

# Curated Meetings



A game-changing way to do  
business with new buyers

SPRINGFAIR AUTUMNFAIR

Organised by

Hyve

Talk to your Account Manager today or email:  
[exhibitor@springfair.com](mailto:exhibitor@springfair.com)

# Curated Meetings

# Cut through to relevancy

## Ensure relevancy and meet buyers via Curated Meetings as your roadmap to ROI

We are putting customer ROI at the centre of what we do. We will improve your customer experience and help your business to scale up.

Curated Meetings allows you to develop key new partnerships via mutually matched, pre-arranged 1:1 meetings with qualified buyers. The CM+/CM++ pod and stand space options also give you brand presence on the show floor.

## With Curated Meetings at Spring & Autumn Fair you can



### SAVE TIME, MONEY AND EFFORT

Cut straight to interested budget-holding decision-makers for focused 15-minute conversations



### TURN PRODUCT INTEREST INTO 1:1 MEETINGS

Showcase your products on our dedicated site, let buyers ask to meet you and request to meet new buyers who interest you



### DRIVE NEW BUSINESS WITH MUTUAL MATCHES

Meetings are only set up when both you and the buyer are keen to explore new business together



### MEET IN VIP COMFORT

Talk in the private and luxurious Curated Meetings lounge at Spring Fair, with complimentary food, drink and networking space



### REAP THE REWARDS

With active buyers averaging a £330K budget, you could double your return on investment

# Your gateway to Spring Fair & Autumn Fair

## Early bird offer

Pick from the 3 below packages to make  
your market at Spring Fair & Autumn Fair.



### CM

10 meetings  
**Total: £2,250 +VAT**



### CM+

10 meetings  
4sqm 'Discover' pod or  
4sqm show floor stand  
**Total: £4,200 +VAT**



### CM++

10 meetings  
6sqm 'Discover' pod or  
6sqm show floor stand  
**Total: £4,950 +VAT**

'Discover' pods and stands include walls, display bench, stool, shelf, lighting, nameboard and fingerboard. Build depends on location. All listings in print and online including The Little Black Book, Show Guide, Online Profile and Show App. Early bird offer available until 9th March 2022. Minimum stand only space across the show starts at 9sqm+

**Early bird CM+/CM++  
bookings include:**

Free 'Contact Exhibitor'  
online profile button,  
enabling direct lead  
generation to your inbox!

**Contact Exhibitor**

**"It's a terrific initiative that allows us to  
meet people that are genuinely interested.  
It saves a lot of time, cuts to the chase and  
it's allowing us to broaden our scope for  
customers. Enormously valuable."**

**Andrew Humphries,**  
MD, Memory Lane

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Supercharge your  
growth potential

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