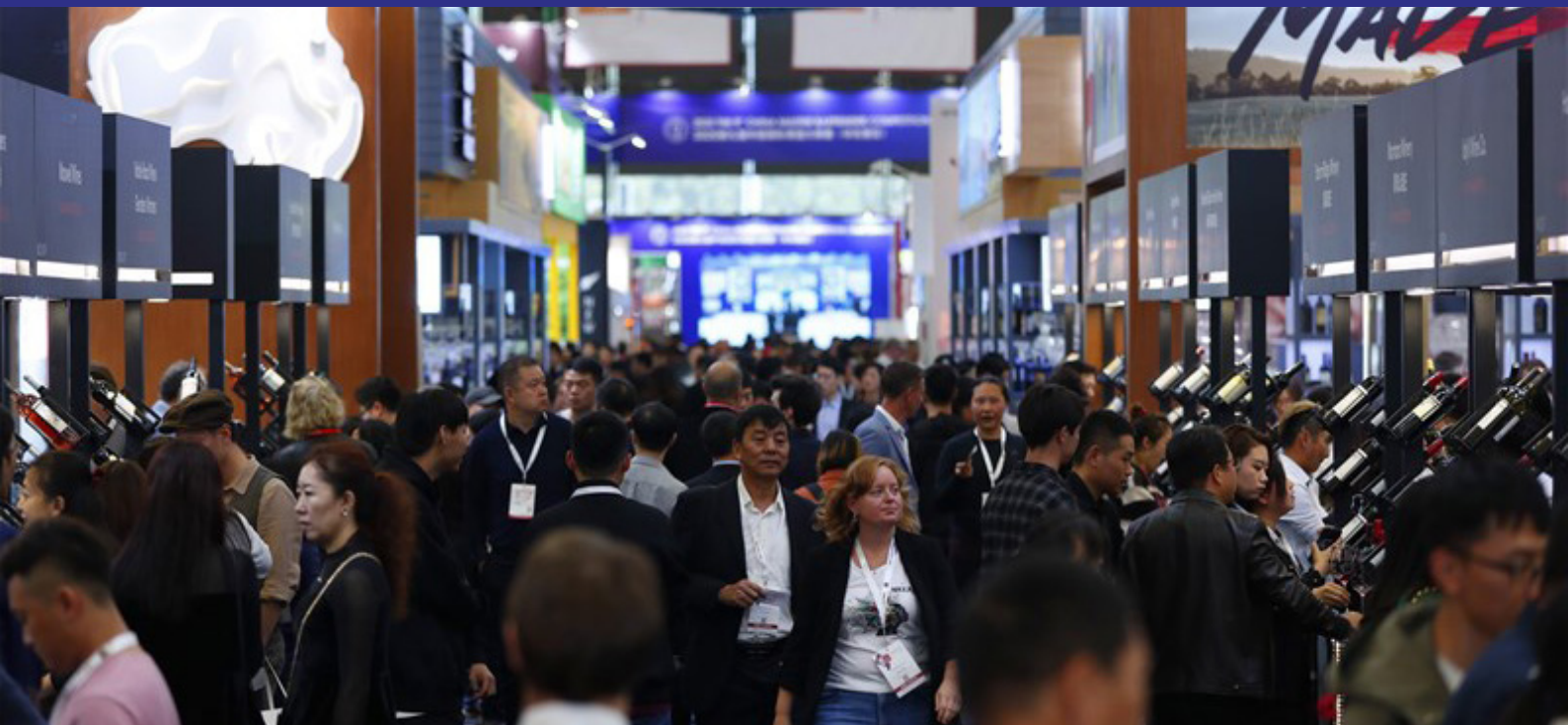




10 – 12 November 2020
Shanghai New International Expo Centre

Be a part of ProWine China 2020



Organised by



Australian Representative



About ProWine China

Dates: 10 – 12 November 2020

Location: Shanghai New International Expo Centre (SNIEC), China



In its 7th year ProWine China has become firmly established in Shanghai. The last ProWine China was the largest ever edition.

ProWine China 2019 welcomed 820 established wine producers and distributors from 37 countries with 10% increase in exhibition space. What's significant was the impressive number of trade visitors, total 20,640 attending the three-day trade event, which is an increase of 9% compared with ProWine China 2018.

More visitors came from provinces and cities like Beijing, Guangdong, Xinjiang, Hainan, Shandong, Liaoning and Fujian who were able to view and taste first-hand a wide variety of wine and spirits.

Statistics

- 85 Australian companies in 2019
- 19,250sqm of exhibition space
- 20,640 trade visitors
- 820 exhibitors from 37 countries
- 20 country pavilions
- Over 30 sessions of masterclasses

Who can you meet?

Owners and procurement personnel of:

- Bars, Pubs and Clubs,
- Restaurants and Cafés
- Hotels and Resorts
- Hypermarkets, Supermarkets
- Catering companies
- Importers and Distributors

Influencers on Wine & Spirits purchases such as:

- Sommeliers
- Bartenders
- F&B Managers
- Chefs

Organised by



Informa is listed on London Stock Exchange and a member of FTSE 100, with over 11,000 colleagues working in more than 30 countries. Informa Markets organises some 500 exhibitions around the world each year.



Messe Dusseldorf are one of the world's leading trade fair organisers, with a global portfolio of high quality events developed over 7 decades including ProWein – the world's no.1 trade fair for wines and spirits.



Appointed as Informa Markets' exclusive representative in Australia. We are the joint-representative for the ProWine China and are in direct contact with organising team. Our role is to assist all Australian businesses interested in participating at ProWine China.

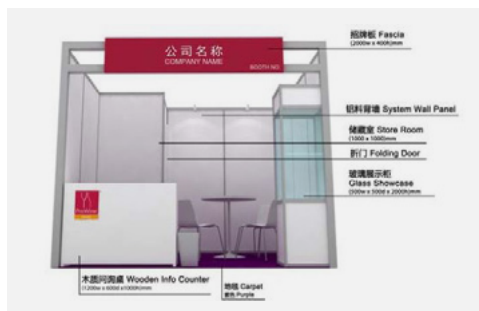
Exhibiting options

OPTION 1

Walk on Stand Package

The “walk on package” comprises an eco-friendly system build; fascia with your name and stand number; and furniture including info counter and meeting table and chairs.

Participation cost: Price starts from USD 4,815 for a 9sqm stand.



Illustrative design only

Items	9 sqm	12 sqm	15 sqm	18 sqm
100W Spotlight	2	3	4	4
5A/220V Power Socket	1	1	1	2
Information Counter	1	1	1	2
White Round Table	1	1	1	2
Chairs	3	3	4	5
Tall Glass Showcase	1	1	1	2
Storeroom	1	1	1	2
Wastepaper Basket	1	1	1	2

Services such as renting of Audio Visual, Refrigeration, Wine Glasses, Spittoons, Ice Buckets, additional Furniture and Wall Graphic are available through the Exhibitor Manual, which will be available closer to the show dates.

OPTION 2

Premium Stand Package

As per Walk on Stand Package but with a larger fascia name board and more furniture inclusions.

- Stand sizes from 18sqm.

Participation cost: Price starts from USD 10,080 for an 18sqm stand.



Illustrative design only

Items	18 sqm	21 sqm	24 sqm	27 sqm
HQI Lights	2	3	3	3
5A/220V Power Socket	2	2	2	3
Information Counter	2	2	2	2
Bar Stool	2	2	2	2
White Round Table	2	2	2	2
Chairs	5	5	5	5
Tall Glass Showcase	2	2	2	2
Low Glass Showcase	1	1	1	1
Wastepaper Basket	1	1	2	2
Storeroom	2 sqm	2 sqm	2 sqm	2 sqm

Services such as renting of Audio Visual, Refrigeration, Wine Glasses, Spittoons, Ice Buckets, additional Furniture and Wall Graphic are available through the Exhibitor Manual, which will be available closer to the show dates.

Exhibiting options

OPTION 3

Custom Build

Ideal for large exhibitors who would like to build their own custom stand design.

- Available for stands from 18sqm in size.
- We can assist with design and obtain competitive pricing from our reliable stand builder.



Custom stand design at ProWine China

This information is a guide only – refer to the stand documentation for complete details of the build and furniture inclusions.

Book your stand

To secure your stand at ProWine China, please contact Jesse Walia at Export Solutions or fill out the form via the link below.



Jesse Walia

+61 (0) 400 585 096

Jesse@exportsolutions.com.au

[Book a stand form](#)

Financial assistance for Australian Exhibitors (EMDG)

Exhibitors may be eligible for financial assistance to obtain a grant or rebate of part of the cost of exhibiting through the Export Market Development Grant (EMDG) scheme.

Applications are now open.

Contact us to find out if your business is eligible or for more information about this grant program.

[Find out more](#)

