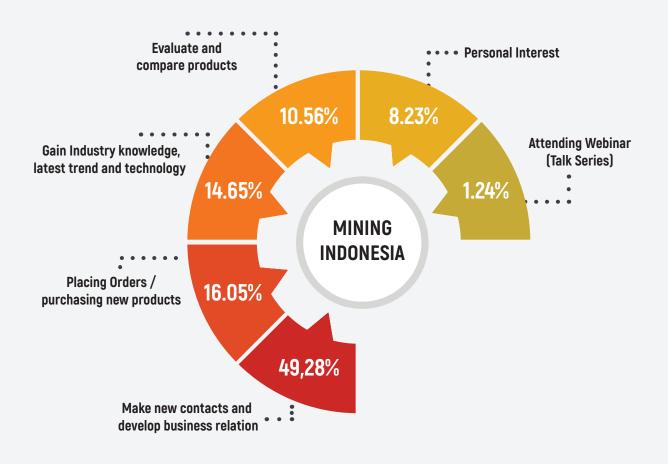


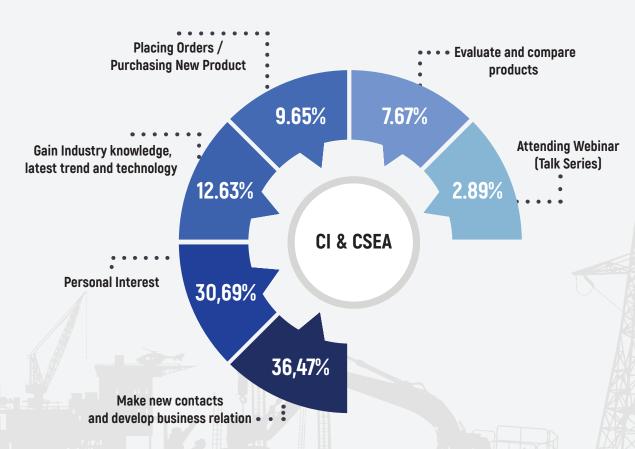
Reason to Visit





Reason to Visit





VISITOR

SATISFACTION RATE

960/0
WOULD LIKE TO VISIT IEE SERIES

AGAIN IN THE FUTURE

94⁰/₀

SATISFIED WITH THE RANGE OF PRODUCTS DISPLAYED **92**⁰/₀

70/

SATISFIED WITH THEIR OVERALL EVENT EXPERIENCE

ACHIEVED THEIR OBJECTIVES FOR VISITING













TESTIMONIAL

"This year's exhibition was very crowded with many visitors who were interested in mining. We hope this exhibition will attract more buyers next year, so it can contribute more to Indonesian economy further in the future"

Celsius Indoperkasa (Zelltech)



EXHIBITOR STATISTICS

1,153
EXHIBITING
COMPANIES



EXHIBITING COUNTRIES
/ REGIONS





COUNTRY / GROUP PAVILIONS

China, EU (European Union), Germany, India, Korea, Malaysia, Singapore

REASON TO EXHIBIT

940/0

FIND NEW BUYERS

930/0

FIND FRANCHISE PARTNERS / AGENTS

96º/o

EXPLORE NEW MARKETS

890/0

LAUNCH NEW PRODUCTS

880/0

BRAND BUILDING

910/0

COLLECT MARKET INFORMATION

940/0

CONSOLIDATE CONTACTS WITH BUYERS/BUSINESS PARTNERS

EXHIBITOR

SATISFACTION RATE

92⁰/₀

CHIEVED THEIR OBJECTIVE For exhibiting 930/0 SATISFIED WITH THEIR

930/₀

SATISFIED WITH QUALITY OF VISITORS

880/

SATISFIED WITH THE VISITOR'S QUANTITY

PRE-EVENT ACTIVITIES

PRE-EVENT PRESS BRIEFING



Wed, 31 August 2022 Century Park Hotel – 100 Eatery & Bar



WEBINAR

Energy: 8 Webinars

Energy Talk 13	Energy Talk 14	Energy Talk 15	Mining Talk 11
Thu, 17 March 2022	Wed, 25 May 2022	Thu, 7 July 2022	Tue, 19 April 2022
Energy Talk 13	Energy Talk 14	Energy Talk 15	Mining Talk 11
Thu, 17 March 2022	Wed, 25 May 2022	Thu, 7 July 2022	Tue, 19 April 2022

Engineering: 8 Webinars

Construction Talk	Construction Talk	Construction Talk	Construction Talk
Earth Day Talk 1	Earth Day Talk 2	Earth Day Talk 3	Earth Day Talk 4
Sat, 2 April 2022	Fri, 8 April 2022	Thu, 14 April 2022	Fri, 22 April 2022
Weekend BIM Talk 1	Weekend BIM Talk 2	Weekend BIM Talk 3	Construction Talk
Sat, 18 June 2022a	Sat, 2 July 2022	Sat, 16 July 2022	Thu, 23 June 2022

Media Training: 2 Trainings

Media Training 1	Media Training 2
Sat, 23 July 2022	Sun, 24 July 2022

Thought Leaders: 86 Speakers

ENERGY (50)	ENGINEERING (25)	MEDIA TRAINING (11)

Number of Webinar Attendees

ENERGY (2,687) ENGINEERING (2,161)

MEDIA TRAINING (91 Attendees from 50+ Media Title)

The Largest Industrial Gathering In Energy And Engineering Sectors In Indonesia

ONSITE ACTIVITIES

Opening Ceremony

Wed, 14 September 2022



Pre-Function Hall D2



Energy: 5 Hybrid Seminars

Energy Forum Wed, 14 September 2022

Energy Talk Thu, 15 September 2022

Mining Talk 1 Thu, 15 September 2022

OGI Tech Talk Fri, 15 September 2022

Mining Talk 2 Fri, 15 September 2022

Engineering: 5 Hybrid Seminars

Engineering Forum Wed, 14 September 2022

BIM Talk Thu, 15 September 2022

Infrastructure Talk Thu, 15 September 2022

Construction Talk 1 Fri, 15 September 2022

Construction Talk 2 Fri, 15 September 2022

Thought Leaders: 50 Speakers

ENERGY (32)

ENGINEERING (18)

Number of Hybrid Seminar Attendees Energy & Engineering

3,059

QUOTES FROM VIP GUESTS

"I believe this event will show how our industry can overcome the crisis and challenges we have faced in the past 2 years (the Covid-19 pandemic). It is an extraordinary event that covers 4 largest and most important sectors in Indonesia... The presence of key industry players from both Indonesia and overseas within this event will again provide solutions to support Indonesia's big plans in the future..."

Mayjen Pol (Purn) Drs. H. Sidarto Danusubroto, S.H - Indonesia Presidential Council

HYBRID SEMINAR HIGHLIGHTS

DAY 1 - Wednesday, 14 September 2022

Energy Forum: Indonesia Energy Transition; Update and Opportunity
 Sponsors: Daya Kobelco, Pembangkitan Jawa-Bali | Supporting Partners: Majalah TAMBANG,

ASPERMIGAS, PJCI, ASPINDO

2. Engineering Forum: Designing Public Housing Resilience Through The Application of Environmentally Friendly Regulations and Technology

Sponsor: Daya Kobelco | Supporting Partner: ICAN

DAY 2 - Thursday, 15 September 2022

Energy Talk: Potential of Solar Cell for Photovoltaic Industry in Indonesia to Fulfill NDC 2030
 Sponsor: Elsewedy Electric Indonesia | Supporting Partner: PJCI

2. BIM Talk: BIM Updates & Outlook 2022

Supporting Partner: Archilantis

- 3. Mining Talk: Low Calorie Coal Mining Strategy and Innovation to Maintain Business Sustainability
 Sponsor: SUNWARD | Supporting Partner: Majalah TAMBANG
- 4. Infrastructure Talk: Building Information Modelling According to ISO 19650 and Launch of BIM 19650-4:2022

Supporting Partner: Archilantis

DAY 3 - Friday, 16 September 2022

1. OGI TECH-TALK: Indonesia's Next Big Step Towards Net Zero Oil and Gas Industry; The Impact of Emission Reduction and Carbon Tax Initiatives

Sponsors: PT. PERTAMINA (Persero), PT. Radiant Utama Interinsco Tbk., KSB Indonesia | Supporting

Partner: ASPERMIGAS

2. Construction Talk: Infrastructure Development of New Capital City (IKN) Nusantara – The Stakeholders

Sponsor: PT. Panca Traktor Indonesia | Supporting Partner: GAPENSI

3. Mining Talk: China Heavy Equipment Movement in Indonesia

Sponsor: SUNWARD | Supporting Partner: Majalah TAMBANG

4. Construction Talk: Readiness of Construction Workforce and Supply Chain for The New Capital City (IKN) Nusantara

Sponsor: ALTRAK 1978 | Supporting Partner: GAPENSI

TESTIMONIAL

"We have participated in Electric and Power Indonesia exhibition several times before. We are gladly surprised to have a busy traffic at the event compared to other shows we joined before. Hopefully we can join in EPI 2023!"

SPECIAL SEMINARS

Asosiasi Jasa Pertambangan Indonesia (ASPINDO)

The Indonesian Mining Services Association (ASPINDO-IMSA) is an independent non-political and non-profit organisation under the auspices of the Indonesian Chamber of Commerce and Industry (KADIN Indonesia). ASPINDO is committed to uphold and carry out its activities in accordance with the rules of protecting work safety and security, protecting the environment, sustainable development, using natural resources wisely and protecting the public interest and/or parties related to it.

ASPINDO disseminated ideas and best practices on sustainability topics in the mining sectors, as well as hosting a VIP group tour during the show to discuss the issue of Biodiesel B40 as part of mining industry commitment to promote a sustainable environment.

CIDB Malaysia

Indonesia Construction Market Outlook (ICMO) is a construction business collaboration & matching hosted by Construction Industry Development Board (CIDB) Malaysia. Together with BAPPENAS, BKPM and other Indonesian related ministries and associations, the gathering created a platform for investors and key industry players from major state owned construction companies and banking & financing agencies to tap into various infrastructure and construction projects in Indonesia.







Korea Electric Power Corporation (KEPCO)

Hosted together with PLN, a technology multifunctional seminar was held within IEE Series 2022. This seminar provides a platform for latest information exchange, technology transfer, project presentation as well as business networking session for electricity and power industry players.

Asosiasi Penambang Nikel Indonesia (APNI)

This seminar outlined elements which support digital transformation accomplishment in nickel mining industry, highlighting the importance of modern technology, and skills needed by industry players to welcome this transformation. This platform is expected to provide significant benefits & strong foundation in digital technology based mining industry implementation.

BUSINESS MATCHING

822

NUMBER OF BUSINESS MEETINGS SCHEDULED 263

NUMBER OF PRE-ARRANGED BUSINESS MEETINGS

4,782

NUMBER OF ACTIVE PARTICIPANTS IN IEE VIRTUAL EXPO

PODCAST

Number of Podcast Sessions: 21 Sessions Attendee Numbers

1,641

HACKATHON

Energy Efficiency - Smart Mobility - Decarbonization - Energy Access

















Clean energy innovation is changing the way the world works - changes that could unlock trillions of economic developments, create more jobs, and empower millions of people with access to clean and affordable energy.

But to ensure the benefits of 100% clean energy reach 100% of people worldwide, we need a more diverse and growing range of clean energy innovators. And there's no time to waste.







STUDENT VISIT PROGRAMME

As part of the community development programme, we invited 8 universities & vocational schools to visit the show and give them the opportunity to get in touch with key industry players and gain more knowledge onsite.

Number of Participants: 318 Institutions Participated: 8

- · Universitas Indonesia Metallurgical Engineering
- · Universitas Pembangunan Nasional "Veteran" Jakarta Faculty of Engineering
- Universitas Pertahanan R.I Civil Engineering
- · Universitas Atma Jaya Faculty of Engineering
- · SMK Teknik 10 Nopember Light Vehicle Engineering
- · SMKN 29 Jakarta Electrical Avionics & Electrical Industry
- SMK Adi Sanggoro Bogor Mining Geology
- SMKN 54 Jakarta Light Vehicle Engineering & Computer Network Engineering





QUOTES FROM VIP GUESTS

"The execution of IEE Series 2022 as the largest joint exhibition in Southeast Asia is in line with the government's focus on balancing problems and solutions for energy use in Indonesia. The government hopes that IEE Series 2022 can facilitate the technology in optimising the energy utilisation system in Indonesia, especially to achieve energy transition targets while simultaneously revitalising the Indonesian economy through the provision of competitive energy."

Basilio Dias Araujo - Deputy for Maritime Sovereignty & Energy Coordinating Ministry for Maritime Affairs and Investment

TESTIMONIAL

"We've been joining the event for 3 years in a row, and we're happy with the response to our products from the buyers. We'll join the exhibition next year too!"

Catur Adi Yasa

SUSTAINABILITY WITHIN IEE SERIES 2022



Here's how Pamerindo Indonesia implemented the UN Sustainable Development Goals within IEE Series 2022

























- Event contents cover various sustainability topic/theme/activity in the Mining, Construction and Electric & Power industry
- Partnering with various NGOs/associations/communities to echo the sustainability topic before and during the show
- Supporting Benih Baik to fund clean water & sanitation system to communities in Central Java
- Running environmentally responsible show (enhance energy efficiency & waste management planning)
- Energy & Resources Efficiency
- The Application of Digital to Reduce Waste
- Local Community Development
- Put Forward Personal Health & Well Being















TESTIMONIAL

"Joining this exhibition was one of our marketing efforts to introduce PT. PLP Indonesia to the electricity industry players. It was a good platform for us to meet the key players in the electricity industry. We hope to see the show grow in the following years"

THANK YOU TO IEE 2022 SPONSORS & PARTNERS

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Sustainability Partner

UNITED TRACTORS

member of ASTRA

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Media Partners - Energy Sector









































Media Partners - Engineering Sector

















SEE YOU AT SEPTEMBER 2023

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