



POST SHOW REPORT



INDONESIA
ENERGY & ENGINEERING
SERIES

13-16 SEPTEMBER 2023
Jakarta International Expo, Kemayoran

Towards Industrial Sustainability

A PAMERINDO INDONESIA TRADE EVENT



Organised by



Sustainable Events



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2023 EVENT HIGHLIGHTS

EVENT STATISTICS



28,762

TRADE
ATTENDEES



71

PARTICIPATING
COUNTRIES/
REGIONS



57,375^{SQM}

EXHIBITION
SPACE



1,278

EXHIBITING
COMPANIES

41

SEMINAR & PODCAST
SESSIONS

6

COUNTRY/GROUP
PAVILIONS

2,849

SEMINAR & PODCAST
ATTENDEES

A NEW AREA IS BEING INTRODUCED AT INDONESIA ENERGY & ENGINEERING SERIES 2023



The NEW OUTDOOR AREA was introduced in 2023 at the main parking area (West Parking B3), covering various industries within the Energy & Engineering sectors. The NEW OUTDOOR AREA designed to accommodate more exhibitors for you to connect with on the show floor. 20+ exhibitors have already joined our NEW OUTDOOR AREA, includes :



SINOTRUK



PT INDO GLOBAL TRAKTOR
Your Reliable Business Partner



PT. MASABARU GUNAPERSADA



VISITOR STATISTICS



TOP 10

VISITING COUNTRIES/REGIONS

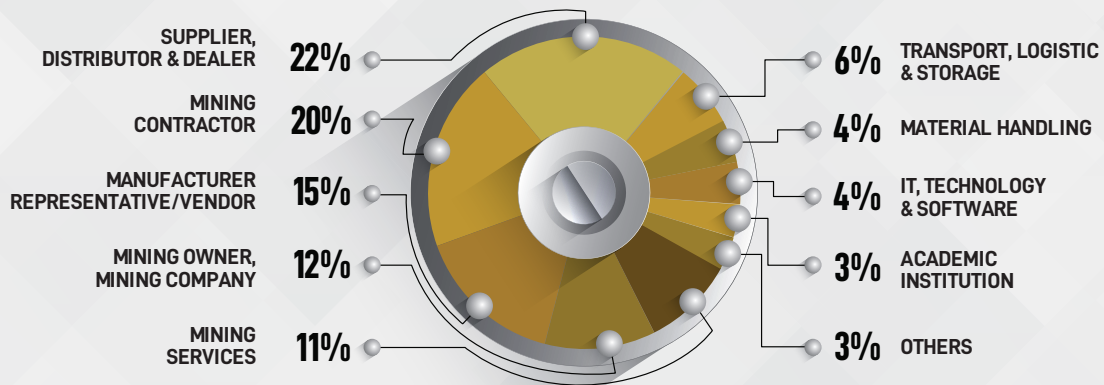
- INDONESIA
- CHINA
- SINGAPORE

- AUSTRALIA
- MALAYSIA
- INDIA
- JAPAN

- THAILAND
- KOREA
(REPUBLIC OF)
- GERMANY

VISITOR PROFILE

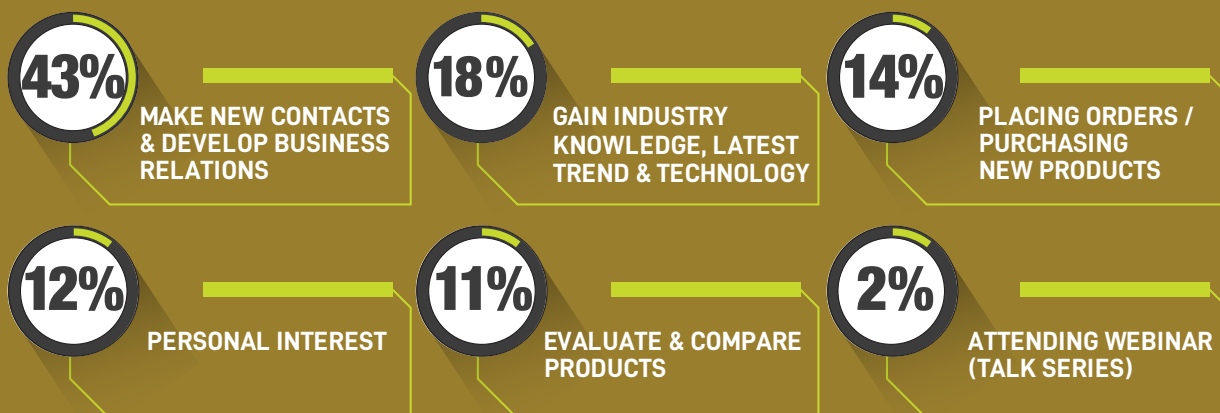
TOP 10-LINE OF BUSINESS



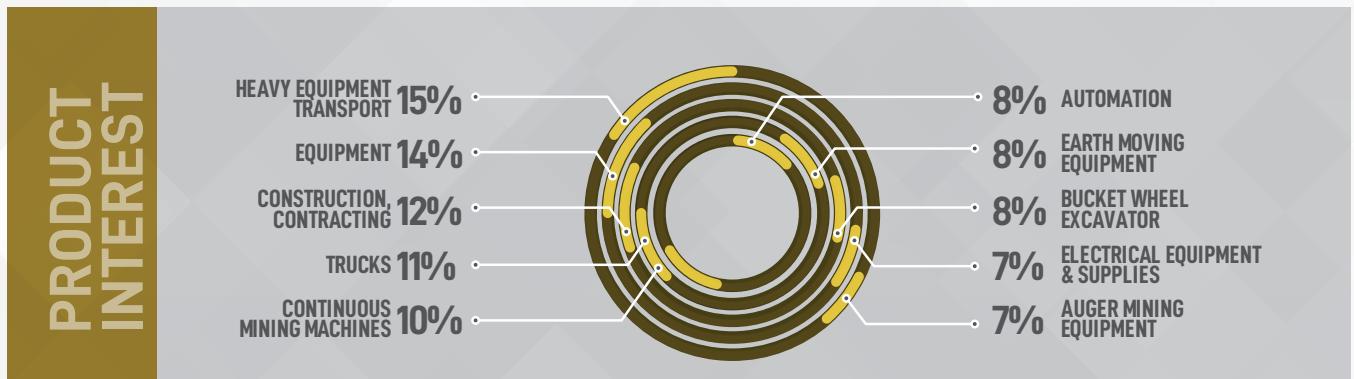
JOB FUNCTION



OBJECTIVE



VISITOR PROFILE



EXHIBITOR TESTIMONIAL

We've had many people come to look at our products, including both current customers and new prospects. I believe it's an excellent platform to connect with numerous individuals in a very short period of time. This event is fantastic.

Halley & Mellowes Australasia

I would say we are very happy, and we already booked for the next year. Being a new player in the market, we want to demonstrate our presence and connect with important customers in the mining industry. Our presence here have already exceeded our expectations to a very high degree, and we are confident that next year will be even better.

Nord Minerals Indonesia

VISITOR SATISFACTION RATE

**SATISFIED
WITH THEIR
OVERALL EVENT
EXPERIENCE**

98%

**WOULD LIKE
TO VISIT
AGAIN IN
THE FUTURE**

98%

**ACHIEVED
THEIR
OBJECTIVES
FOR VISITING**

98%

**SATISFIED WITH THE
RANGE OF PRODUCT
DISPLAYED BY
EXHIBITOR**

97%

EXHIBITOR TESTIMONIAL

Amazing! I didn't expect the exhibition to be so crowded. The level of enthusiasm exceeded my expectations, and it turned out to be even more crowded than I had anticipated. I will definitely participate again.

PT Gani Distribusi Lubrindo

EXHIBITOR STATISTICS



1,278
EXHIBITING
COMPANIES



39
EXHIBITING
COUNTRIES/REGIONS



6
COUNTRY/GROUP
PAVILIONS
AUSTRALIA, CHINA, MALAYSIA, KOREA
(REPUBLIC OF), TAIWAN, THAILAND

REASON TO EXHIBIT



EXHIBITOR SATISFACTION RATE



PRE-EVENT ACTIVITIES

WEBINAR & MEDIA TRAINING

WEBINAR: 2 WEBINARS

Mining Talk Series 21
5 April 2023

"Anticipating Government Regulations on Heavy Equipment Value Depreciation"

Technology Talk
13 July 2023

"Sustainability in Mining & Mineral Processing through Technology"

MEDIA TRAINING : 2 TRAININGS

MEDIA TRAINING 1 | SAT, 22 JULY 2023

MEDIA TRAINING 2 | SUN, 23 JULY 2023

NUMBER OF SPEAKERS & ATTENDEES

SPEAKERS	ATTENDEES	
	WEBINAR	MEDIA TRAINING
18	266	111 ATTENDEES FROM 90+ MEDIA TITLE

PRE-EVENT PRESS BRIEFING



WEDNESDAY, 23 AUGUST 2023



PATIO BY PLATARAN



8

SPEAKERS



59 JOURNALISTS
FROM **57** MEDIA



85 ARTICLES
FROM **69** MEDIA

INDONESIA ENERGY & ENGINEERING CHARITY GOLF TOURNAMENT



SUNDAY, 3 SEPTEMBER 2023



ROYALE JAKARTA GOLF CLUB

When Collaboration meets Sportmanship for a Good Cause

The IEE Golf Tournament serves as a pre-show occasion, emphasising our dedication to the future of energy and engineering. Exhibitors had the opportunity to connect with industry experts while indulging in a game of golf, all while contributing to a meaningful cause.

A portion of the tournament's profit set aside for scholarships benefiting students enrolled in energy and engineering programs from the University of Indonesia and PERTAMINA University.

Our commitment lies in supporting the upcoming generation of engineers and fostering a sustainable future for everyone.

FACTS:

Supported by 3 associations | Participated by 160 golfers | Sponsored by 20 Companies | Provided a total donation amounting to IDR 100,000,000+

QUOTES FROM VIP GUESTS

The Indonesia Energy & Engineering Series is an extraordinary event that encompasses the four largest and most crucial industrial sectors in Indonesia. Energy is a vital nutrient for our economy. Indonesia's strong economic growth above 5% of GDP must be further enhanced with a stable energy market. The presence of industry players from Indonesia and abroad will bring more solutions to support the country's ambitious infrastructure plans.

Mayjend. Pol. (Purn.) Drs. H Sidharto Danusubroto, S.H - Member of President's Advisory Council

ONSITE ACTIVITIES

OPENING SESSION



WEDNESDAY
13 SEPTEMBER 2023



HYBRID STAGE 2 -
GPN TRADE MART BUILDING

HYBRID SEMINAR

Hybrid Stage 1 (Pre-Function Hall D2)	Hybrid Stage 2 (GPN-Trade Mart Building)	Hybrid Stage 3 (IEE Lounge)
ENERGY FORUM Hosted By The Ministry of Energy & Mineral Resources Wed, 13 September 2023 NAVIGATING THE ENERGY TRANSFORMATION Sponsored by PLN Nusantara Power	ABB MINING TALK Hosted By Majalah Tambang Wed, 13 September 2023 ELECTRIFICATION IN MINING: REVOLUTIONISING THE INDUSTRY FOR SUSTAINABLE AND EFFICIENT OPERATIONS Sponsored by ABB	INDONESIA PROJECT GUIDE 2024 Hosted by BRIN & Tender Indonesia Wed, 13 September 2023 INDONESIA ENGINEERING INNOVATION FOR ENERGY SECTOR
INDUSTRIAL SUSTAINABILITY UPDATE Hosted By Pamerindo Fri, 15 September 2023 TOWARDS INDUSTRIAL SUSTAINABILITY IN ENERGY & ENGINEERING	MINING TALK Dealer's Summit 2023 Hosted By Equipment Fri, 15 September 2023 THE CHANGING ROLE OF HEAVY EQUIPMENT DEALERS IN AN ERA FULL OF DISRUPTION Sponsored by PT INDO TRUCK UTAMA Near Future Business Partner DASWELL	THE 14TH RUANG XY Hosted By Women in Mining & Energy Fri, 15 September 2023 WOMEN IN MINING: TOWARDS GENDER EQUALITY

NUMBER OF SPEAKERS	NUMBER OF SEMINAR ATTENDEES	
	ONSITE	ONLINE
29	580	1088



SPECIAL SESSIONS

ASPINDO VVIP TOUR

The Indonesian Mining Services Association (ASPINDO-IMSA) is an independent non-political and non-profit organisation under the auspices of the Indonesian Chamber of Commerce and Industry (KADIN Indonesia). ASPINDO is committed to uphold and carry out its activities in accordance with the rules of protecting work safety and security, protecting the environment, sustainable development, using natural resources wisely and protecting the public interest and/or parties related to it.

ASPINDO disseminated ideas and best practices on sustainability topics within the mining sectors, also organizing a VVIP group tour during the event to engage in discussions with various companies within the mining industry. This initiative forms a crucial part of their commitment to advocating and fostering a sustainable environment.

BUSINESS MATCHING



1,304

NUMBER OF BUSINESS
MEETING SCHEDULED



424

NUMBER OF SUCCESSFUL
BUSINESS MEETINGS



21,808

NUMBER OF ACTIVE
PARTICIPANTS

PODCAST

NUMBER OF PODCAST SESSIONS : 33 SESSIONS

NUMBER OF PODCAST LISTENERS : 1,052

DAY 1 (293)

DAY 2 (554)

DAY 3 (205)

STUDENT VISIT PROGRAMME

As part of the community development programme, we invited 9 universities & vocational schools to visit the show and give them the opportunity to get in touch with key industry players and gain more knowledge onsite.

Number of Participants: 628

Faculties Participated : 11

- Universitas Indonesia - Metallurgical Engineering
- Universitas Indonesia - Environmental Engineering
- Institut Teknologi Bandung - School of Electrical Engineering and Informatics
- Politeknik Negeri Jakarta - Civil Engineering
- Politeknik Negeri Jakarta - Heavy Equipment Maintenance Engineering
- Universitas Islam Negeri - Mining Engineering

- Universitas Kristen Krida Wacana - Civil Engineering
- Universitas Trisakti - Mining Engineering
- Universitas Singaperbangsa Karawang - Mechanical Engineering
- SMK Adi Sanggoro Bogor - Mining Geology
- SMKN 36 Jakarta - Heavy Machinery Engineering



SUSTAINABILITY WITHIN IEE SERIES 2023

Here's how Pamerindo Indonesia implemented 16 out of 17 UN Sustainable Development Goals within IEE Series 2023



THIS EVENT IS POWERED BY RENEWABLE ELECTRICITY

- Event contents cover various sustainability topic/theme/activity in the energy & engineering industry
- Partnering with various NGOs/associations/ communities to echo the sustainability topic before and during the show
- In collaboration with 'Benih Baik,' IEE team voluntarily dedicate some time to teach English to elementary students in rural areas & fund clean water and sanitation system to communities in central java
- Running environmentally responsible show (enhance energy efficiency & waste management planning)
- Energy & resources efficiency
- The application of digital to reduce waste
- Local community development
- Put forward personal health & well being
- Introducing EV Shuttle Bus Services and zero emission taxi fleet to support your transport to IEE Series 2023

THANK YOU TO IEE 2023 SPONSORS & PARTNERS

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Official Airline Partner



Carbon Offsetting Partner



Official Apparel Partner



Official EV Charging Station



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Sustainability Partners



Association Partners



Media Partners - Energy Sector



Media Partners - Engineering Sector



2024 EVENT BROCHURES



DOWNLOAD THE BROCHURES HERE!



SEE YOU AT
ENGINEERING WEEK | 11-14 SEPTEMBER 2024

For more info, please contact us

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