

# 2019 POST EVENT REPORT

The premium deal-making platform gathering the most senior players in Africa's upstream

**AOW**

AFRICA OIL WEEK



a Hyve event

**4–8 November 2019**

CTICC 2, Cape Town, South Africa



**1854**

SENIOR LEVEL DELEGATES



**78**

COUNTRIES REPRESENTED



**26**

MINISTERS & GOVERNMENT LEADERS



**93**

PRESS



**79**

COMPANIES EXHIBITING



**49**

SPONSORS

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# INDUSTRY LEADING CONTENT



## Diversity discussions at AOWomen

After the annual AOWomen Breakfast the diversity discussions continued on the Plenary, highlighting what should be done to attract more female workers.



## United States ready to support Africa on its energy journey

Steve Winberg, U.S. Assistant Secretary for Fossil Energy was a prominent figure throughout the week, promoting the importance of his country's relationship with Africa.



## The next generation connected with industry leaders

The Student Programme welcomed over 160 students from across South Africa and beyond to share opinions on how to attract and prepare young people to join the industry.



## Leaders Debate broadcast live on CNBC Africa

Energy Ministers from South Africa, Gabon and Equatorial Guinea detailed their hydrocarbon strategies with input from U.S Assistant Secretary for Fossil Energy, Steve Winberg.



## Total built on Brulpadda success to herald a new era for South Africa

This much anticipated session proved hugely popular as Dr. Enzo Insalaco, VP of Exploration in Africa discussed the latest developments of the most important discovery of the year.



## Gabon, Côte d'Ivoire and Senegal announce licensing rounds

Plus Angola, Uganda, Ghana, Equatorial Guinea and Mozambique governments made major announcements.



## Supermajors ready to invest further in Africa but fiscal and political stability is key

This was the key message from Shell, BP, Total and ExxonMobil during their Supermajors Strategic Outlook session.



## A spotlight on South Africa's hydrocarbon sector

A full day of discussions with policy makers and key stakeholders within the South African market explored the country's potential.



# DEAL-MAKING AND RICH CONNECTIONS

Networking functions, the smart matchmaking app, dedicated meeting spaces and lounges ensured delegates maximised their time, connections and deal-making potential.



WELCOME DRINKS RECEPTION

Sponsored by **ExxonMobil**



HARBOUR HOUSE DRINKS RECEPTION

Sponsored by **NOV Completion & Production Solutions**



PETROAFRICANUS DINNER

Sponsored by **seplat**



Maersk Drilling appreciate that you spent the evening with us at La Parada. We look forward to continuing our conversations on how we can power future success, hand in hand in 2020. Read more [here >>](#)

WATERFRONT DRINKS RECEPTION

Sponsored by **MAERSK DRILLING**



LATE NIGHT NETWORKING

Sponsored by **SAMSUNG SAMSUNG HEAVY INDUSTRIES NIGERIA**



FAREWELL BRAAI



HAPPY HOURS

Sponsored by **AKER ENERGY Woodside AkerSolutions**



MEETING PODS



# THE CHOSEN EVENT OF AFRICA'S MOST SENIOR UPSTREAM PLAYERS



**2019 marked the launch of the highly prestigious Ministerial & VIP Programme, welcoming 200+ of the industry's most influential professionals and government leaders.**

From deal-making to peer-to-peer networking at the highest level, participants enjoyed an array of private events held alongside the main conference. The first of which was the Ministerial & VIP Symposium, an afternoon of pivotal discussions aimed at creating stronger public-private cooperation and encouraging open dialog between Ministers and oil and gas VIPs.



# TOP SPEAKERS FROM ACROSS THE VALUE CHAIN

**252**  
SPEAKERS

**32%**  
INCREASE FROM 2018

## MINISTERS & GOVERNMENTS



**Hon. Minister Gwede Mantashe**  
Minister of Mineral Resources & Energy  
Republic of South Africa



**Steven Winberg**  
Assistant Secretary for Fossil Energy  
US Department of Energy



**Hon. Gabriel Mbaga Obiang Lima**  
Minister of Mines & Hydrocarbons  
Equatorial Guinea



**Francis R. Fannon**  
Assistant Secretary, Bureau of Energy Resources  
US Department of State



**Hon. Eng. Irene Muloni**  
Minister of Energy & Mineral Development  
Uganda



**Abdul-Amir Ajmi**  
External Affairs & Value Creation Director  
Petroleum Development Oman



**Belarmino Chitangueleca,**  
Chairman  
ANPG



**Hon. Mouhamadou Makhtar CISSE**  
Minister of Petroleum & Energy  
Senegal

## MINISTERS & GOVERNMENTS



**Olusegun Obasanjo,**  
Former President  
Nigeria



**Carlos Zacarias**  
Chairman  
INP



**Jasper Peijs**  
Exploration VP Africa  
BP



**Paul McDade**  
CEO  
Tullow Oil



**Pam Darwin**  
VP – Africa  
ExxonMobil



**Colette Hirstius**  
VP Exploration - Middle East & Africa  
Shell Upstream



**Mike Sangster**  
MD  
Total E&P Nigeria



**Scott Childres**  
VP Africa  
Noble Energy

## OPERATORS

## OPERATORS



**Benoît de la Fouchardiere**  
CEO  
Perenco



**Rune Olav Pedersen**  
CEO  
PGS



**Brian Horn**  
SVP & Chief Geologist  
ION Geophysical



**Rune Eng**  
EVP Southern Hemisphere  
TGS

## GEOSERVICES

## WIDER ECOSYSTEM



**Neal Anderson**  
President  
Wood Mackenzie



**James Josling**  
Head of Trading Africa Oil  
Trafigura



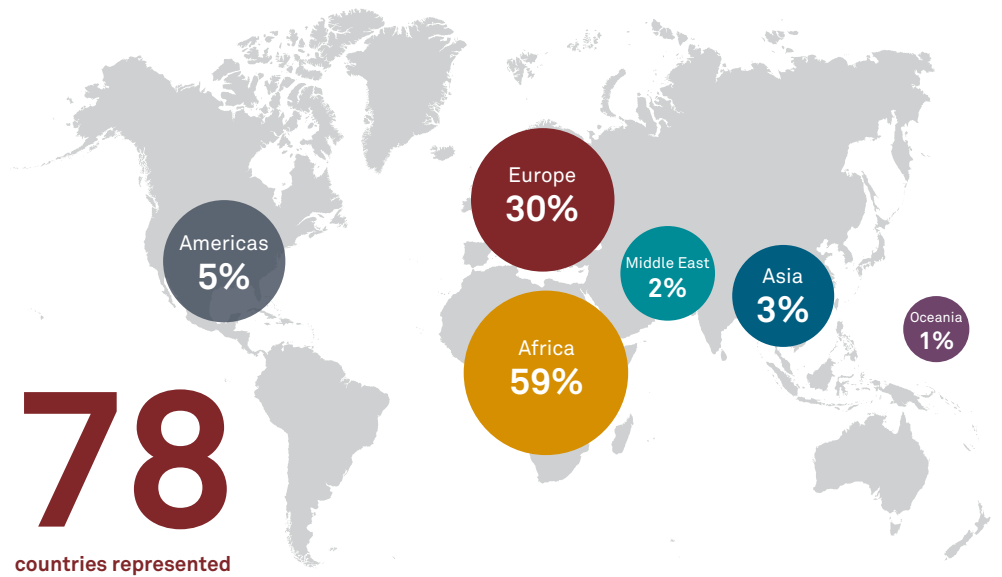
**Katan Hirachand**  
Co-Head London  
Société Générale



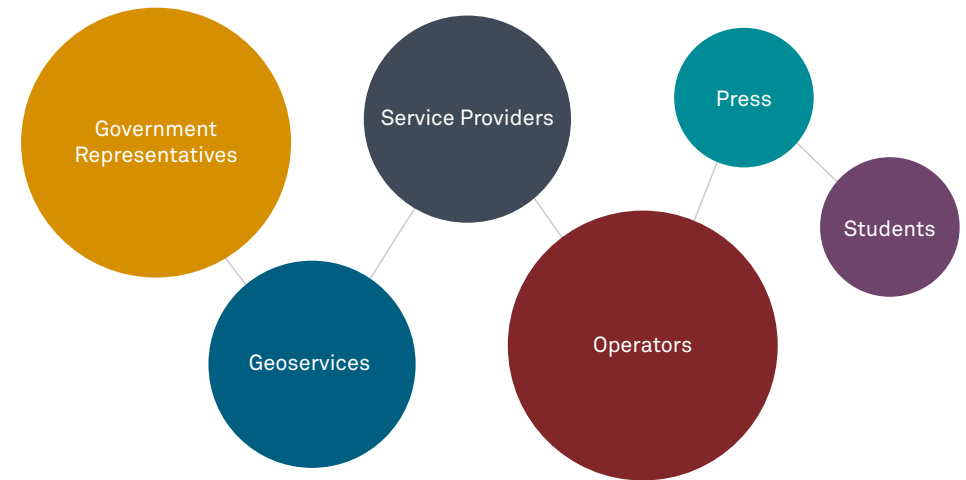
**Bady Baldé**  
Africa Director & International Secretariat  
EITI



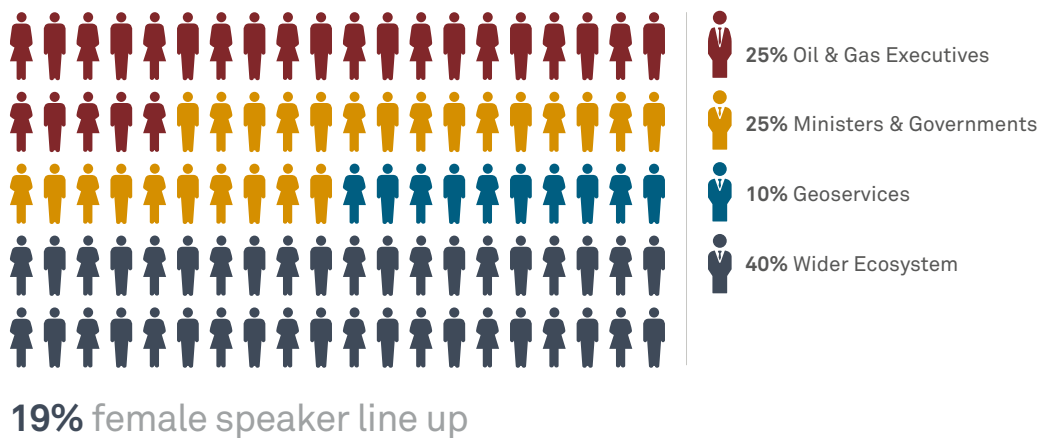
# CONNECTING YOU WITH KEY STAKEHOLDERS FROM ACROSS THE AFRICAN AND GLOBAL OIL AND GAS MARKET



A total of **1854 delegates** from across the value chain  
Representing a **19%** increase from 2018



**252** Speakers from across the whole oil and gas value chain



**26** Ministers and government leaders from 20 countries

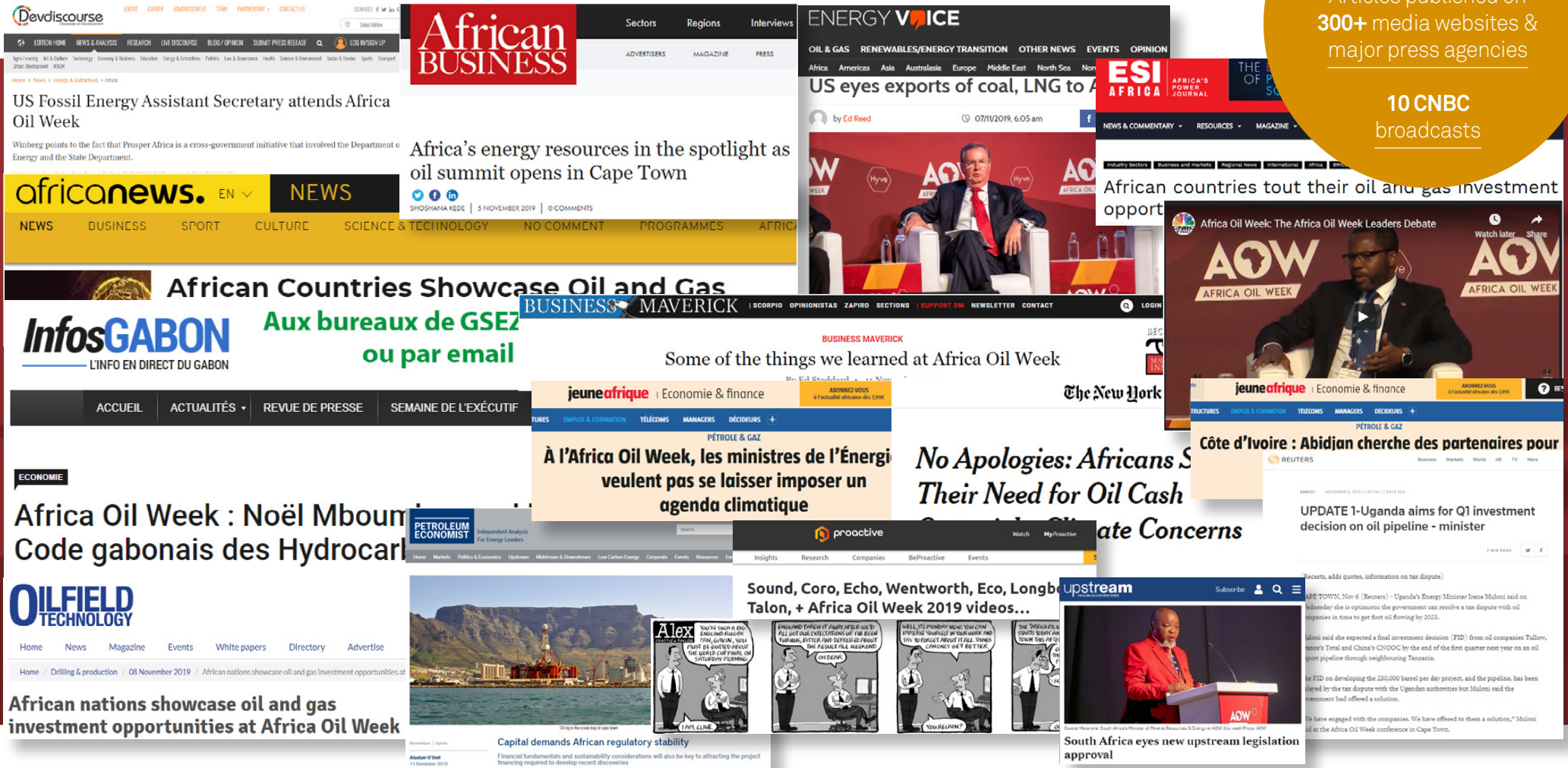


# MAKING HEADLINES ACROSS THE GLOBE...

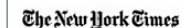
15,000+ clicks on  
AOW articles

Articles published on  
300+ media websites &  
major press agencies

10 CNBC  
broadcasts



COVERAGE ON INTERNATIONAL MEDIA INCLUDING:





# OUR REACH



Gwede Mantashe addressing international media in the dedicated press lounge

## PRESS



**36** media partners



with a combined online and offline reach of **1.4m**



providing global coverage



**93** journalists attended



from **74** organisations



**15,000+** clicks on AOW articles

## ONLINE



**176.7k**  
page views



**29k** email  
database



**1.4k** brochures  
downloaded



**6.6k** video  
views

## APP



**2.9k** messages sent



**1.6k** meetings arranged



**68%** increase in active users







# ATTENDEE FEEDBACK

**65%**  
customer  
retention rate



**Everyone in the industry is here, my agenda is packed**

**Jasper Peijs**, Exploration Vice President Africa, BP

“

This is one of, or the most important conference for the African oil and gas industry. It's a great place to meet and do business.

**Rune O Pedersen**, President & CEO, **PGS**

“

It's a place for networking, it a place for doing deals, it's a place for showcasing, it really is a must!

**Hon. Irene Muloni**, Minister of Energy & Mineral Development, **Uganda**

“

The calibre of individuals is really outstanding

**Colette Hirstius**, VP Exploration – Middle East & Africa, **Shell Upstream**

“

Over the years I could point to licenses we're in and relationships we're in that have created value to both Tullow and the host country which were started at AOW.

**Paul McDade**, CEO, **Tullow**

“

This is Africa's leading oil and gas conference, everyone is here, ministerial, government, private sector, public sector and also civil society.

**Ogutu Okudo**, Country Manager, **Springrock Energy Kenya**

“

It was extremely productive because it's not easy to find CEOs and decision makers together at the same place, it was a golden opportunity to speed up and accelerate the decision-making process.

**Omar Mithá**, CEO, **ENH**





**SAVE THE DATE**  
1-5 NOVEMBER 2021

**AOW**

AFRICA OIL WEEK



a Hyve event