

GULFOOD GREEN

24-26 SEP 2024
DUBAI WORLD TRADE CENTRE

GOOD FOR YOU
GOOD FOR
THE PLANET.

#GULFOODGREEN



“

We seek to foster the sharing of knowledge and advance the adoption of new technologies and solutions that promote equitable access to food resources and the **sustainable production, distribution and consumption of food worldwide.**

H. H. Sheikh Mohammed bin Rashid Al Maktoum

Vice President and Prime Minister of
the United Arab Emirates and Ruler of Dubai





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The world has an urgent task to transform food systems for a sustainable future and ensure everyone on the planet has access to safe, adequate, and affordable food.

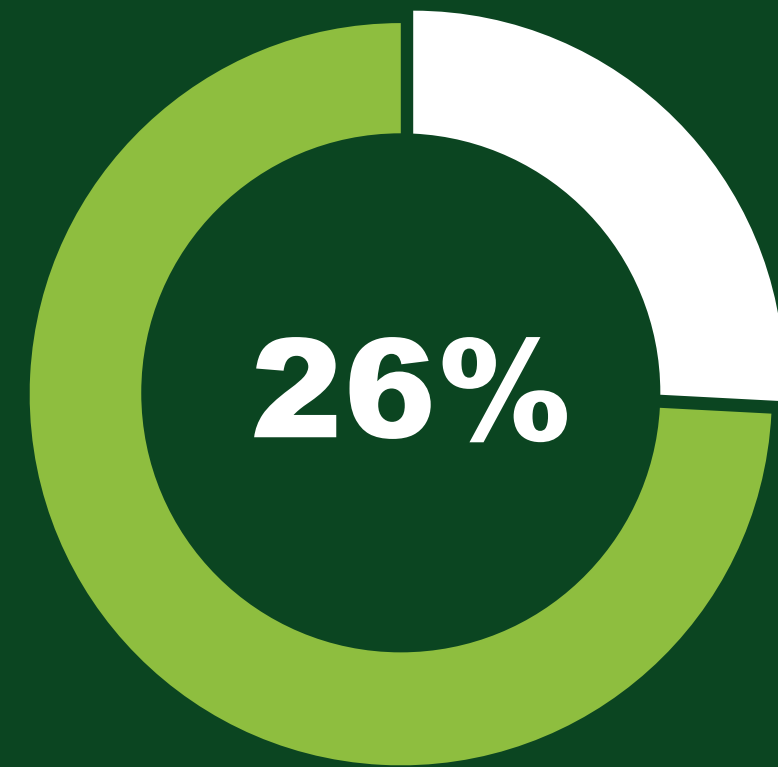
H.E. Mariam Almheiri

Minister Of Climate Change
& Environment - UAE

GULFOOD
GREEN

THERE IS NO OTHER INDUSTRY

WHERE YOU CAN HAVE GREATER IMPACT THAN FOOD



of global greenhouse gas emissions are estimated to come from the food industry

Severe food insecurity affected



of the global population (2.4 billion people) in 2022

Production of meat



worldwide causes twice the pollution of production of plant-based foods

THERE IS NO OTHER INDUSTRY

WHERE YOU CAN HAVE GREATER
IMPACT THAN FOOD

● 1.3 billion tons

of food is lost / wasted annually, equating to one-third of global food production

● 660 million

people may still face hunger in 2030, in part due to lasting effects of the COVID-19 pandemic on global food security

● Food Tech

is shaping the future of food, giving us a solution to both world hunger and environmental sustainability

● Global food tech market estimated to grow to

\$342 billion

by 2027

TIME FOR THE INDUSTRY TO **TAKE A STAND**

- The **world's largest** responsible food and agriculture event aggregating the globe's biggest actors
- Convening global ecosystem players and leaders and putting the **biggest agendas** on the table
- Facilitating cross-border collaboration to **accelerate the resolution** of some of the world's most pressing ecological and human health challenges
- **Promoting a new green food economy:** from novel ingredients to next-gen products & processes reducing environmental impacts whilst optimising health and nutrition
- **The biggest food and agtech startup showcase** - presenting emerging technologies and solutions with the potential to transform food systems and have a powerful impact on both people and planet



PROPELLING

SUSTAINABILITY & INNOVATION

TO THE TOP OF ALL STAKEHOLDER AGENDAS

- The inaugural Gulfood Green will bring together the global community to forge a path to food security and sustainable, nutritious food development.
- A global platform to ignite, influence and continue conversations within the wider community, to create a momentous shift towards more resilient and sustainable food production and consumption, setting a precedent for the future.
- A global exhibition and summit promoting healthier and sustainable food systems, focused on fresh produce, plant-based alternatives and groundbreaking sustainable and commercially scalable products and solutions that can have a positive impact on the food industry.
- International businesses and leaders, influential speakers, the world's top startups, innovators and food revolutionaries will unite with purpose to collectively inspire new solutions through innovative thinking, multi-disciplinary expertise and collaborative action.





**COP²⁸
UAE**

CONTINUING **THE MOMENTUM**

UAE IS THE HOME OF COP28

WHERE SUSTAINABILITY IS TAKING CENTRE STAGE

With global efforts focused on climate change and carbon emissions, Gulfood Green will draw on the lessons of COP28 by continuing to foster the dialogue, uniting prominent global innovators to exchange their experiences, challenges, and initiatives that are advancing the transition to sustainable food systems. Gulfood Green exemplifies the commitment to making green living a lasting way of life.



SECTORS MAKING AN IMPACT

FRESH

- Fresh/perishable
- Frozen
- Produce Safety
- Intralogistics
- Sustainable transport and logistics
- Fresh produce trading
- Fresh produce services
- Refrigeration & climate
- Creative fruit innovation

PLANT BASED

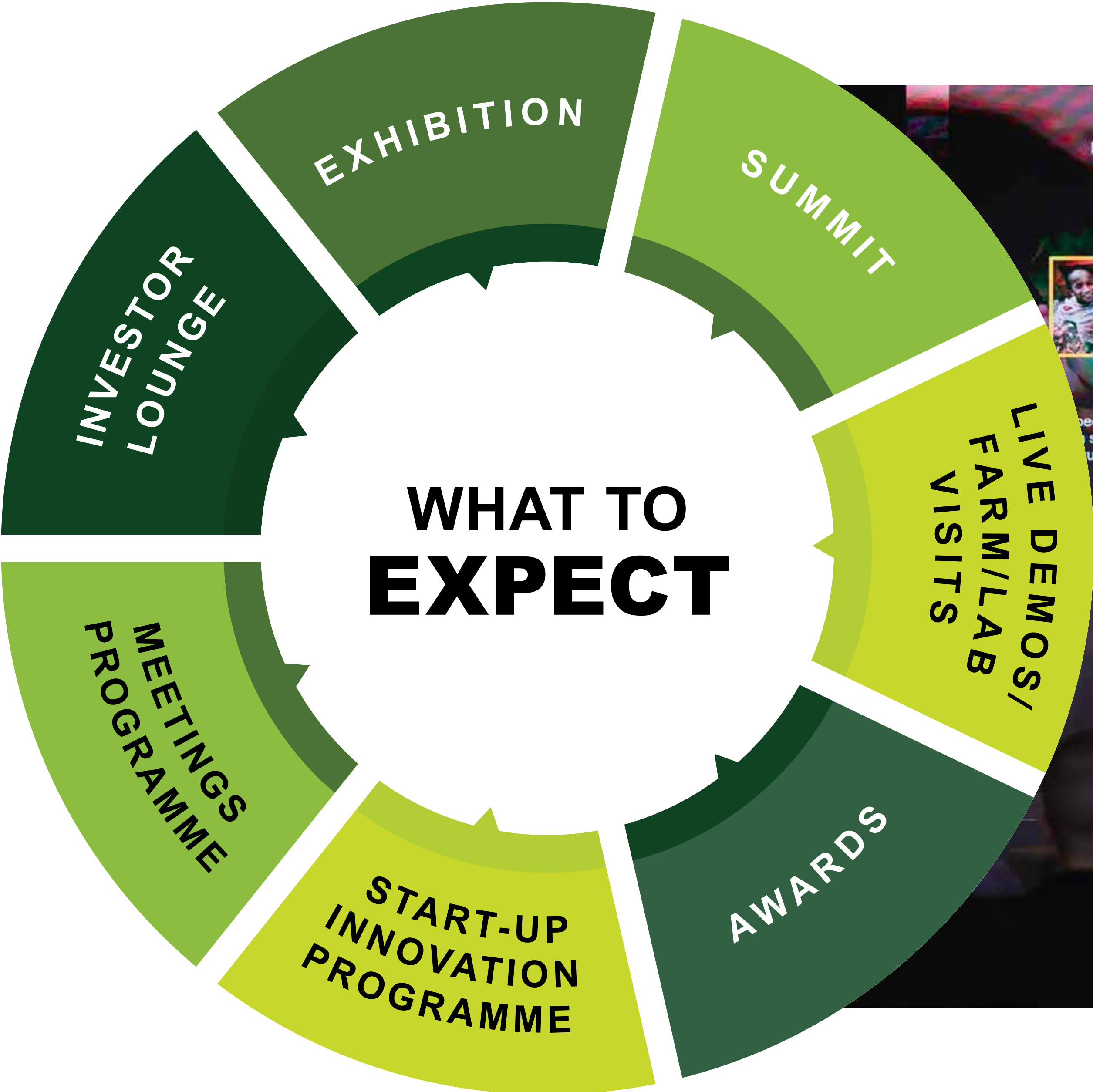
- Plant-based foods
- Future foods
- Alternative proteins
- Fermentation enabled
- Preservation systems
- Biotechnology
- Next-gen ingredients
- Research & Development
- Innovation Centres
- Laboratories

SUSTAINABILITY

- Food security
- Climate change
- Sustainable diet choices
- Food loss/waste
- Improved nutrition
- Sustainable food production
- Sustainable processing technologies
- Responsible consumption
- Advancement in food formulations

STARTUPS

- Food Waste Management
 - Energy/Water Management
 - Automation
 - Artificial Intelligence,
 - 3D Printing
 - IoT
 - Blockchain
 - Robotics
- 



EVENT
FOCUS



**PLANT BASED &
ALT PROTEINS**



**FACILITATING
AGRIBUSINESS TRADE**



**FRESH AND
PERISHABLE**



**GLOBAL FOOD
SECURITY**



**FOOD SAFETY &
NUTRITION**



**REDUCING FOOD
LOSS & WASTE**



**BOOSTING
TECHNOLOGY-ENABLED
FOOD PRODUCTION**



TAKING PLACE AT

DUBAI WORLD TRADE CENTRE

24-26 SEP 2024



5 Halls



500 Exhibitor companies



80 Countries represented



15,000
Visitors 20% international
from 35 countries



8,000+
Business meetings



VISITOR PROFILE

- Government Authorities
- Promotional Organisations
- NGO's
- Policy Makers
- Investors
- Media
- Investors
- Research/Academia
- Trading Groups
- Brokers
- Consultants
- Hotels
- Restaurants & Catering
- Manufacturing & Production
- Hyper Markets
- Retail
- Importers & Exporters
- Distributors
- Producers
- Growers

THE EVENT

AT A GLANCE



AWARDS

Celebrating excellence in sustainability and encouraging green best practice across the food & beverage value chain.



Nourishing the world in a *safe, responsible and sustainable* way.

EXHIBITION

Presenting the entire Fresh Produce value chain, from ready-to-eat fresh perishables through to innovations in production, logistics, storage, and recycling.

FOOD FOR FUTURE SUMMIT

Setting the agenda for the most sustainable, secure future of food, the Leaders symposium programme will host international ministers, C-Level executives, and visionary innovators, all aligning strategies to ensure sustainable and nutritious food for all, and make greener lifestyles more accessible and enduring.



GULFOOD GREEN INNOVATION STAGE

A special forum where exhibitors can discuss future challenges affecting the international fruit and vegetable business as well as present a broad range of technologies and scientific innovations ranging from logistics and cold chain through to technologies that can positively impact climate change and improvements in nutrition



INVESTOR LOUNGE

Providing a curated business-to-Investors matchmaking programme set in a private section of the show, designed to connect qualified exhibitors and investors helping them build fresh and reliable relationships. This is an excellent opportunity to have valuable and efficient pre-scheduled meetings to enhance the show experience and help participants maximise their commercial opportunities.



STARTUP INNOVATION PROGRAMME

Combining forces with Gulfood Agrotech, Gulfood Green offers pioneering startups the opportunity to meet with investors, government-funded incubators, and corporate VC's, all looking for exciting commercial opportunities.

قمة مستقبل الغذاء



SETTING THE AGENDA FOR THE MOST SUSTAINABLE, SECURE FUTURE OF FOOD

Originally launched in 2022 and hosted by H.E. Mariam AIMheiri, the UAE's Minister of Climate Change and Environment, The FOOD FOR FUTURE SUMMIT, is a powerful gathering of international ministers, NGO's, multinationals, agrifood tech innovators, investors and startups, committed to improving access to a greener food future. The summit has grown a unique and influential international following of powerful decision-makers from every corner of the globe, representing all parts of the Food and Agriculture value-chain.

WITH GLOBAL FOOD-SECURITY MOVEMENTS



WHERE AGRI-FOOD-TECH PIONEERS JOIN FORCES



HOSTED BY

UNITED ARAB EMIRATES
MINISTRY OF CLIMATE CHANGE
& ENVIRONMENT



الإمارات العربية المتحدة
وزارة التغير المناخي
والبيئة

STRATEGIC PARTNER



Food and Agriculture
Organization of the
United Nations



ADDRESSING THE SOCIOECONOMIC AND ENVIRONMENTAL CHALLENGES EXACERBATING FOOD INSECURITY



H.E. MARIAM AL MHEIRI

UAE Minister of Climate Change and Environment



AMINA MOHAMMED

Deputy Secretary General
UNITED NATIONS



THE HON. MITHIKA LINTURI

Minister of Agriculture, Livestock, Fisheries and Co-operatives
KENYA



MARC FESNEAU

Minister of Agriculture and Food Sovereignty
FRANCE



RODGER VOORHIES

Vice President
GATES FOUNDATION



ANNE TVINNEREIM

Minister of International Development
NORWAY



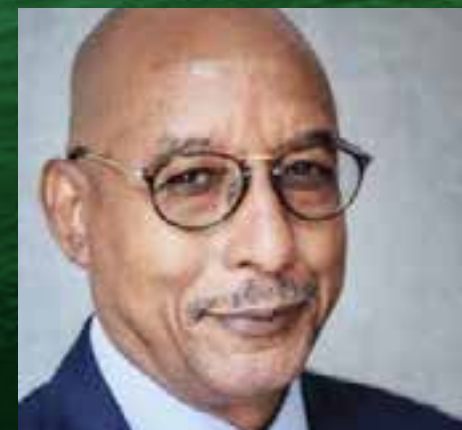
DAVID LABORDE

Director of Agri Food Economics Division
FAO



DR. CARY FOWLER

US Special Envoy for
GLOBAL FOOD SECURITY



IBRAHIM ASSANE MAYAKI

African Union Special Envoy for Food Systems



MARYLAURE CRETTAZ CORREDOR

Head of Food Systems, Swiss Agency for Development and Cooperation
FEDERAL DEPARTMENT OF FOREIGN AFFAIRS



CINDY MCCAIN

Executive Director
WFP



FRANCESCO LOLLOBRIGIDA

Minister of Agriculture, Food Sovereignty and Forestry
ITALY



JYOTSNA PURI

Associate Vice-President, Strategy and Knowledge Department
IFAD



JEAN-MARIE PAUGAM

Deputy Director
GENERAL WORLD TRADE ORGANIZATION



ALESSANDRA ZAMPIERI

Director of the Directorate for Sustainable resources
EU JOINT RESEARCH CENTRE



DIANE HOLDORF

Executive Vice President
WORLD BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT (WBCSD)



PILAR CRUZ

Chief Sustainability Officer
CARGILL



IAN PINNER

Senior Vice President, Strategy and Innovation
ADM



GRACE FU

Minister for Sustainability and the Environment
SINGAPORE



ANTOINE DE SAINT AFFRIQUE

CEO
DANONE



JIM ANDREW

EVP & Chief Sustainability Officer
PEPSICO

SHARING IDEAS AND FORESIGHT WITH REVOLUTIONARY IMPLICATIONS FOR THE FUTURE OF FOOD ACCESS



ADOLFO ORIVE
CEO
TETRA PAK



CHRISTINE KRONER
Head of R&D
UNILEVER FOOD SOLUTIONS



STEFAN PALZER
EVP & CTO
NESTLE



SEAN WALKER
Group President, International
GENERAL MILLS



FLAVIO TORRES
Executive Vice President and Global
Chief Supply Chain Officer
KRAFT-HEINZ



JUDITH SWALES
CEO Global Markets
FONTERRA



**PRINCE KHALED BIN
ALWALEED**
Founder
KBW INVESTMENTS



KHULOUD AL NUWAIS
Chief Sustainability Officer
EMIRATES FOUNDATION
(NE'MA INITIATIVE)



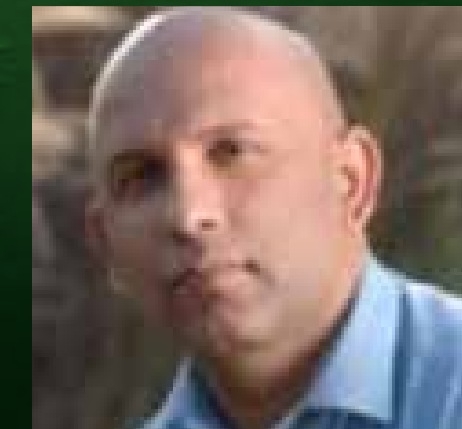
DR. TARIFA AL ZAABI
Director General
ICBA



ALAN SMITH
CEO
AGTHIA GROUP



SALEH LOOTAH
Chairman
UAE F&B MANUFACTURERS
GROUP



SALIVATI SUBRAMANYAM
Chief Financial Officer
EMIRATES FLIGHT CATERING



MOHAMMAD A. BAKER
Deputy Chairman and CEO
GMG



SHANE SHIN
Founding Partner
SHOROOK PARTNERS (VC)



SKY KURTZ
Co-founder & CEO
PURE HARVEST



EREZ GALONSKA
Co-Founder & CEO
INFARM



GARY MCGUIGAN
President, Global Trade
ADM



**FRANCESCO
LOLLOBRIGIDA**
Minister of Agriculture, Food
Sovereignty and Forestry
ITALY



JYOTSNA PURI
Associate Vice-President, Strategy
and Knowledge Department
IFAD



GULFOOD GREEN INITIATIVES

GULFOOD GREEN

INVESTOR PROGRAMME

Convening
100 top global
investors seeking
to make a positive
impact on our
food system



PEER TO PEER NETWORKING/INVESTOR: START-UP MATCHMAKING

Meet with some of the most powerful regional and global fellow investors from across the globe to discuss co-investment opportunities, fundraising and new partnerships. Investor-led meetings in invite only investor lounge.

CONNECT WITH STARTUP FOUNDERS

Our investor relations team will match you with exhibiting global startups based on your interests, investment levels, and stage preferences. Our meeting service is the only one worldwide that is actually powered by humans not algorithms.

FOLLOW AND GET INVOLVED IN CONTENT PROGRAMME

Gulfood Green conference programme led by senior government figures, innovators, investors, and entrepreneurs over the three days

INVITE-ONLY GLOBAL INVESTOR FORUM

Meet senior General and Limited Partners at exclusive networking events during and after show hours who can shed light on the state of investments, global tech investment trends and top tips from starting to extending your portfolio.

GULFOOD GREEN

START-UP PROGRAMME

- The perfect launch pad for startups to soar
- Meet high-profile global investors looking to invest in food-tech startups
- Combining forces with Gulfood Agro-tech, Gulfood Green offers pioneering startups the opportunity to meet with investors, government-funded incubators, corporate VC's, and more, all looking for exciting commercial opportunities.
- Pitch competition with cash prizes for winners and invaluable media coverage/brand awareness
- Sustainable Agrifoodtech Challenge



INNOVATION ACCELERATOR PROGRAMME

Fast-track your innovation by partnering with/getting support from large corporation who will trial/champion your product/solution for 12 months

GULFOOD GREEN



IN PARTNERSHIP WITH




50
schools
across UAE



Top
10
universities



300
students

TAP INTO WIDE MEMBER AND STAKEHOLDER NETWORK

Competition for university students and schools with food security as a main theme

FOODWISE: CAMPAIGN

- Awareness raising on food security
- More sustainable food production and consumption
- Alignment with Sustainable Development Goals and UAE food-related strategies

OBJECTIVE:

Significant contribution to understand food security related issues and motivating to take more sustainable food choices

TARGET GROUPS:

- Consumers
- Youth (schools, universities)
- GCC-wide coverage

POTENTIAL SPONSORS, INVESTORS AND EXPO BUYERS



GULFOOD GREEN AWARDS

Celebrating excellence in sustainability and encouraging green best practices across the food & beverage value chain.

The Gulfood Green Awards aims to helping F&B businesses and professionals gain recognition for their achievements throughout the year in protecting and enhancing the environment.



CATEGORIES:

Green Food Innovation Award

Green Foodservice Industry Award

Sustainability Company of the Year Award

Sustainability Trailblazer Award

Food Waste Management Award

Best Sustainable Packaging Strategy

Sustainable Supply Chain Achievement Award

Greenest Educational Institute

Best new planet-forward product

Best plant-based start-up

COMBINING FORCES & FORGING LONG-TERM PARTNERSHIPS



Women-owned, Dubai-based, impact-driven startup that aims to create an opportunity for every food scrap to become a solution rather than a burden on society and environment.



To reduce the amount of food wasted, and position Dubai to be the first city in the region to achieve zero food waste.



Driven to secure a sustainable future for all. By leveraging experience across future-critical sectors and modern, scalable technologies, advancing sustainability agendas for companies, cities and governments.



Plastic waste collected on-site and recycled, and with the help of sustainable manufacturing solutions provider Dgrade, turned into a sustainable fabric and merchandise that's redistributed to select visitors.

GULFOOD GREEN

SCHOOLS PROGRAMME

- Help teach the next generation about crucial efforts to protect the planet.
- Play our part in helping schools makes the transition to sustainable, healthy school meals.
- The scarcity of these programmes creates an opportunity for student cooking programmes to be developed, implemented, and evaluated with the goal of providing invaluable life skills and food literacy to these groups.
- Partner with hotels and restaurants across Dubai/globally to initiate workshops in their kitchens/at schools





GULFOOD GREEN

24-26 SEP 2024
DUBAI WORLD TRADE CENTRE

STAND PRICES FOR GULFOOD GREEN

Space only	AED 1,830 + VAT/sqm (min 24sqm)
Shell Scheme	AED 2,145 + VAT/sqm (min 12sqm)
Double Decker	AED 800 + VAT/sqm
Concourse Space	AED 2,652 + VAT/sqm (min 24sqm)
Concourse Shell	AED 2,967 + VAT/sqm (min 12sqm)

Please note that the following compulsory charges apply to each exhibiting company and/or stand sharer:
Registration fees AED 1,000 | Enhanced internet listing AED 1,300 | Exhibitor insurance AED 600

LET'S TALK

CONTACT US NOW
gulfoodgreen@dwtc.com

