

CWIEME
BERLIN

POST SHOW REPORT 2019

POST SHOW
REPORT 2019



a Hyve event

CWIEME BERLIN

POST SHOW REPORT 2019

CWIEME Berlin 2019 has proven yet again to be the leading international show for the electric motor, transformer and generator supply chain. Over 770 exhibitors championed innovation, 6,700 visitors built new and refreshed existing supplier relationships and 50+ industry experts across two theatres shared tech and market intelligence.

In its 24th year, **CWIEME Berlin** grew to cover seven halls and attracted high visitor numbers from the coil winding, electric motor, transformer and generator manufacturing industries. The new e-mobility hall provided electric vehicle manufacturers an even wider selection of new suppliers, while the future of electric traction motor and powertrain were discussed in the EV Momentum theatre.

We hosted highly curated, packed out sessions at the CWIEME Central stage and celebrated excellence from across the industry at the third annual Global Awards, with this year's triple award winner pushing EV innovation. Our new CWIEME Connect matchmaking app encouraged new relationships and sparked conversations in a busy networking lounge.

Thank you again for making CWIEME Berlin 2019 a great event. As for next year – watch this space, we have exciting plans for our 25th anniversary.

We look forward to seeing you and working with you again at CWIEME Berlin, 26-28 May 2020.



A handwritten signature in black ink, appearing to read 'Rozana'.

Rozana Noja
GLOBAL PORTFOLIO DIRECTOR
CWIEME Series

OUR VISITORS



New and familiar visitors joined us in Berlin from across the globe to source the latest components, materials and technologies, and network with their peers.



6,700
ATTENDEES



84
COUNTRIES

VISITOR BREAKDOWN BY REGION



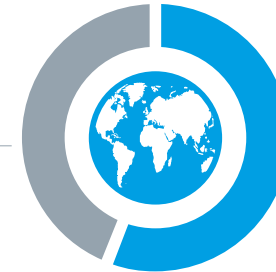
80%

of visitors are decision makers
or key influencers



35%

of visitors attended the show for
the first time



44%

DACH (Germany,
Austria, Switzerland)

56%


International

TOP REASONS TO ATTEND

- > To find new products and technologies
- > To meet new and existing suppliers
- > To stay informed on emerging trends
- > Great networking opportunities
- > To meet all key industry players in one place

KEY JOB FUNCTIONS

 Design Engineering /
Product Design

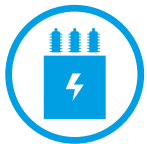
 Production / Manufacturing

 Research & Development

 General / Corporate
Management

 Procurement

PRODUCT INTERESTS



Transformer Components
and Accessories



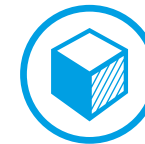
Electric Powertrain
Components



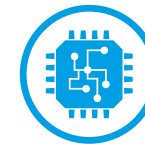
Winding System and
Supplies



Electro-mechanical
Components



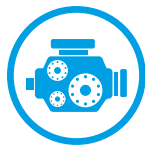
Intermediate Semi-Finished
Products and Materials



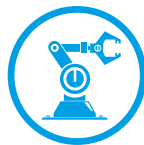
Electronic and Electrical
Components



Quality Test and
Measurements



Motor Components
and Accessories



Other Machines &
Manufacturing Systems



Insulation and Shielding
Materials



Adhesives Resins and
Coatings

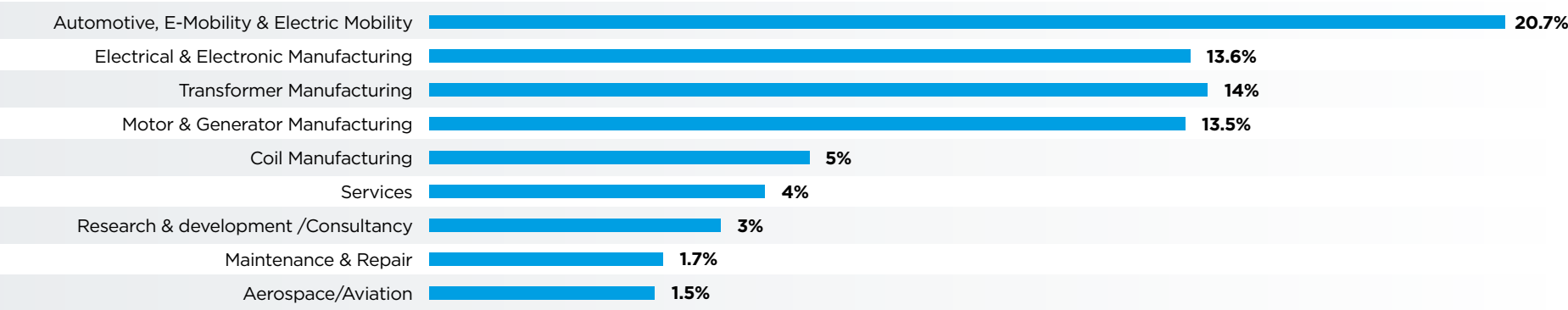


IT and
Software

KEY VISITORS

<p>ABB Head of Procurement Power Grids and Transformers</p> <p>Audi Technology Development E-Motors</p> <p>BEZ Transformatory Head of Procurement Unit</p> <p>BMW Lead Buyer Powertrain</p> <p>Borg Warner Director Advance Manufacturing</p> <p>Brose Director Procurement</p> <p>Bühler Motor GmbH Process Engineering</p> <p>Cg Power Systems Industrial Engineer</p>	<p>Continental Senior Purchaser Product Equipment</p> <p>Daimler Engineer E-Motors</p> <p>Danfoss R&D Vice President</p> <p>Dyson Technology Team Lead - Motors & Drives</p> <p>ebm-papst Team leader purchasing</p> <p>Efacec Head of Supply Chain</p> <p>Embraco Slovakia s.r.o R&D specialist</p> <p>Faulaber Procurement Engineer</p> <p>Fertig-Motors GmbH Development Engineer</p>	<p>Magna Powertrain Procurement Senior Manager</p> <p>Nidec Commodity Buyer</p> <p>REO AG Production/Manufacturing</p> <p>Robert Bosch GmbH Purchasing Project Management</p> <p>Ritz Instrument Transformers GmbH Supply Chain Manager</p> <p>Schaeffler Technologies Research & Development</p> <p>SEG Automotive GmbH Research & Development</p> <p>SEW Eurodrive Production Technologist</p> <p>SGB-SMIT Group Group Supply Chain Manager</p>	<p>Siemens AG Head of Procurement Distribution Transformer</p> <p>SVEL Head of technological department of dry transformers</p> <p>TMC Transformers Supply Chain Manager</p> <p>Valeo Siemens Purchasing Director</p> <p>WILO SE Head of Electrical Engineering</p> <p>ZIEHL-ABEGG SE Strategic Purchaser</p> <p>ZF Friedrichshafen AG Head of Tech Center Forming</p>
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COMPANY SECTOR



Only sectors shown with above 1% attendance.

OUR EXHIBITORS



Our exhibitors represented countries from the four corners for the globe, so visitors can source new, unique and innovative products and technologies.

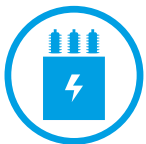


770
EXHIBITORS



45
COUNTRIES

PRODUCT SECTORS



Transformer Components and Accessories



Electric Powertrain Components



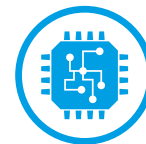
Winding System and Supplies



Electro-mechanical Components



Intermediate Semi-Finished Products and Materials



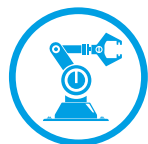
Electronic and Electrical Components



Quality Test and Measurements



Motor Components and Accessories



Other Machines & Manufacturing Systems



Insulation and Shielding Materials



Adhesives Resins and Coatings



IT and Software



7 EXHIBITION HALLS



120+ NEW EXHIBITORS

KEY FEATURES





2

CONFERENCES



36

SESSIONS



59

EXPERT SPEAKERS



22

HOURS OF CONTENT

CWIEME CENTRAL

Senior industry thought-leaders and influencers from across the coil winding, electric motor and transformer industries provided a mix of technical and industry talks. The theme ranged from electrical machine design to material sourcing, coil-winding processes, magnetics technology developments, new norms for transformer design, global market dynamics, as well as regulatory impacts affecting the whole supply chain experience.

KEY SPEAKERS

Agustín Tenorio
Senior Vice-President,
Transmission Products Global
Sales, **Siemens AG**

Dr. Thomas Hueck
Chief Economist, **Robert Bosch**

Dr. Gorazd Gotovac
Chief Technology Officer, **Elaphe
Propulsion Technologies**

Stephen Pearce
Global Product Manager for
Transformer Service, **ABB**

EV MOMENTUM

In its second year, EV Momentum focussed on the vital role electric machine design and manufacture is playing in the transition from ICE based transport to e-mobility. Renowned industry experts explored the latest innovations in e-motor and powertrain component & system design and integration for EV & HEV, battery technology. Supply chain disruption chain disruption, new business models and cross-industry collaborations occurring in response to a growing EV eco-system were also discussed.

KEY SPEAKERS

Dr Daniel Glose
Research Engineer – Electric Drive
Systems, HEV/EV Machines, **BMW**

Calvin Lee
Chief Engineer & Assistant
President, **BAIC**

Quentin Werner
Electric Machine Design Engineer,
Daimler

Dr. Lars Fredriksson
Business VP - Simulation Driven
Innovation, **Altair**



CWIEME 2019 Global Awards

SPONSORED BY
DUPONT

GLOBAL AWARDS

Many joined us to celebrate excellence from across the industry at the third annual CWIEME Global Awards. The awards represent a benchmark of industry quality and encourage design engineers, operational decision-makers and technical project leaders to celebrate their achievements and promote their work.

WINNERS



PRODUCT OF THE YEAR

breuckmann eMobility



EVOLUTION 4.0

AIDA



START-UP OF THE YEAR

VOLABO GmbH



OUTSTANDING CONTRIBUTION TO INDUSTRY

Motor Design Ltd



E-MOTOR DESIGN OF THE YEAR IN PARTNERSHIP WITH DUPONT

VOLABO GmbH



THE GRAND PRIX - WINNERS OF WINNERS

VOLABO GmbH



SHOW HIGHLIGHTS



“CWIEME Berlin is THE innovation hotspot for designers and engineers of electrical equipment in Europe. Not only does CWIEME offer the broadest portfolio of suppliers and technology providers for electrical engineering at CWIEME, but visitors can also benefit from specialized conferences such as the Altair mini-event on the development of electrical equipment. This is the true value of CWIEME: Bringing all experts together and accumulating highly useful information on the latest trends and solutions, thus enabling innovators to design high-efficiency devices and shape the future of e-Mobility.”

Vincent Leconte
Senior Director of Business
Development, **EM Solutions.**

“Three things I like about CWIEME - it's organised well, it's size and transparency and that the fair was very crowded.”

Thomas Lohwasser
Managing Director, **COMAU**



CWIEME 2020 - CELEBRATE 25 YEARS OF THOUGHT LEADERSHIP AND INNOVATION WITH US

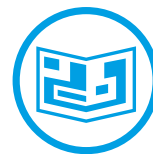
- > Meet the Engineer Programme
- > New Product Demo Stage
- > New hall layout
- > EV Trail

Next year, the CWIEME global series will have connected the supply chain of the coil winding, electric motor, transformer and generator industry for a quarter of a century. We've listened to your feedback and are excited to make CWIEME Berlin 2020 bigger and more profitable for you.

HERE'S WHAT WE HAVE IN STORE FOR YOU:



MEET THE ENGINEER PROGRAMME - We've set up a new team working on bespoke matchmaking in 1-to-1 meetings and other formats.



NEW HALL LAYOUT - One show, one floor. All exhibitors will be on one level to simplify navigation.



NEW PRODUCT DEMO STAGE - A new dedicated area for exhibitors to present their innovative products, machinery and solutions in action and allow visitors to get hands-on with tech.



EV TRAIL IS BACK - Some e-mobility focused exhibitors have established places in other halls. We'll return the popular EV Trail to make it easier to find all the e-mobility exhibitors.

THE CWIEME GLOBAL COMMUNITY

With events on three continents, CWIEME is the largest global platform dedicated to the coil winding, electric motor, transformer and generator process machinery, materials and components supply chain.



**CWIEME
AMERICAS**

September 17-18, 2019 | DESCC Chicago

**CWIEME
BERLIN**

26-28 May 2020 | Messe Berlin

**CWIEME
SHANGHAI**

24-26 March 2020 | SWECC

CONTACT US TODAY TO DISCUSS THE SOLUTION THAT BEST SUITS YOUR BUSINESS

CWIEME Berlin 2020 is taking place from 26-28 May. Save the date. If you haven't already secured your stand for 2020, get in touch with a member of the CWIEME team today.



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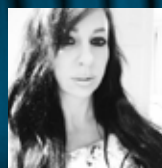
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