



**International IOW  
Construction Week**

**ASEAN'S  
LEADING EVENT  
FOR THE BUILT  
ENVIRONMENT**

**NEW DATES**

**15 - 17  
JUNE 2021**

MALAYSIA  
INTERNATIONAL  
TRADE AND  
EXHIBITION CENTRE  
(MITEC) KUALA LUMPUR



INCORPORATING



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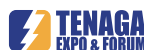


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# Be Part of ASEAN's Leading Event for the Built Environment

The region's leading expo for the built environment industry - **ASEAN Super 8** - is back, following a major success and overwhelming response in 2019. The event held in conjunction with International Construction Week (ICW). ICW will find that it is the best platform for construction industry leaders and policy makers to showcase and learn about innovative products and services and build strategic alliances, as well as lucrative business partnerships. ICW brings together corporations and industry experts to share and learn from the cutting edge technologies developed in the construction of buildings and infrastructure in a sustainable manner.

With 9 top industry exhibitions organised simultaneously under one roof, the leading-event will be a one-stop avenue for industry professionals to learn and source solutions and technologies related to the built environment industry. To be held from **15 - 17 June 2021**, the impressive **ASEAN Super 8** features **3 main components that comprise 9 exhibitions** namely the **ASEAN M&E Show, TENAGA, ASEAN Solar, ASEAN Light, ASEAN Lift, REVAC, Ecobuild, Heavy Mach and IFSEC Southeast Asia.**

Given the advantage of accessing the **9 different events all in one location - the Malaysia International Trade and Exhibition Centre (MITEC) in Kuala Lumpur**, this offers ASEAN Super 8 visitors a hassle-free opportunity to get in touch with various leading experts and solutions providers in the built environment scene. In essence, ASEAN Super 8 will be the enabler in helping you to build successful business relationships for the future.

 **16,781** Visitors  
from **61** Countries

 **300** Business Matching Meetings

 **100** Conference & Seminar Topics with Over **70** Speakers

 **2,000** Conference Delegates

 **339** Participating Companies from



\*Statistic extracted from 2019 Post Show Report.

**futurebuild**  
southeast asia

After seven successful years of trade show, Ecobuild SEA expo returns in a new avatar, presenting a grand focus on construction-related technologies beyond its earlier focus on sustainability in the built environment. Now known as the Futurebuild SEA, the expo's prime highlight will be centered on innovations and futuristic technologies that are set to revolutionise the global built environment by increasing efficiencies, reducing costs and enhancing productivity.

 **HEAVY MACH**

The Heavy Mach expo, held together with Futurebuild SEA, is a dedicated trade show for the construction and heavy machinery markets in the Southeast Asian region. Heavy Mach focuses on various type of equipment such as backhoe, bulldozer, crane, excavator, compactor and wheel loader. With the continued development of new constructions and the refurbishment of existing structures, Heavy Mach creates the opportunity for businesses and industry experts to share and learn about the new development in machineries used in the construction sector.



# IFSEC

## SOUTHEAST ASIA

IFSEC, ASEAN's leading security, fire and safety trade fair, will witness the latest products, services and technologies offered by top-notch manufacturers globally. By narrowing down on the critical issues related to security, fire and safety, the event will serve as an ideal avenue for visitors to stay abreast with the ongoing and upcoming industry trends. As for the exhibitors, aside from launching your products and innovations, the trade fair will be instrumental in strengthening your network and prospective supply chain.

World demand for security equipment was expected to hit US\$126 billion in 2018, and the future growth is forecast to continue growing at a strong pace. The fastest gains are expected to come from Asia, among others, with the demand for IT-driven security equipment likely to increase further. IFSEC Southeast Asia will be the best platform for the regional players in the security and safety industry to get greater insights and explore business opportunities to tap into robustly-growing industry demand.

\*Source: <https://www.irena.org/newsroom/pressreleases/2018/Oct/IRE-A-Signs-Partnership-with-Southeast-Asian-Countries-as-Region-Looks-to-Scale-Up-Renewable-Energy>



Touted as the region's premier mechanical and electrical engineering exhibition, the ASEAN M&E show takes pride in being the most comprehensive display of the current state-of-the-art technologies and exclusive product launches of the industry. The ASEAN M&E Show consists of five popular engineering events, where visitors, industry professionals, consultants and government officials, among others, could meet, interact and witness the tremendous development in the mechanical and electrical engineering field. The five events are namely:-



The three-day REVAC Expo & Forum boasts of being the exclusive meeting point for the players in the heating, ventilation, air-conditioning and refrigeration business (HVACR). Participants will be able to garner more insights on the potential business opportunities in the booming regional HVACR scene.



The event will see the participation of key players in the manufacturing business of the lift and escalator industry. Visitors of the ASEAN LIFT Expo & Forum will get the first-hand experience on the latest technology and benefit from the unparalleled opportunity to meet a variety of industry professionals. With the rapid rise in high-rise buildings, both in the commercial and residential segments, the lift and escalator industry stands to benefit substantially from the immense growth.



Held for the 12th time, the TENAGA Expo & Forum has been well-received by the industry over the years. The exhibition caters to the needs and demands of the players in the power generation sector, all across the value chain. It features leading service providers, suppliers and sub-suppliers in the industry, and provides an avenue for participants to share their knowledge and expertise in the ever-evolving power and electrical industry. With ASEAN's electricity demand expected to more than double to 2,000 tera-watt hours (TWH) by 2040, based on an Eco-Business regional survey, the region's power generation and electrical industry holds promising and ever-increasing opportunities for the businesses. TENAGA Expo & Forum aims to tap on this growing industry demand for the benefit of its visitors.



In tandem with the robustly-growing demand for clean, renewable energy, the ASEAN Solar Expo & Forum and ASEAN Light seek to create business opportunities by increasing the awareness on lighting, solar power technology and its adoption in the region. The International Renewable Energy Agency calls Southeast Asia as the potential hotspot for renewable energy, given ASEAN's plans to generate 23% of its primary energy needs from renewables by 2025. This ambitious target opens up immense opportunities for the regional renewable energy market, particularly solar energy. In view of this, the ASEAN Solar Expo & Forum and ASEAN Light events bring together various key solar technology developers and other green energy enthusiasts within a dedicated platform to spur long-term opportunities and to build connections.

## Exhibitors Profile

- Aggregates
- Access Control & Biometrics
- Acoustic Lining
- Air-conditioning & Purification
- Air Curtains Lighting Manufacturers
- Air Filters
- Air Handling & Distribution Products
- Air Handling Units
- Air Purification System
- Artificial Intelligence (AI)
- Attached Lifts
- Automatic Chemical Dosing
- Automatic Condenser Tube Cleaning
- Automation & Control Systems Equipment
- Automation, Inspection and Metrology, Consumables, Glasses and Liquid Chemicals Solar Glass
- BioFuel CDM infrastructures, Development, Carbon Emission Reduction
- Biogas Solution Providers / Equipment / Accessories
- Biomass Power Generation Technology & Equipment
- Blast Freezer Panel Manufacturing Equipment
- Blowers & Fans
- BMS and Building Automation services
- Building Completion
- Building Integrated Solutions (BIPV), Consumer Products (Solar-Powered Lights, Toys)
- Building Materials
- Building Services & Management
- Building Services & Technology
- Building Structures
- Building Systems
- Cables & Busbars
- Cables & Wires
- Centrifugal
- Cladding Systems
- Clean Rooms & Allied Equipment
- Clean Rooms & Allied Equipment
- Cold Chain Packaging Solution
- Cold Chain Solutions & Service Provider
- Cold Rooms
- Communication
- Compressors & Condensing Units
- Concrete
- Connectors
- Contractors
- Control Rooms
- Cooling Towers
- Dampers - All types
- Data Loggers & Low Temperature Instruments
- Dehumidifiers & Humidifiers
- Doors and Windows
- Drone
- Duct Fabricating Machines
- Duct Pipe Supports
- Electrical & Electronic Accessories
- Electrical Installation Equipment
- Electrical Safety System
- Electrochemical Treatment (Non Chemical based)
- Elevators and Lift for Invalids
- Elevators and Platforms with Hydraulic Drive
- Elevators Without Machine Room
- Encapsulation
- Energy Conservation / Renewable Technology
- Energy Management Systems
- Energy Simulation & Green Building Design
- Equipment Testing
- External Works & Products
- Facility Management
- Fan Coil Units
- Finishing Products & Materials
- Fire Alarms/Detection/Protection
- Fittings
- Freight Elevators
- Garage and Parking Elevators
- Geothermal Energy Technology
- Grill & Diffusers
- Home and Apartment Elevators
- Home Automation
- Hospital Elevators
- Hydroelectric Power Systems
- Indoor Air Quality Products
- Installation & Commissioning
- Instrumentation
- Insulations
- Interior Design
- Internet Of Things (IOT)
- Intruder Alarms
- IT and Software
- IT & Cybersecurity
- Lift Platform
- Lifts & Conveyors Systems
- Lighting, Lighting Systems & Controls
- Magnetic Bearing System
- Maintenance / Repair Equipment
- ZZV
- Mine Hoists
- Ministries / Government Institutions
- Motors & Switchgears
- Mounting Systems, Installations Aids
- Occupational, Safety & Health (OSH)
- Operating Systems
- Packaged AC
- Panoramic Elevators
- Passenger Lifts
- Perimeter Protection
- Photovoltaic (PV) Cells and Modules Cells, Modules, Thin Film
- Physical Security
- Portable AC
- Power Generation Equipment & Services
- Precision AC
- Prefabricated Ducts
- Pre-insulated Piping & Pipe Insulation
- Process Control Technology
- Products & Solutions
- Professional Services
- PUF Panels & Insulated Doors
- PV Applications Power Plants (Commercial and Utility-scale),
- PV Balance of Systems (Bos) Inverters, Chargers, Batteries
- PV Components, Tracking and Mounting Systems Cables, Connectors, Junction Boxes, Tracking Systems
- PV Equipment / Accessories
- PV Manufacturing Equipment, Materials and Components Cells, Modules, Thin Film, Integration
- PV System Integrators
- Reciprocating
- Refrigerated Trucks
- Refrigeration Accessories
- Rooftop AC
- Roofing Systems
- Safe Cities
- Safety & Security Equipment
- Security Consulting
- Security Installation
- Security Management
- Service Elevators
- Services Maintenance
- Ship's Lifts, Sidewalk Lifts
- Side Stream Filtration
- Small Store Lifts
- Smart Building
- Software
- Solar / PV Cells / Solar Power Systems / Applications
- Solar Thermal (ST) Technologies Absorbers, Coatings, Collectors, Fittings, Expansion Tank etc, Heat Transfer
- Split AC
- ST Application Applications Air Conditioning, Cooling Building Integrated Solutions (Facades etc.), Solar Thermal Power
- ST Manufacturing Machinery and Equipment Automation, Materials, Production Machinery, Solar Glass
- Switchgear
- Test & Measurement
- Testing & Balancing Instruments
- Thermal Storage Systems
- Timber
- Trade Association
- Transformer
- Transmission & Distribution
- Transport Refrigeration Solutions
- Unit Coolers & Walk-in Coolers
- Validation of Clean Rooms
- Vapor Absorption
- Variable Frequency Drives
- VAV Systems
- Vibration Isolators
- Video Surveillance (CCTV)
- VRF Systems
- VRV
- Waste Management
- Water Management & Efficiency
- Water Recycling & Saving
- Water Treatment
- Weighting Systems
- Window AC
- Wires / Ducting Systems Energy Storage Systems, Stand Alone Systems, System Services

\*Source: [http://k-cep.org/wp-content/uploads/2018/01/freezing\\_in\\_the\\_tropics.pdf](http://k-cep.org/wp-content/uploads/2018/01/freezing_in_the_tropics.pdf)

\*Source: <http://ieefa.org/irena-southeast-asia-a-prime-market-for-renewable-energy-growth/>

## Visitors Profile

- Academics & Researchers
- Air Conditioning / Refrigeration / Ventilation
- Architect, Building Consultants and Real Estate Developers
- Architects
- Architecture
- Bankers & Investors
- Bankers & Strategic and Portfolio Investors
- Banking / Financial Services
- Building & Construction / Property Development
- Building Service & Maintenance
- Building / Civil Engineering
- Buyers & Procurement Officers
- Clean Room Equipment
- Coal, Oil & Gas Operating Companies
- Construction / Developer
- Consultancy
- Consultants
- Consultants & Design / Structural / Construction Engineers
- Consultants-Building Renewable
- Contractors
- Cyber Security
- Designers
- Developers
- Digital Forensic
- Distributor / Agent / Wholesaler
- Education
- Electrical Contractors
- Electrical Utilities
- Energy Traders
- Environment Agencies
- Food & Beverage
- Fuel Suppliers
- Future Decision Makers
- Government Agency
- Government and Policy Makers
- Home Managers
- Hospital / Health Care Industry
- Hotels / Clubs
- HVACR Industry Professionals
- Importer / Exporter / Distributor
- Independent Power Producers
- Industrial Facilities Personnel
- Installers / Systems Designer
- Installers and Integrators
- Insurance
- IT
- Jewelry
- Local State and Federal Government
- Maintenance
- Manufacturers, Distributors and Suppliers of Solar Products
- Manufacturing / OEM
- Mechanical & Electrical Engineering
- Ministry / Government
- NPO / NGO Environmental Groups
- OEMs
- Offshore / Marine / Water Industry / Oil & Gas
- Planners
- Plant Service Sector
- Policing / Military

## Why Participate?

- ✓ Exhibitors will be able to showcase their latest product offerings and enhance brand image in Southeast Asia's largest integrated trade expo for the built environment industry.
- ✓ Secure positive business deals and generate sales lead across the entire value chain.
- ✓ Visitors stand to get first-hand information about new innovations in the industry, and learn about the latest trends and industry news.
- ✓ Build new contacts and exchange ideas with leading industry names such as manufacturers, developers, contractors, industrial users, consultants as well as government officials.
- ✓ Enjoy a hassle-free accessibility to nine different trade exhibitions, offering unique experience across the entire spectrum of construction, all under one roof.

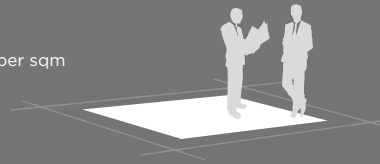
## Take Advantage of a Full Marketing Campaigns

Secure your prime location and maximize your exposure in the ASEAN Super 8 international marketing promotion programme.

- Advertising: Multi languages in 30+ print / online media
- Direct Mailing to 60,000 databases
- Press release via PR Newswire's 100,000 media outlets and 4,000 websites.
- Website, social media & digital marketing
- Business matching programme
- Show Update
- Buyer's Guide
- Free speaking slot opportunity
- Onsite advertising and sponsorship opportunity

## Cost of Participation

**Bare Space:**  
RM1,599 / USD 490 per sqm



**Standard Shell Scheme:**  
RM1,699 / USD 540 per sqm

The package includes:

- Needle punch carpet
- White polyester laminated panels for back walls, two side walls and fascia board
- Adhesive vinyl letters for exhibitor's name and booth numbers on the fascia board
- 2 nos. of spotlight
- 1 no. of information desk,
- 2 nos. of folding chairs,
- 1 no. of round table,
- 2 nos. of easy arm chairs
- 1 no. of brochure rack & 1 no. of waste basket
- 1 no. of 13 amp single phase power point



- Port / Airport
- Power / Heat Plant Owners & Operators
- Procurement
- Professional Services
- Professionals / Academic & Researchers
- Project Developers
- Property Developers
- Property Management
- Public and Municipal Utility Owners & Managers
- Public and Private Power Utilities
- Publishing
- Solar Power Plant and Other Project
- Suppliers
- Systems Integrators
- Telecommunications
- Trade Press
- Training
- Transmission Companies
- Transportation
- Utilities
- Wholesalers & Retailers

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