Post show report 2020



Omnia Health Live

22-26 June 2020



live.omnia-health.com





Key statistics from the event



10,757 users



180 countries represented



1,788 exhibitor profiles

Our digital footprint



20,721 visits



13,600 views



6,263 followers



60 exhibiting countries



9,245 meeting requests



1,061 followers



507 followers



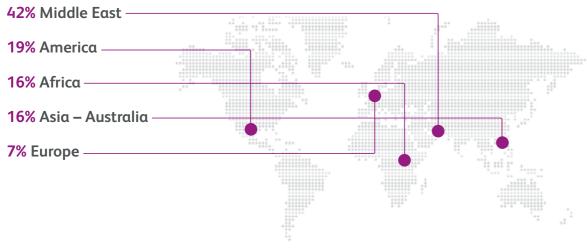
310 followers



Users

The launch edition of Omnia Health Live brought together the global healthcare industry over 5 phenomenal days of networking and education.

Geographical statistics



Nature of business breakdown

17%	Clinics
14%	Dealers/Distributors
12%	Private hospital
12%	Public hospital
9%	Hospital lab

Medical trave
Education
Manufacture
Technology
hcare association

Level of seniority

68% Senior decision makers

24%	Senior Manager/Manager
19%	Director/HoD/General Manager
16%	Owner/Board Director

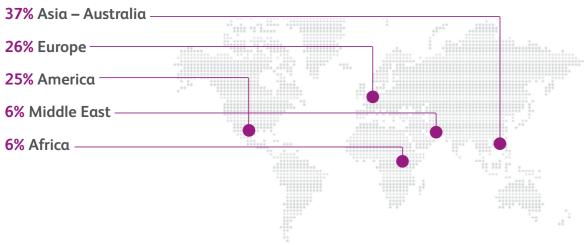


Key reasons for attending the show



Exhibitors

Geographical statistics



Connections

96,000+

matchmaking recommendations

12,500+

long-term connections

7,900+

direct connections during the show

"Established a good connection in Nigeria and we are exploring exporting our products to the Nigerian market."

Cathrin Shuenyan, Director, Village Water Filters SA

"This event was very interesting to me and I think for everyone! I was in contact with people from all over the world and for me this is important!"

Dominick Cannillo, CEO, ERBENOBILI SRL

Feedback

"This was my first virtual event and I would strongly recommend people to attend. The matchmaking service is very effective and the discussions during the video meetings were positive. The webinar's attended during the conference were also very insightful and the ability to view them at convenient times was a great feature."

Mark Canning, Head of International Business

"Omnia Health Live is a great platform and allowed me to search out key attendees."

Rex Bowden, Managing Director, Catalyze



Educational sessions











381 average session attendees

221 expert speakers

40 countries

24,013 total number of unique session views

content partners from across the world

CME provided by



With overwhelming response

"It is one of the best, well organised virtual event. I would highly recommend to all physicians worldwide."

> **Muhammad Khalid** Physician

"The content was good covering important topics and it's commendable by organising such conference of Omnia Health Live at this difficult time."

> Thirumaran Natarajan Somu **ENT Specialist**

"This is our first time that I attend virtual conference. I really enjoyed! This conference provides opportunity to get up-to-date information in a short period of time! Excellent presentations, high topics, great speakers! Congratulation once again!"

> Brankica Vasiljevic Head of Maternity and Child Health Service

"This webinar gave me an opportunity to earn my CME despite of the restriction. This kind of event is really informative especially at this time of great fear. I hope that Omnia will be able to do this again. Thank you so much."

> **Cherry Lynn** Nurse

Key highlights



Dr Tedros Adhanom Ghebreyesus Director-General, World Health Organisation



Raphael Grossman The world's first surgeon to use Google Glass during live surgery



Tom Lawry National Director for AI, Health & Life Sciences, Microsoft



Arnaud Bernaert Head of Global Health and Healthcare, World Economic Forum`

With all sessions available on demand across the 5 days

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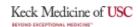


























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