



# FHA MATCH

**APRIL – NOVEMBER 2021**



# SHOWCASE YOUR PRODUCTS & CONNECT WITH YOUR TARGET AUDIENCE DIGITALLY



A series of **7 sector-focused virtual events** each held over **2 days** throughout 2021.



## SPANNING ACROSS 7 SECTORS



### Meat

13 – 14 April 2021



### Dairy

19 – 20 May 2021



### Sweets & Snacks

23 – 24 June 2021



### Seafood & Frozen Food

14 – 15 July 2021



### Drinks

15 – 16 September 2021



### Fine Food

27 – 28 October 2021



### Hospitality

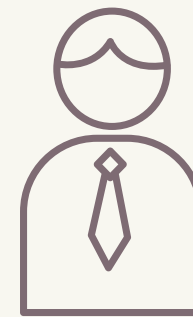
23 - 24 November 2021

## FEATURES



### **VIRTUAL NETWORKING**

Reconnect and strengthen ties with the global Food & Hospitality community and develop partnerships with key buyers from around the world.



### **B2B MEETINGS**

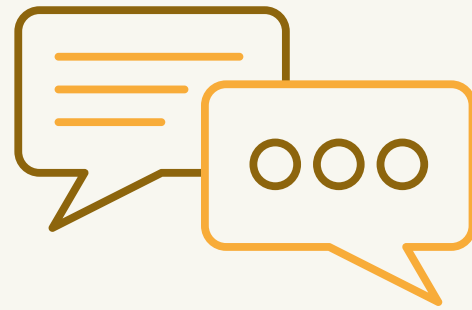
Build new relationships and generate new business with target audience recommended by AI-powered matchmaking platform.



### **SHOW & TELL**

Market your brand, product and services at your virtual booth through videos, webinars and chat functions.

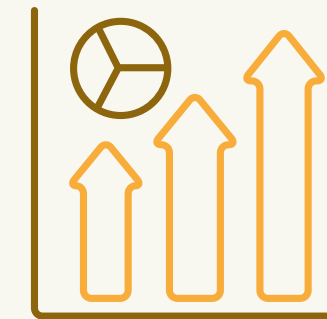
# FEATURES



**Bespoke Business Matching**



**Breakout Sessions**



**Polls**

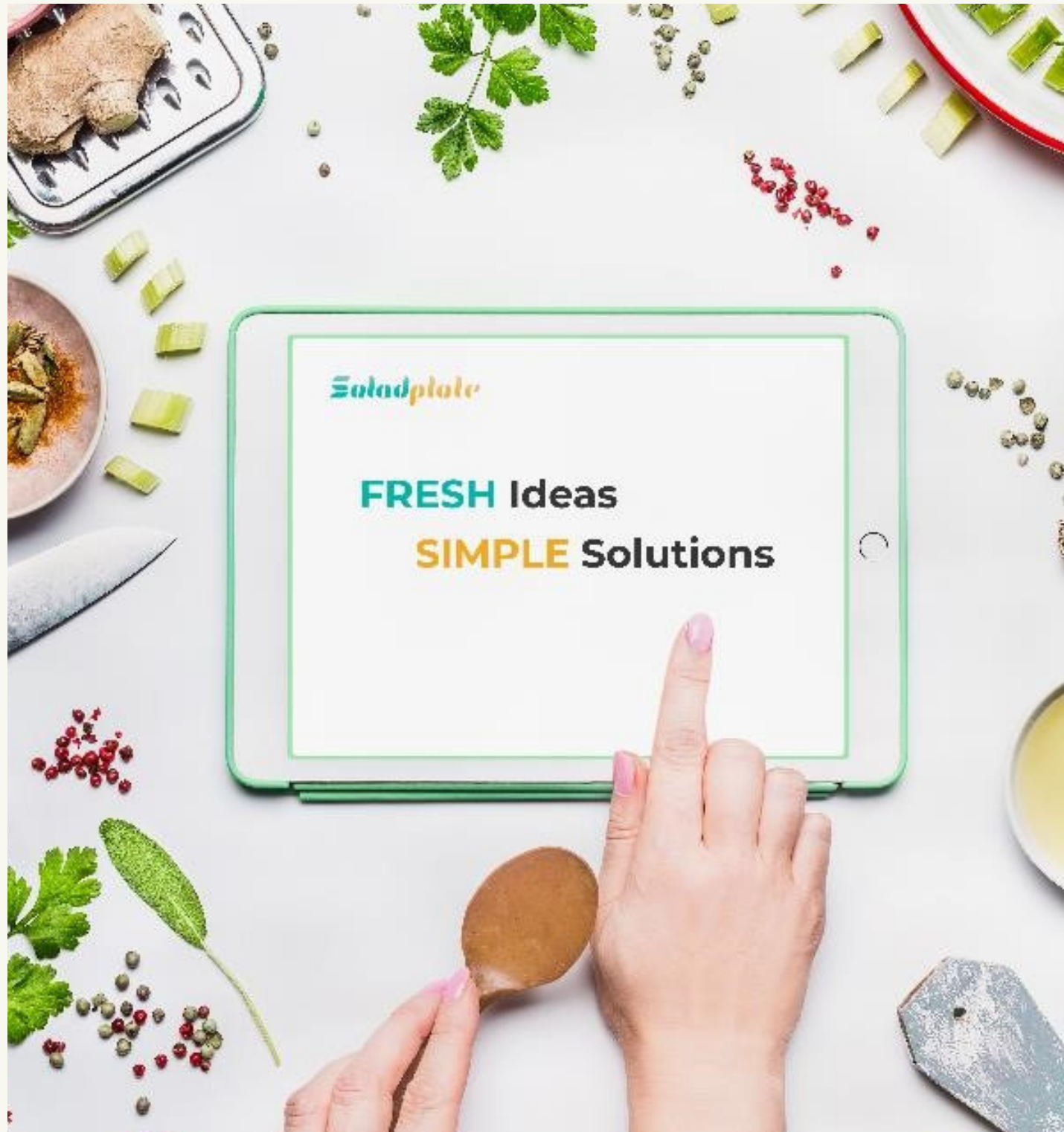


**Video Demos**



**Webinars**





## SOURCING

Powered by **Saladplate**

Tapping onto Saladplate.com's online marketplace, FHA MATCH will connect suppliers with relevant buyers in **95 countries and regions**, of whom are **key decision makers, business owners, chefs, purchasers** and many more.

# ATTENDEE PROFILE



- Importers / Wholesalers / Distributors
- Retailers / e-Retailers
- Cafes
- Restaurants
- Hotels

## SNAPSHOT OF KEY REGIONAL BUYERS

- Central Food Retail Circle K
- Cold Storage
- Dairy Farm Group
- Giant
- Lazada Group
- Lotte Mart
- NTUC Fairprice
- Prime Supermarket
- Redmart
- Shopee
- Angliss Singapore Pte Ltd
- ACME Catering Equipment Sdn Bhd
- Chop Tong Guan
- Classic Fine Foods Malaysia
- Colombo Merchant Philippines
- Culina Pte Ltd
- Golden Ocean Seafood
- Grocermart
- Innobake
- Kagroo Exports and Plantations
- Kian Seng Fresh Produce
- Lam Soon Singapore
- Lim Siang Huat Pte Ltd
- Nature Finest Resources
- Phu Mai Anh Corporation
- Siam Food Services
- Tai Sun (Lim Kee) Food Industries
- Tradeocean International
- United Foods International
- Victual Industries

*... and thousands more!*



SEIZE THE OPPORTUNITY TO EXPAND YOUR REACH



**FHA MATCH**

**PARTICIPATING PACKAGES**

## BASIC PACKAGE - INDIVIDUAL ENTITLEMENTS

- 1 x **Company Profile**
- 3 x User Profiles
- 1 x **Video Showcase/Demo** (in Company Profile)
- Access to **Virtual Networking & Business Matching**
- 1-year **Basic Saladplate subscription**  
(not cumulative when booking multiple FHA Match series)



EXHIBITOR PRICING:  
SGD2,500

NON-EXHIBITOR PRICING:  
SGD3,500

## BASIC PACKAGE - PAVILION / GROUP ENTITLEMENTS

- **Individual Package Entitlements** included for 5 x Companies + 1 x Pavilion Organiser
- 1 x **45min Webinar** in FHA Match Content Programme
- 1 x **HD Webinar Recording**
- 1 x **Dedicated Breakout Session** after Webinar (Hosted by Exhibitor)
- 6 x **Lead-Gen Polling** at Webinar
- 1 x **Press Release**
- 1 x **Post-Event Report**
- 1 x **Post-Event Qualified Leads Synopsis**



**EXHIBITOR PRICING:**  
SGD20,000  
(additional companies  
at SGD2,500 each)

**NON-EXHIBITOR  
PRICING:** SGD28,000  
(additional companies  
at SGD3,500 each)

## CUSTOMISE YOUR PACKAGE



### BESPOKE BUSINESS MATCHING

Per-company package of **pre-arranged business meetings** with target buyers

PRICE:  
Contact us to find out

### ADD-ONS

- Additional user profiles
- Webinar slots
- Featured products highlights
- Featured exhibitors
- Breakout session sponsorships
- Branding - Event sponsorship options

*... and more!*

PRICE:  
Contact us to find out

## SERIES BUNDLES

Number of Series	% Discount	Individual Pricing*	Pavilion/Group Pricing*
2	5%	SG\$4,750	SG\$38,000
3	10%	SG\$6,750	SG\$54,000
4	15%	SG\$8,500	SG\$68,000
5	18%	SG\$10,250	SG\$82,000
6	20%	SG\$12,000	SG\$96,000

\*Exhibitor Pricing



# ABOUT FHA-FOOD & BEVERAGE

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## ASIA'S LARGEST INTERNATIONAL F&B SHOWCASE

FHA-Food & Beverage is the major event where industry professionals in Asia source conveniently from around the world in one place. This is the ultimate platform for international suppliers to harness the promising business opportunities in the Asia market and beyond.



**Mark Your Calendar!**

**FHA-Food & Beverage returns**

**28 - 31 March 2022**



# ABOUT FHA-HORECA

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## THE WORLD'S LEADING FOODSERVICE & HOSPITALITY EVENT IN ASIA

FHA-HoReCa brings together the most extensive line-up of leading foodservice & hospitality suppliers catering to the fast-growing demands of Asia's food & hospitality industry.



[www.fhaHoReCa.com](http://www.fhaHoReCa.com)

Mark Your Calendar!  
**FHA-HoReCa returns**  
**10 - 13 May 2022**





CONTACT US

**ENQUIRY@FOODNHOTELASIA.COM**

CONNECT WITH US



**FOOD&HOTELASIA**

**#FHA**