



2 – 5 March 2021, Singapore Expo

Be a part of ProWine Asia (Singapore) 2021



Organised by



Australian Representative



About ProWine Asia (Singapore)

Dates: 2 – 5 March 2021

Location: Singapore Expo, Singapore



Part of the ProWein World Series of leading wines and spirits trade fairs, ProWine Asia (Singapore) returns with a trade-focused platform for international wine producers to tap on the growth prospects of Southeast Asia and reach out to key importers, distributors and suppliers.

ProWine Asia (Singapore) will feature a wide representation of international wine and spirit labels, specialised masterclasses and seminars by industry speakers.

Held alongside **FHA-Food & Beverage 2021**, take advantage of the synergistic cross-over value and forge strong collaborations and business contacts between the wines, spirits, food and hospitality industry.

Statistics

- 7,500 sqm of exhibition space
- 270 exhibiting companies from 33 countries
- 7,200 trade visitors
- 15 national pavilions and country groups



Who can you meet?

Owners and procurement personnel of:

- Bars, Pubs and Clubs,
- Restaurants and Cafés
- Hotels and Resorts
- Hypermarkets, Supermarkets
- Catering companies
- Importers and Distributors

Influencers on Wine & Spirits purchases such as:

- Sommeliers
- Bartenders
- F&B Managers
- Chefs

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Informa is listed on London Stock Exchange and a member of FTSE 100, with over 11,000 colleagues working in more than 30 countries. Informa Markets organises some 500 exhibitions around the world each year.



Messe Dusseldorf are one of the world's leading trade fair organisers, with a global portfolio of high quality events developed over 7 decades including ProWein – the world's no.1 trade fair for wines and spirits.



Appointed as Informa Markets' exclusive representative in Australia. We are the joint-representative for ProWine Asia and are in direct contact with organising team. Our role is to assist all Australian businesses interested in participating at ProWine Asia.

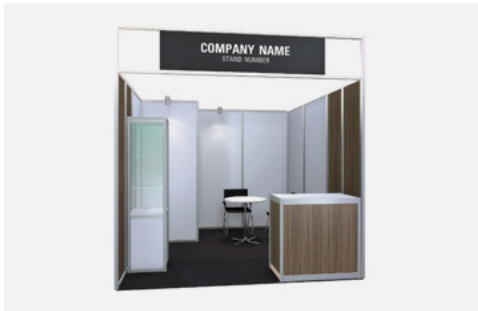
Exhibiting options

OPTION 1

Walk on Stand Package

The “walk on package” comprises an eco-friendly system build; fascia with your name and stand number; and furniture including info counter and meeting table and chairs.

Participation cost: Price starts from SGD 4,500 for a 6sqm stand.



Illustrative design only

Items	6 sqm	9 sqm	12 sqm	15 sqm
Info Counter (900mm high)	1	1	1	1
Round Table	-	1	1	1
Chair	-	2	2	3
Tall Glass Showcase	-	1	1	1
Bar Stool	1	1	2	2
Lockable Storeroom with shelves	1 sqm	1 sqm	1 sqm	1 sqm
Wastepaper Basket	1	1	1	1
13A Power Socket	1	1	1	1
100W Arm Spotlight	2	2	3	3
Services such as renting of Audio Visual, Refrigeration, Wine Glasses, Spittoons, Ice Buckets, additional Furniture and Wall Graphic are available through the Exhibitor Manual, which will be available closer to the show dates.				

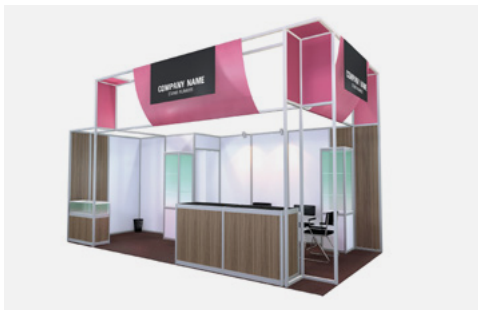
OPTION 2

Premium Stand Package

As per Walk on Stand Package but with a larger fascia name board and more furniture inclusions.

- Stand sizes from 18sqm.

Participation cost: Price starts from SGD 13,860 for an 18sqm stand.



Illustrative design only

Items	18 sqm	24 sqm	30 sqm	36 sqm
Info Counter (900mm high)	2	2	3	3
Round Table	2	2	2	2
Chair	4	4	6	6
Tall Glass Showcase	2	2	3	3
Bar Stool	2	2	3	3
Lockable Storeroom with shelves	2	2	2	2
Wastepaper Basket	1	2	2	3
13A Power Socket	2	2	3	4
100W Arm Spotlight	2	3	4	4
Low Glass Showcase	1	1	2	2
Services such as renting of Audio Visual, Refrigeration, Wine Glasses, Spittoons, Ice Buckets, additional Furniture and Wall Graphic are available through the Exhibitor Manual, which will be available closer to the show dates.				

Exhibiting options

OPTION 3

Custom Build

Ideal for large exhibitors who would like to build their own custom stand design.

- Available for stands from 18sqm in size.
- We can assist with design and obtain competitive pricing from our reliable stand builder.



Custom stand design at ProWine China

This information is a guide only – refer to the stand documentation for complete details of the build and furniture inclusions.

Book your stand

To secure your stand at ProWine Asia Singapore, please contact Jesse Walia at Export Solutions or fill out the form via the link below.



Jesse Walia

+61 (0) 400 585 096

Jesse@exportsolutions.com.au

[Book a stand form](#)

Financial assistance for Australian Exhibitors (EMDG)

Exhibitors may be eligible for financial assistance to obtain a grant or rebate of part of the cost of exhibiting through the Export Market Development Grant (EMDG) scheme.

Applications are now open.

Contact us to find out if your business is eligible or for more information about this grant program.

[Find out more](#)

