



FHL

FOOD & HOSPITALITY
LATAM

**The Gateway to
connect with
Latin Business**

A London company with more than 25 years of experience and presence in 30+ countries

Specialists in Business to Business

- Platforms for industries and specialized markets to trade, innovate and growth.
- Large-scale exhibitions, virtual events, marketplaces, specialized content and data service.
- Committed to sustainability, inclusion and community.
- 450+ International B2B Brands



A wide-angle photograph of the Miami skyline at sunset. The sky is a mix of purple, pink, and orange. The city's skyscrapers are lit up with various colors, and their reflections are visible in the water. A Ferris wheel is visible on the right side of the skyline.

FIRST MAJOR EDITION

16 to 18 SEPTEMBER 2024

Miami Beach Convention Center
Miami, Florida

Food & Hospitality LATAM is the event to connect global sellers with strategic buyers of the **Restaurants and Hotels Equipment** area in the most emblematic tourist and business center for Latin Americans: **Miami**



MIAMI = SUCCESSFUL BUSINESSES

ENJOY

International sophistication, tropical beauty and cultural diversity

COLLABORATE

In one of the most important financial centers in USA

PARTICIPATE

In the global economic flow

JOIN

The headquarter of **1400+** Latin American business operations

SHARE

Knowledge and tremendous experiences

DISCOVER

The urban spearhead of the new millenium:

Innovations Center

Host city of International Events

FHL

FOOD & HOSPITALITY
LATAM



MIAMI = CAPTIVATING TOURISM

INTERNATIONAL SOPHISTICATION

Tropical beauty and cultural diversity

15 BEACHES

Along the coast

BON APPÉTIT

The 2023 Gastronomic City

8+ Latin Neighborhoods

full of culture, food and music

WYNWOOD

Murals by World-Class Artists

HOTELS

Art Deco

Beachfront

Downtown

FHL

FOOD & HOSPITALITY
LATAM

Food & Hospitality LATAM

We are an integration center for Hotels, Restaurants and Catering:



Accessories



Protective
Equipment



Furniture



Technology



Services



Refrigeration
Appliances



Equipment for
Professional
Kitchens



Professional
hygiene and
cleaning



Decoration



Logistics and
Transportation



Utensils



Packing
and Packaging



Machines



Uniforms

Be part of the great community of professional leaders in hostelry

The very first event about Latin American Hospitality to bring together the best regional distributors, manufacturers and operators, to establish international alliances and improve industry capability.

- Extend the awareness of your brand
- Networking with Decision Makers
- Market Intelligence about the sector's innovations
- Improve your Brand Positioning as an equipment specialist
- Lead the sustainable future in the area
- Qualified audience



FH LATAM is part of the **Hospitality, Food & Beverage portfolio of Informa Markets**, events in the main cities of the world, where experts share ideas, strategies and solutions that satisfy actual business needs.

We are a collaborative event of **FH Series** in Asia, **ABASTUR** in Mexico and **FISPAL** in Brazil, shows that strengthen the industry nationwide.

ABASTUR



FISPAL
FOOD SERVICE



Americas Food & Beverage Show & Conference



We are co-locating with **Americas Food & Beverage Show**, so we join forces to create an excellence platform, accelerating the growth of the sector and stablishing new connections with Latin American markets.

We promote successful business connections that allow worldwide expansion.

We present the last innovations in raw material, supply chains, packaging, finished products and the impact in the food industry

Together we'll lead the Food and Beverage Solutions to maximize the potential of the industry

Americas Food & Beverage Show

With 26 years, **Americas Food & Beverage Show** it's committed to promote and improve the international trade by creating unique business opportunities in one place.

Captive Audience

Attendance: **8000+**

Countries: **100+**

Companies: **3000+**

Exhibitors: **450+**

**50 % of the show
attendees are
Decision Makers**

Enriching Content

Food companies facing a global network

Demo scenarios

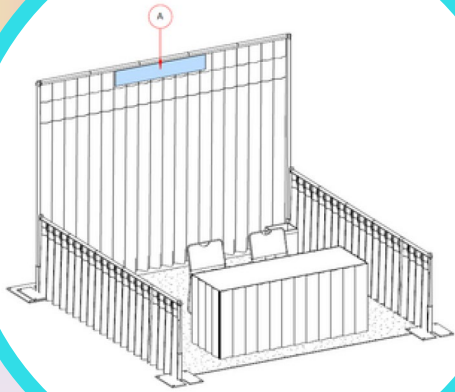
Interaction with products

Pavilions to connect and learn about
region-specific products

Better understanding of the market

Know the demand for the products

BOOTH COST



Standard Booth

\$ 395.00 USD square meter

Corner Booth

\$ 450.00 USD surcharge per corner

Minimum Size

Square meter
(3 x 3)

Square feet
(10 x 10)

Specifications:

- Booth Sign and Lighting
- 1 wastebasket
- 1 Complimentary Conference Pass (limited space)
- 5 Free Booth Staff Personnel badges (additional badges at \$25.00 each)
- 15 Free Guest Passes
- Exhibitor's Service Manual and Service Kit
- 10' x 10' Pipe-and-Drape exhibit (3-meter x 3-meter)
- 3' side rails
- One 6
- Skirted Draped table and 2 chairs
- Fully carpeted
- One 500-watt electrical power outlet (120 volts)

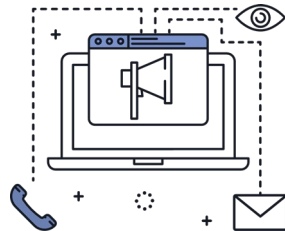
DIGITAL ENGAGEMENT PACKAGE

Price: **\$ 500 USD**

Includes



Logo



**Presence in the
official directory
of the event**



**Company's
profile on our
website**



**Business info
sent to the
database of
visitors**



**Mention in our
official press
announcement
on the website**

The major event of Restaurants and Hotels Equipment

¡Now in Latin America!



Food and Hospitality LATAM



Food and Hospitality LATAM



Food and Hospitality LATAM



FH LATAM



www.fh-latam.com



FH LATAM

FHL

FOOD & HOSPITALITY
LATAM