Curated Meetings



A game-changing way to do business with new buyers

SPRINGFAIR AUTUMNFAIR



Falk to your Account Manager today or email: **exhibitor@springfair.com**

Curated Meetings

Cut through to relevancy

Ensure relevancy and meet buyers via Curated Meetings as your roadmap to ROI

We are putting customer ROI at the centre of what we do. We will improve your customer experience and help your business to scale up.

Curated Meetings allows you to develop key new partnerships via mutually matched, pre-arranged 1:1 meetings with qualified buyers. The CM+/CM++ pod and stand space options also give you brand presence on the show floor.

With Curated Meetings at Spring & Autumn Fair you can



SAVE TIME, MONEY AND EFFORT

Cut straight to interested budget-holding decisionmakers for focused 15-minute conversations



TURN PRODUCT INTEREST INTO 1:1 MEETINGS

Showcase your products on our dedicated site, let buyers ask to meet you and request to meet new buyers who interest you



DRIVE NEW BUSINESS WITH MUTUAL MATCHES

Meetings are only set up when both you and the buyer are keen to explore new business together



MEET IN VIP COMFORT

Talk in the private and luxurious Curated Meetings lounge at Spring Fair, with complimentary food, drink and networking space



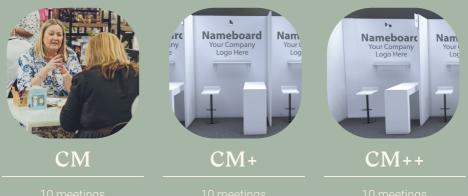
REAP THE REWARDS

With active buyers averaging a £330K budget, you could double your return on investment

Your gateway to Spring Fair & Autumn Fair

Early bird offer

Pick from the 3 below packages to make your market at Spring Fair & Autumn Fair.



Total: £2,250 +VAT

10 meetings 4sqm 'Discover' pod or 4sqm show floor stand **Total:** £4,200 +VAT 10 meetings 6sqm 'Discover' pod or 6sqm show floor stand **Total:** £4,950 +VAT

'Discover' pods and stands include walls, display bench, stool, shelf, lighting, nameboard and fingerboard. Build depends on location. All listings in print and online including The Little Black Book, Show Guide, Online Profile and Show App. Early bird offer available until 9th March 2022. Minimum stand only space across the show starts at 9sqm+

Early bird CM+/CM++ bookings include:

Free '**Contact Exhibitor'** online profile button, enabling direct lead generation to your inbox!

Contact Exhibitor

"It's a terrific initiative that allows us to meet people that are genuinely interested. It saves a lot of time, cuts to the chase and it's allowing us to broaden our scope for customers. Enormously valuable."

Andrew Humphries, MD, Memory Lane

Curated Meetings



Supercharge your growth potential

SPRINGFAIR AUTUMNFAIR



