



24-26 SEP 2024
DUBAI WORLD TRADE CENTRE

TRANSFORMING FOOD SYSTEMS FOR A

SUSTAINABLE

FUTURE

GULFOOD GREEN

قمة مستقبل الغذاء
**FOOD
FOR
FUTURE**
SUMMIT

 **Gulfood
AgroTech**





We seek to foster the sharing of knowledge and advance the adoption of new technologies and solutions that promote equitable access to food resources and the **sustainable production, distribution and consumption of food worldwide.**

H. H. Sheikh Mohammed bin Rashid Al Maktoum

Vice President and Prime Minister of the United Arab Emirates and Ruler of Dubai





THE FUTURE OF **FOOD**



“

The importance of food security has never been more pertinent, with supply chain challenges and climate change disrupting the world as we know it. The pressure is on for us to rethink food for the future, to rethink resilient agricultural practices, and to leverage the best of technological advancements in doing so.

H.E. Mariam Almheiri
Minister Of Climate Change
& Environment - UAE

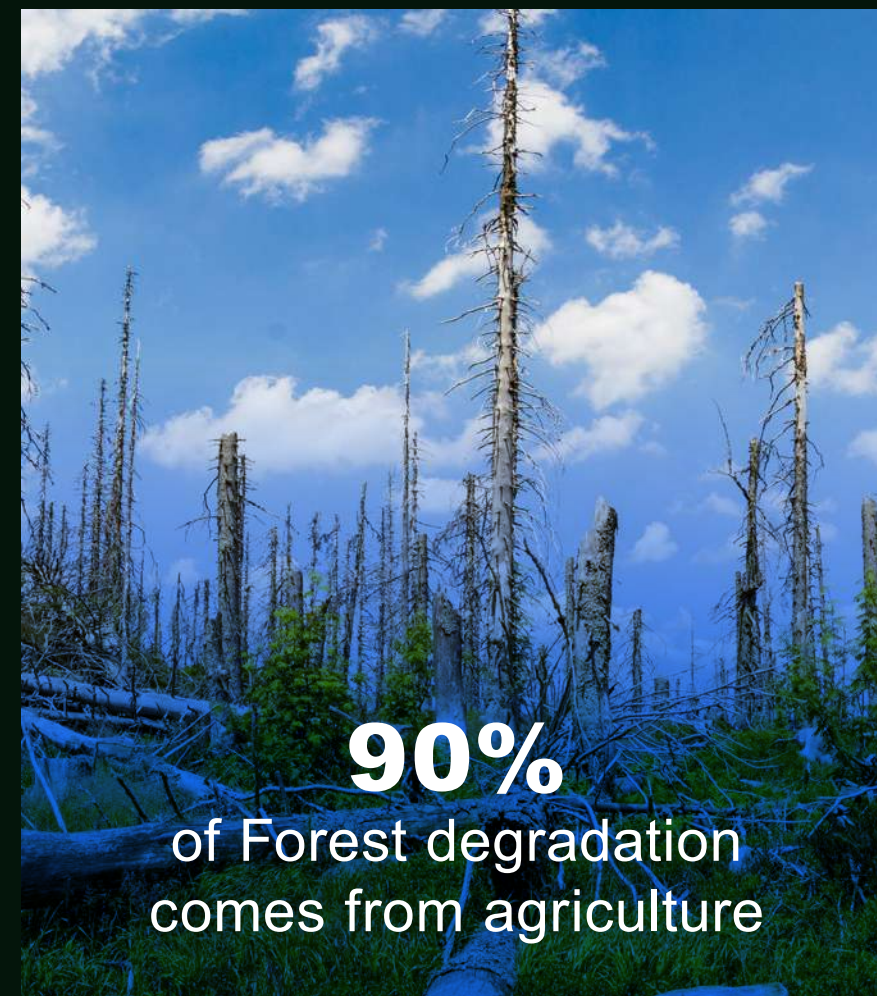


RETHINKING AGRICULTURE, FOOD, AND THE PLANET

The world's growing population has driven a phenomenal increase in food production and crop yields, but at a huge cost to our environment and human health. Agriculture is arguably the most consequential practice negatively impacting our planet and our food systems must be reassessed.

Adverse pressures from our food systems are estimated to cost many USD trillions each year. The main concerns that need to be addressed are – land clearance and agricultural methods. 50% of all habitable land is used for agriculture equating approximately to five billion hectares. Clearing land for agriculture is one of the leading causes of deforestation, loss of biodiversity and a significant source of GHG emissions.

GLOBAL CHALLENGES



There's now a clear imperative
for organisations world wide
to become more responsible
and sustainable

400%

increase in maize yields achieved
through regenerative agroforestry

40%

reduction in food-related GHG
emissions could be achieved by
precision agriculture

70%

drop in water-consumption can be
achieved by hydroponic agriculture

CAPTURE THE OPPORTUNITIES

ASSOCIATED WITH THE TRANSFORMATION OF FOOD SYSTEMS

GLOBAL TRENDS DRIVING INVESTMENT IN AGRITECH

46%

Global consumers who say locally sourced is more important now than it was in the past

62%

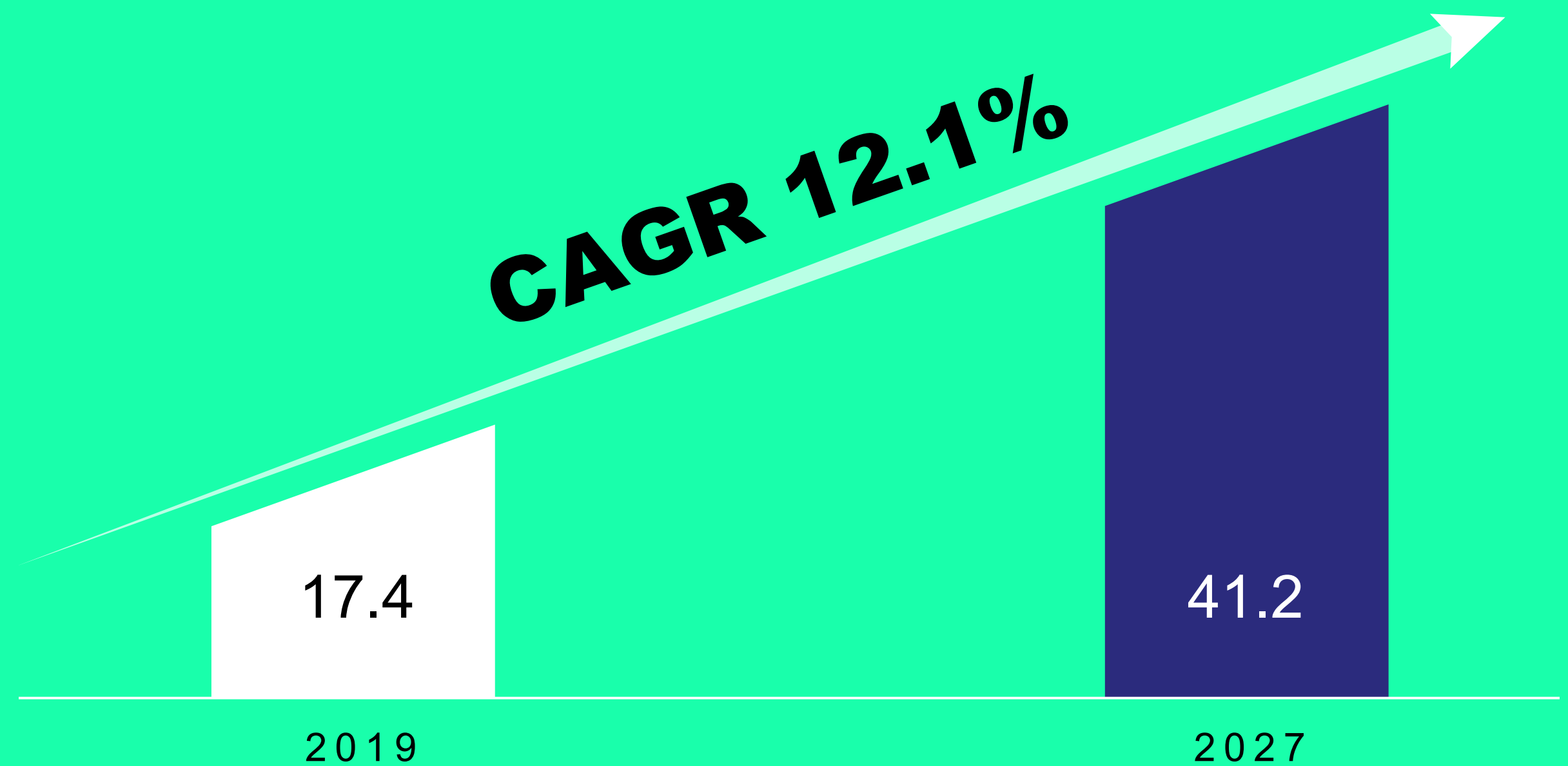
Global consumers who will make healthier choices in what they buy this year

137%

The level of investment in innovative food more than doubled from 2019 to 2020

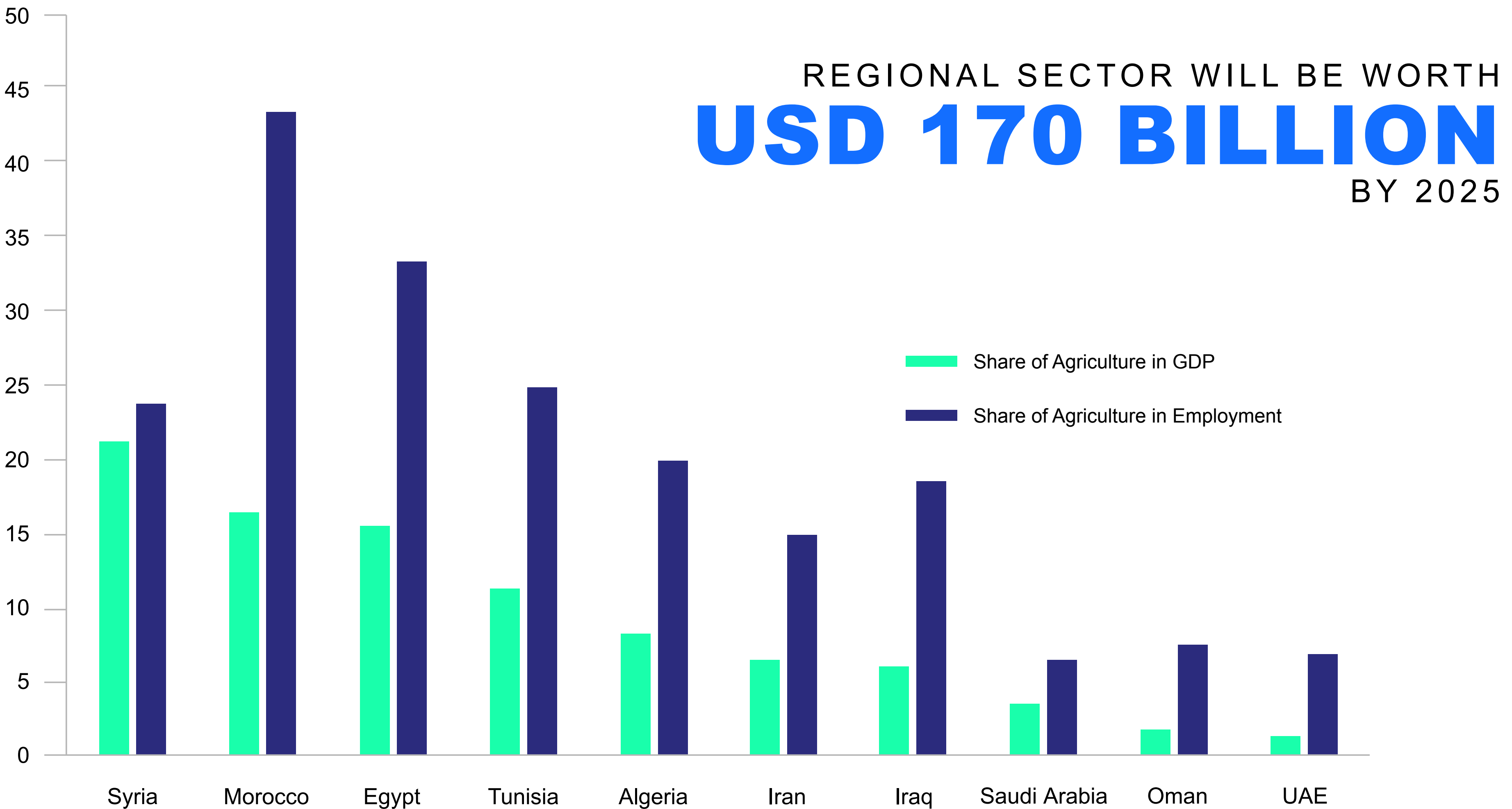
GLOBAL AGRITECH MARKET SIZE

(USD Billions)



Source: moec.gov.ae

THE MENA REGION IS UNIQUELY VULNERABLE TO AGRICULTURE DISRUPTION



Source: moec.gov.ae

The UAE's National Food Security Strategy 2051

THE UAE IS EMERGING AS A TEST BED FOR THE WORLD AND THE MENA REGION AS IT SPEARHEADS IMPORTANT AGROTECH PROJECTS

- **Atlantic salmon farming** has now become a reality in the UAE with Fish Farm, a UAE-based aquaculture farm using the Recirculating Aquaculture System technology
- The largest indoor farm in the world, has been announced in the UAE - Green Factory Emirates,. A project estimated to cost **USD 177 million**
- Emirates Flight Catering has built **the world's largest vertical farm** in Dubai

A Key Agrotech driver, **The UAE's 2051 Vision** for the National Food Security Strategy is to be a world leading hub in innovation driven food security

COMBINING
FORCES

**GULFOOD
GREEN**



**BUILDING NEW
PARTNERSHIPS**
& Unlocking Funding



Sharing new
**IDEAS &
DEVELOPMENTS**

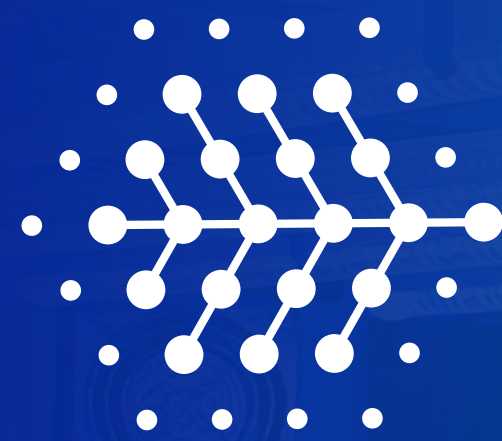
**BROAD
AUDIENCE**

covering all parts of the
food supply chain



**SUPPORTING
THE SUCCESS**
of diverse & complimentary
enterprises





Gulfood AgroTech

A global exhibition and summit presenting the most impactful solutions and opportunities for our food system. Bringing together leading agriculture and food corporations, Agritech innovators, product suppliers and policy makers from the region and across the globe.

Showcasing groundbreaking innovations that are improving food production, nutrition and health whilst protecting the environment and society.

Exhibitors will present products & solutions for: Agriculture, Livestock Health & Nutrition, Aquaculture, Agri-Tech, Vertical Farming & Horticulture

ATTRACTING

- Large Agriculture & Food Businesses
- VC's, Private Equity Firms, Angel Investors, Private Investors
- International & Regional Governments
- Growers, farms and agricultural professionals
- Food Importers, Exporter and Wholesalers
- Food Retail & Distribution
- Agronomists & Agricultural Advisors
- NGO's
- Startups & Entrepreneurs
- Media

SETTING THE AGENDA FOR THE MOST SUSTAINABLE, SECURE FUTURE OF FOOD

Originally launched in 2022 and hosted by H.E. Mariam AIMheiri, the UAE's Minister of Climate Change and Environment, The FOOD FOR FUTURE SUMMIT, is a powerful gathering of international ministers, NGO's, multinationals, agrifood tech innovators, investors and startups, committed to improving access to a greener food future. The summit has grown a unique and influential international following of powerful decision-makers from every corner of the globe, representing all parts of the Food and Agriculture value-chain.

WITH GLOBAL FOOD-SECURITY MOVEMENTS



WHERE AGRI-FOOD-TECH PIONEERS JOIN FORCES



قمة مستقبل الغذاء



HOSTED BY

UNITED ARAB EMIRATES
MINISTRY OF CLIMATE CHANGE
& ENVIRONMENT



الإمارات العربية المتحدة
وزارة التغير المناخي
والبيئة

STRATEGIC PARTNER



Food and Agriculture
Organization of the
United Nations



KEY TOPICS

HERE ARE SOME OF THE TOPICS AND DEBATES THAT WILL BE PRESENTED DURING GULFOOD AGROTECH

FUNDING & FINANCE

How to unlock funds to shift to sustainable food systems

SUSTAINABILITY

Climate smart commodities, Soil health, tackling disease and net zero targets

GAME CHANGING AGRI-TECH

What demand driven technologies are transforming the outlook for farmers?

REGULATION

How is legislation keeping pace with new developments whilst simultaneously incentivizing innovation?

TRADE AND COMPETITIVENESS

What does the future of global trade look like? How will the movement of food change ? What are future consumer needs and wants?

STARTUPS & INVESTORS

How to unlock funds to shift to sustainable food systems

ADDRESSING THE SOCIOECONOMIC AND ENVIRONMENTAL CHALLENGES

EXACERBATING FOOD INSECURITY



AMINA MOHAMMED
Deputy Secretary General
UNITED NATIONS



THE HON. MITHIKA LINTURI
Minister of Agriculture, Livestock, Fisheries & Co-operatives
KENYA



MARC FESNEAU
Minister of Agriculture & Food Sovereignty
FRANCE



RODGER VOORHIES
Vice President
GATES FOUNDATION



DAVID LABORDE
Director of Agri Food Economics Division
FAO



FRANCESCO LOLLOBRIGIDA
Minister of Agriculture, Food Sovereignty and Forestry
ITALY



DR. AGNES KALIBATA
President
AGRA



HE OWUSU AFRIYIE AKOTO
Minister for Food & Agriculture
GHANA



HON. HUSSEIN MOHAMED BASHE
Minister of Agriculture
UNITED REPUBLIC OF TANZANIA



HON. OUMER HUSSEIN
Minister of Agriculture
ETHIOPIA



HON. MR. BWINO FRED KYAKULAGA
Minister of State for Agriculture (MoSA)
UGANDA



H.E. ERNEST AFOLABI UMAKHIHE
Permanent Secretary Federal Ministry of Agriculture and Rural Development
NIGERIA



MARTIEN VAN NIEUWKOOP
Global Director Agriculture and Food
WORLD BANK GROUP



HON. MINISTER MUKESHIMAN
Minister of Agriculture and Animal Resources
RWANDA



H.E. JOHANNA CHURCHILL
Minister for Agri-Innovation & Climate Adaptation
UNITED KINGDOM



H.E. ABBAS ALHAJJ HASAN
Minister Of Agriculture
THE REPUBLIC OF LEBANON



DR. MAXIMO TORRERO CULLEN
Chief Economist
UNITED NATIONS FOOD & AGRICULTURE ORGANIZATION



DR. ABDUL HAKIM ELWAER
Assistant Director General & Regional Representative for the Near East & North Africa
UNITED NATIONS FOOD & AGRICULTURE ORGANIZATION

TAKING PLACE AT DUBAI WORLD TRADE CENTRE | 24-26 SEP 2024

THE EVENT AT A GLANCE



AWARDS

Celebrating excellence in sustainability and encouraging green best practice across the food & beverage value chain.



Nourishing the world in a *safe, responsible and sustainable way.*

EXHIBITION

Presenting the entire Fresh Produce value chain, from ready-to-eat fresh perishables through to innovations in production, logistics, storage, and recycling.



FOOD FOR FUTURE SUMMIT

Setting the agenda for the most sustainable, secure future of food, the Leaders symposium programme will host international ministers, C-Level executives, and visionary innovators, all aligning strategies to ensure sustainable and nutritious food for all, and make greener lifestyles more accessible and enduring.

GULFOOD GREEN INNOVATION STAGE

A special forum where exhibitors can discuss future challenges affecting the international fruit and vegetable business as well as present a broad range of technologies and scientific innovations ranging from logistics and cold chain through to technologies that can positively impact climate change and improvements in nutrition



INVESTOR LOUNGE

Providing a curated business-to-Investors matchmaking programme set in a private section of the show, designed to connect qualified exhibitors and investors helping them build fresh and reliable relationships. This is an excellent opportunity to have valuable and efficient pre-scheduled meetings to enhance the show experience and help participants maximise their commercial opportunities.



STARTUP INNOVATION PROGRAMME

Combining forces with Gulfood Agrotech, Gulfood Green offers pioneering startups the opportunity to meet with investors, government-funded incubators, and corporate VC's, all looking for exciting commercial opportunities.



5

Halls



500

Exhibitor companies



80

Countries represented



15,000

Visitors

20% international
from 35 countries



8,000+

Business meetings



INVESTOR PROGRAMME

Convening
100 top global investors seeking to make a positive impact on our food system



PEER TO PEER NETWORKING/INVESTOR: START-UP MATCHMAKING

Meet with some of the most powerful regional and global fellow investors from across the globe to discuss co-investment opportunities, fundraising and new partnerships. Investor-led meetings in invite only investor lounge.

CONNECT WITH STARTUP FOUNDERS

Our investor relations team will match you with exhibiting global startups based on your interests, investment levels, and stage preferences. Our meeting service is the only one worldwide that is actually powered by humans not algorithms.

FOLLOW AND GET INVOLVED IN CONTENT PROGRAMME

Gulfood Green conference programme led by senior government figures, innovators, investors, and entrepreneurs over the three days

INVITE-ONLY GLOBAL INVESTOR FORUM

Meet senior General and Limited Partners at exclusive networking events during and after show hours who can shed light on the state of investments, global tech investment trends and top tips from starting to extending your portfolio.

HOSTING 100+ INVESTORS FROM ACROSS THE GLOBE

INTERNATIONAL INVESTORS



INSTITUTIONAL REGIONAL INVESTORS



VC FUNDS





START-UP PROGRAMME

- The perfect launch pad for startups to soar
- Meet high-profile global investors looking to invest in food-tech startups
- Combining forces with Gulfood Agro-tech, Gulfood Green offers pioneering startups the opportunity to meet with investors, government-funded incubators, corporate VC's, and more, all looking for exciting commercial opportunities.
- Pitch competition with cash prizes for winners and invaluable media coverage/brand awareness
- Sustainable Agrifoodtech Challenge



INNOVATION ACCELERATOR PROGRAMME

Fast-track your innovation by partnering with/getting support from large corporation who will trial/champion you product/solution for 12 months

HOSTING TOP UNICORNS DISRUPTING TRADITIONAL MODELS AND RESHAPING THE FOOD & AGRICULTURE INDUSTRIES



STRATEGIC PARTNERSHIPS & ASSOCIATIONS



CANADA ARAB BUSINESS COUNCIL
CONSEIL DE COMMERCE CANADO-ARABE
المجلس التجاري الكندي العربي



GLOBAL MEDIA COVERAGE/PARTNERSHIPS

THE  TIMES

THE  INDEPENDENT
INDEPENDENT

Food Business News.

The Telegraph

THE TIMES
The Daily Telegraph
NEW YORK
stern CBS 

Forbes

The Guardian

SILICON VALLEY
BUSINESS JOURNAL

FoodSafety
magazine

 MSNBC

The New York Times
Expect the World[®]

ARAB NEWS

BUSINESS
& INNOVATION
Magazine


REUTERS

GULF NEWS 

عكاظ
O K A Z

BBC
NEWS

FT
FINANCIAL
TIMES

العربية
alarabiya

CNN
International

Khaleej Times

sky news

FOOD & BEVERAGE
MAGAZINE

food
technology
MAGAZINE

FOOD
BUSINESS
Review

LET'S TALK

THE OPPORTUNITIES ARE
INCREDIBLE, THE TIME IS NOW.

JAAFFAR SHUBBER
jaafar.shubber@dwtc.com

#GULFOOD GREEN | #GULFOOD AGROTECH

STAND PRICES FOR GULFOOD GREEN AND GULFOOD AGROTECH

Space only	AED 1,830 + VAT/sqm (min 24sqm)
Shell Scheme	AED 2,145 + VAT/sqm (min 12sqm)
Double Decker	AED 800 + VAT/sqm
Concourse Space	AED 2,652 + VAT/sqm (min 24sqm)
Concourse Shell	AED 2,967 + VAT/sqm (min 12sqm)

Please note that the following compulsory charges apply to each exhibiting company and/or stand sharer:
Registration fees AED 1,000 | Enhanced internet listing AED 1,300 | Exhibitor insurance AED 600

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GREEN**

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