

Delivering an
**Immersive and Delightful
Sourcing Experience**
for the F&B Industry



RBHK
RESTAURANT & BAR



**GOURMET
ASIA** AS PART OF RBHK

1-3 SEP 2020
HKCEC



informa
markets

Organiser:

www.RBHK-GA.com



RBHKGA

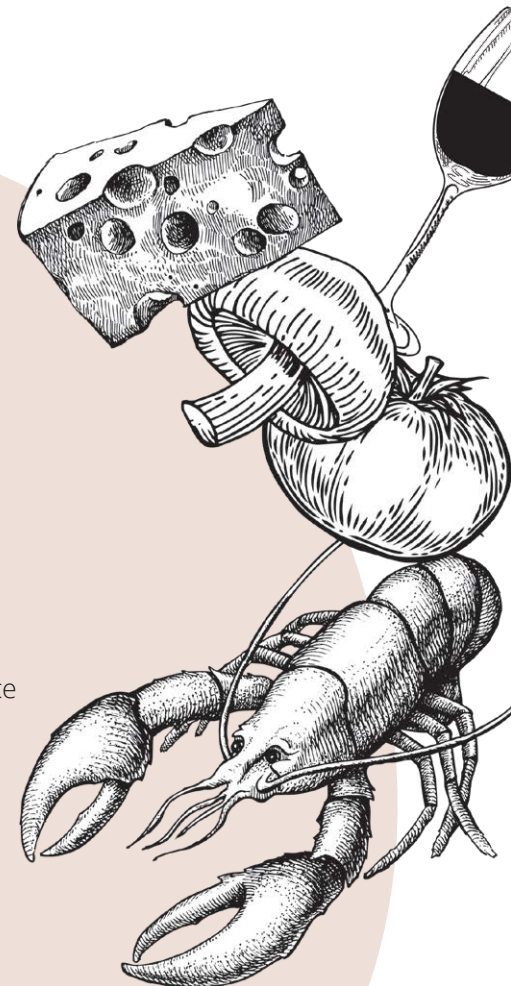
Delivering an **Immersive and Delightful Sourcing Experience** for the F&B Industry



With over 17 years' track record, Restaurant & Bar Hong Kong (RBHK) is one of the most established food & hospitality exhibitions in the region, serving hospitality groups, restaurant & bar owners and F&B retailers of the highest calibre. To feed the craving for an intimate and luxurious dining experience, Gourmet Asia (GA) will continue as part of RBHK to showcase exclusively food & drinks, as well as the finest gourmet delicacies. Together the shows gather a vast number of F&B players to blend flavours and spark never-before-seen opportunities.

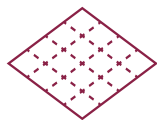
RBHK x GA at the leading edge

- Annual industry gathering with immersive and interactive settings which create long-lasting connections
- Extensive support from key trade and industrial associations which guarantee exposure and attendance
- Informative and mind-stimulating events led by highly sought-after professionals
- Revamped assortment of products with more hospitality technology, F&B equipment and supplies on offer to deliver a complete sourcing experience
- Co-located with Natural & Organic Asia (NOA) to capitalise on health and wellness trends and expand the F&B profile





2019 Facts & Figures Exhibitors



12,000m²
Exhibiting Area



364
Exhibitors

"Being Hong Kong's first world class automated meatball manufacturing factory accredited with world recognised certification, RBHK x GA has always been a great way for us to meet potential buyers and catch up with industry friends. We always have a blast at RBHK x GA."

Ms Niki Tang
Managing Director
BILL'S FOOD FACTORY LTD
許記魚旦 原味豉品



"We're pleased to exhibit a great annual show here every year. RBHK x GA is a good place to announce our new products and allow us to make business connections. We've got lots of positive responses and did better than what the expectation was."

Ms Freda Tsang
General Manager
OCEANUS INTERNATIONAL TRADING LTD

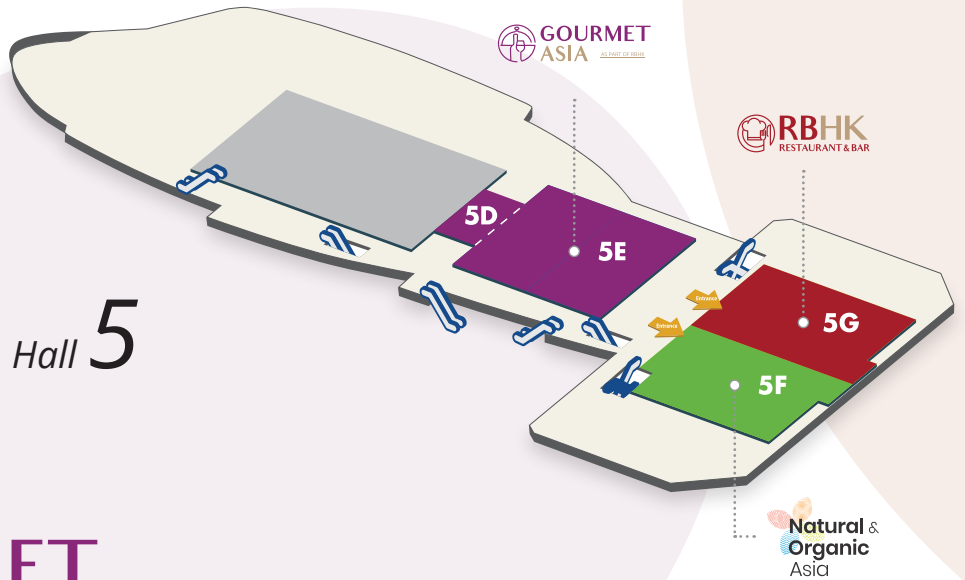


2019 Exhibitors



RBHK x GA

The one-stop F&B sourcing platform



Meat & Seafood

- Chilled / Frozen Meat & Seafood
- Canned / Processed Meat & Seafood
- Dried / Preserved Meat & Seafood
- Cold Cuts
- Organic Meat & Seafood
- Meat / Seafood Processing Machines
- Caviar
- Foie Gras
- Abalone



Coffee & Tea

- Coffee Beans & Ground Coffee
- Instant Coffee
- Espresso / Automatic Coffee Machines
- Barista Equipment / Grinders
- Roasting Machines
- Tea Leaves / Bags



Food & Drinks

- Dairy Products / Cheese
- Grains
- Fruits, Vegetables & Fungi
- Canned / Processed Food
- Chilled / Frozen Food
- Dried / Preserved Food
- Organic / Health Food
- Ready-made Food & Soup
- Snacks
- Condiments, Oil & Sauces
- Non-alcoholic Beverages
- Truffles



Bakery & Confectionery

- Finished Bakery / Pastry Products
- Raw Materials & Ingredients
- Bakery Decorations
- Ice-cream & Chocolate
- Bakery Equipment / Supplies





RBHK
RESTAURANT & BAR



Wine, Spirits & Beer

- Still Wine (Red, White & Rosé)
- Champagne & Sparkling Wine
- Fortified Wine
- Spirits
- Chinese Wine
- Japanese Wine / Sake
- Beer & Craft Beer
- Pre-mixed Drinks
- Wine / Bar Equipment & Accessories



Hospitality Design & Supplies

- Tableware & Accessories
- Hospitality Furniture / Fixtures
- Bed & Beddings
- Guestroom Amenities
- Spa / Resort Facilities & Supplies
- Uniforms
- Consultancy



Foodservice & Catering Equipment

- Bar / Beverage Equipment & Accessories
- Food Preparation / Warming Equipment
- Refrigerator / Cold Storage Equipment
- Packaging Equipment / Supplies
- Cleaning Equipment / Service
- Waste Management
- Consultancy



Hospitality Technology

- Catering / Hotel / Retail Systems
- Electronic Point of Sale (EPOS) Systems
- Website & Mobile Applications
- Mobile Payment Solutions / Couponing
- Digital Signages
- Guestroom Automatic Systems
- Fire & Security Systems
- Consultancy

Co-located with:



Natural & Organic Asia - Asia's no. 1 sourcing platform for the natural and organic industry will be co-located with RBHK x GA to bring organic food to a wider audience and add zest to the city's dynamic F&B scene.



2019 Facts & Figures

Trade Buyers



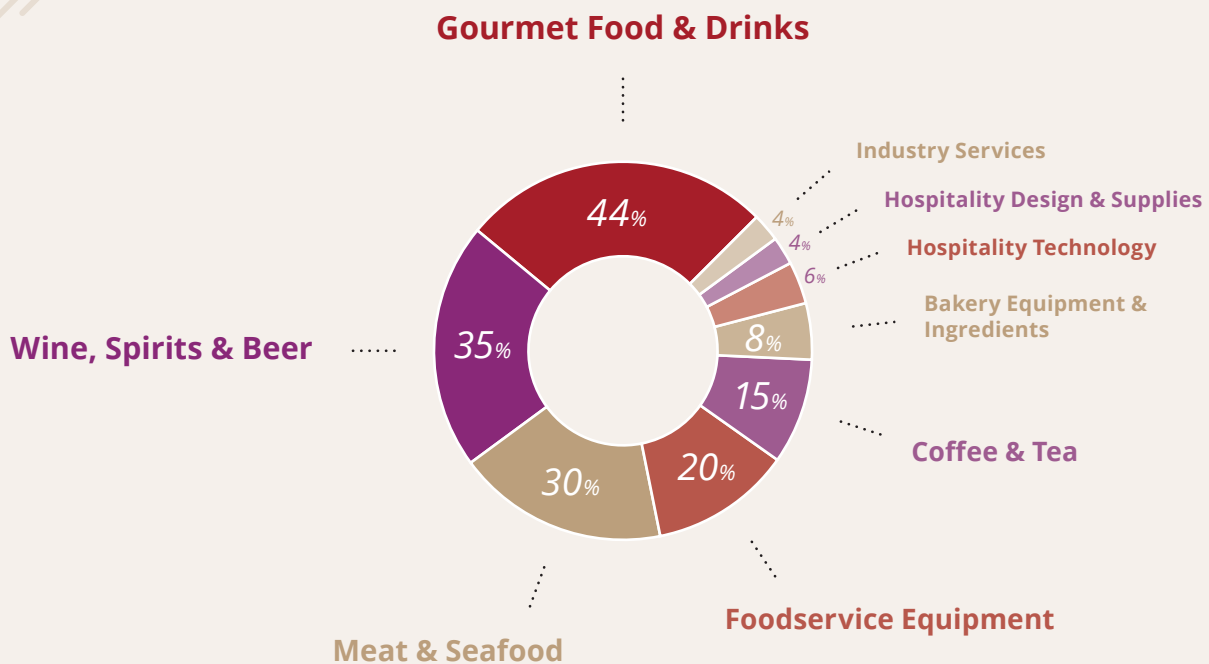
9,000+
Trade Buyers



Top 5 Visiting Countries & Regions

- Hong Kong S.A.R.
- Mainland China
- Macau S.A.R.
- Taiwan (China)
- Japan

Interested Products



Business Nature

F&B Outlet

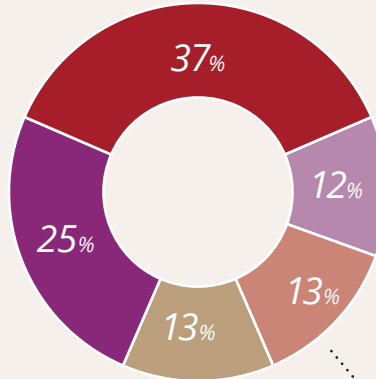
- Restaurant / Bistro
- Foodservice
- Coffee Shop & Café
- Bar / Entertainment / Night Club / Pub
- Fast Food / Take Away
- Catering

Importer/ Distributor/ Wholesaler

- F&B (general)
- Wine, Spirits & Beers
- Meat (Fresh / Frozen / Processed)
- Equipment
- Coffee & Tea
- Natural, Organic, Well-Being

Retail / Service

- Supermarket / Department Store/ Grocery Store
- Alcoholic Drinks / Wine / Spirits
- Specialty Food
- Bakery / Sweets / Confectionery
- Health / Organic Food
- Kitchen Equipment & Supplies



F&B Consultancy & Services / Other Services

- F&B Consultancy
- Information Technology
- Academic Training Institute / Hospitality Schools
- Event Planner / MICE
- Government Trading Organisation
- Facility & Property Development & Management
- Quality Assurance / Quality Check

Hospitality & Tourism / Transportation

- Hotel / Serviced Apartment / Resort
- Hospitality Management Service
- Clubhouse / Country Club / Recreation Club
- Airline / Cruise Line / Rail
- Fitness Center / SPA & Wellness

Job Function

F&B Merchandiser & Purchasing / Buyer

F&B Consultant

IT / Technology

Bartender / Brewer / Mixologist / Sommelier / Wine Consultant

Executive Chef / Chef / Cook / Executive Pastry Chef / Pâtissier / Baker

Coffee Roaster / Barista

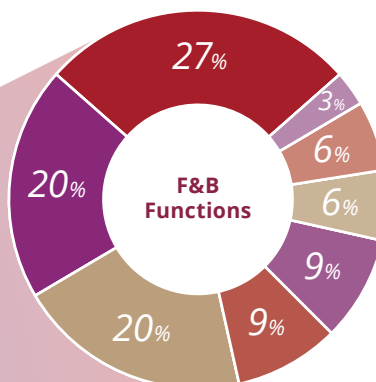
F&B Owner / Proprietor / President / CEO / General Manager

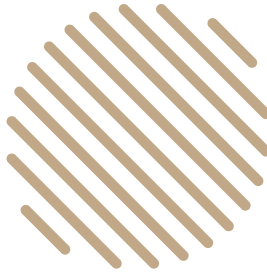
F&B Director / Manager

Others

14%

F&B Functions





Signature Events



Restaurant & Bar Hong Kong 2020 Cocktail Challenge

Co-organised with The Hong Kong Bartender's Association, the competition seeks out bartenders and mixologists who are at the forefront of the artistry. This is a highly regarded event that elevates the craft of cocktail making and reinforces communication in the regional bartending community.

Chef Masterclass

A sponsored event for exhibitors to join hands with star-rated chefs to promote their ingredients, equipment and supplies. Master Chefs from Hong Kong's best hotels and restaurants will tailor-make a lunch or an afternoon tea menu to give VIP guests a taste bud kicking experience.



Japanese beverages Awards

Japanese beverages such as Sake, Umeshu, Shochu etc. are growing in popularity in Hong Kong. Each of them comes with a unique taste and attractive aroma that captivates consumers. Partnering with Miss Sake Hong Kong, Japanese Beverage Awards will make its debut at the show, highlighting the must-try Japanese drinks to stir up industry interests!



Wine Tasting Theatre

Sommeliers and certified Masters of Wine will share their extensive knowledge and wine appreciation tips in a series of wine seminars, wine judging and presentation ceremonies, providing easy-to-learn techniques on how to taste wine like a pro.



Hong Kong Best Spirits Awards

The Hong Kong Best Spirits Awards present a unique spirit-judging competition, celebrating the passion, effort and expertise from all walks of life in promoting spirits in Hong Kong.

Wine Luxe International Wine Awards presented by RBHK

The Awards pay tribute to industry practitioners who provide and select high-quality wines for restaurants and bars. Accredited wine judges including wine critics, sommeliers, restaurant and bar owners, wine traders and educators will select the very best wines based on international standards.



Sponsorship Opportunities

Sponsorship in different formats to these events are unparalleled opportunity to network with business decision makers, showcase your company's brand and strengthen ties with existing clients. Contact us to learn more **+852 2827 6211 / exhibit@rbhk-ga.com**



雲集業界精英
為期3天的展覽匯集國內業界精英、展銷商、餐廳、酒吧及酒店業，為餐飲專業人士提供一個交流、學習及展示的平台。

精彩活動紛呈
展覽期間一連多項精彩活動，包括酒牌論壇、香港酒牌局專業研討會及酒牌局、餐業及酒店業、酒店業及酒牌局研討會，邀請了多位資深專家和機構分享其對酒牌局及酒店業的見解。

美饌廚藝坊暨製作示範
三位國際師傅將於展覽期間在專業廚房示範其廚藝，與現場觀眾分享其專業廚藝。

best of show MARKET LEADERS
Restaurant & Bar Hong Kong is back for another awesome show from 3 to 5 September. Come and see this exciting hub for F&B professionals at Hall 5E, F & G of Hong Kong Convention & Exhibition Centre.

Marking over 10 years of existence, Restaurant & Bar Hong Kong (R&BHK) is now the most established food and hospitality exhibitions in the region. Over 12,000 restaurateurs, owners, chefs, bartenders and business from Asia's most prominent hotels, clubs, bars and cafes will assemble to share their expertise and experiences.

The three-day event will feature over 300 brands showcasing a wide range of essential products - everything from food and beverages with canned and processed food, chilled and frozen food, ingredients, essences and snacks, fruits and vegetables, and non-alcoholic beverages to equipment, design, signage and technology with foodservice and catering equipment, tableware and accessories, design and in-room technologies, and catering and retail systems.

For bar owners, managers and bartenders, there are beer, craft beers, ciders, spirits, liqueurs, wines, organic products, drink, bar equipment and accessories. The Show is the perfect place to meet suppliers, discover new and hot and goods, and have the latest industry news - with a live panel debate for good measure!

The opening ceremony on the first day will be a special occasion, as Chairman of the Government, Mr. Charles Cheung, will preside over the ceremony.

5日假 入場 17 設計、烹 調、配 置
多項精彩活動包括比賽、會議、研討會及大師班將在展覽期間舉行，讓業內人士切磋技藝、探討新趨勢，提升個人的競爭力及開拓商業水平。

研討會及論壇
由資深專家主持的研討會及論壇，將為業內人士提供一個交流、學習及展示的平台。研討會將由多位資深專家主持，內容包括酒牌局、餐業及酒店業、酒店業及酒牌局研討會，邀請了多位資深專家和機構分享其對酒牌局及酒店業的見解。

製作示範
三位國際師傅將於展覽期間在專業廚房示範其廚藝，與現場觀眾分享其專業廚藝。

美饌廚藝坊
三位國際師傅將於展覽期間在專業廚房示範其廚藝，與現場觀眾分享其專業廚藝。

最佳產品獎
由多位資深專家主持的研討會及論壇，將為業內人士提供一個交流、學習及展示的平台。研討會將由多位資深專家主持，內容包括酒牌局、餐業及酒店業、酒店業及酒牌局研討會，邀請了多位資深專家和機構分享其對酒牌局及酒店業的見解。

主辦機構：Informa markets

香港餐飲展 (R&BHK) 將於2019年9月3日至5日假香港會議展覽中心舉行。展覽過去10年成績輝煌，本屆展覽將繼續擴展，為期3天的展覽匯集國內業界精英、展銷商、餐廳、酒吧及酒店業，為餐飲專業人士提供一個交流、學習及展示的平台。

此外，「饗廚藝坊」及「美饌廚藝坊」將與香港餐飲展同時舉行，不能錯失與國際廚師大師班、與現場觀眾分享其專業廚藝的機會。

獲獎展銷商

- 嘉利有限公司** (GALAXY) - 專營各類進口食品
- 廣發有限公司** (KOWLOON ENTERPRISES LIMITED) - 專營各類進口食品
- 廣發有限公司** (WALLI EQUIPMENT SERVICE LIMITED) - 專營各類進口食品

香港餐飲展將於2019年9月3日至5日假香港會議展覽中心隆重舉行。 踏入屆，香港餐飲展繼續開拓，增進創新，為業內人士提供一個交流、學習及展示的平台。展覽將由多位資深專家主持，內容包括酒牌局、餐業及酒店業、酒店業及酒牌局研討會，邀請了多位資深專家和機構分享其對酒牌局及酒店業的見解。

香港餐飲展 x 亞洲高端餐飲展

主辦機構：Informa markets

展覽日期：2019年9月3日至5日

177 September 2019

香港烘焙專業協會有限公司
Hong Kong Bakery and Confectionery Association Limited

今日烘焙 Today's Baking

HOFEV 2019
三大賽事評審回顧 (續)
美食與烘焙課程
朱古力蛋糕 (25歲以下青年組)
Fantasy Table 創意甜品

2019 Media Exposure

- AM730
- Apple Daily Limited
- AsiaHORECA
- Asian Hotel & Catering Times
- Cru Magazine
- China Hotel Magazine
- Grocery Trade Magazine
- Marshall Cavendish
- Openrice Limited
- Sing Tao Daily
- South China Morning Post
- Today's Baking
- Whisky Magazine
- Wine & Spirits
- Wine Luxe
- Winenow
- 頭條日報
- 食品展會大全
- 食品商務網

and more...

2019 Supporting Associations



InvestHK

群生飲食技術人員協會
Hong Kong Sommelier Association
Group of Food & Beverage Professionals Association

蔬菜統營處
Vegetables Marketing Organisation
(Since 1946)

and more...

2020 Exhibiting Packages



Space Only

USD 475/m² (min. 18m²)



Walk-on Package

USD 525/m² (min. 9m²)



Premium Package

USD 555/m² (min. 18m²)

Sponsorship Opportunities

Various sponsorship programmes that offer to enhance your company's visibility and networking opportunities, so you can stand out from your competitors and drive more traffic to your booth. Sponsorship opportunities include, but not limited to, visitor lanyard, show bag, souvenir, cyber kiosk, VIP lounge and onsite events.



Innovative digital solutions are also available for you to reach a wider audience

RBHK x GA is an approved event under the **SME Export Marketing Fund**.
An eligible enterprise can save up to 50% of exhibiting expenditure.

Contact us now!

+852 2827 6211 / exhibit@rbhk-ga.com



The Organiser



Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

Contact Us

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