

THE GATEWAY TO ASIA PACIFIC AND MAINLAND CHINA
12 - 15 NOVEMBER 2024 FACTS & FIGURES

COSMOPROF ASIA COSMOPACK ASIA

EXHIBITORS' DATA

EXHIBITORS
AND BRANDS



FROM ALL OVER
THE WORLD

FROM
HONG KONG

COUNTRIES
& REGIONS OF ORIGIN

COUNTRY
PAVILIONS

2,562

89%

11%

47

18

EXHIBITORS PRODUCT SECTORS

1%
Natural
& Organic

5%
Nail

12%
Hair

17%
Beauty Salon

36%
Cosmopack Asia
Packaging, OEM/ODM,
Ingredients, Print
& Label, Machinery

29%
Perfumery, Cosmetics
and Toiletries

EXHIBITORS ORIGIN

84%
Asia Pacific

16%
Rest of
the world

TOP 10 EXHIBITING
COUNTRIES AND REGIONS

CHINA

SOUTH KOREA

HONG KONG

ITALY

JAPAN

TAIWAN

USA

FRANCE

SPAIN

THAILAND

VISITORS' DATA

ATTENDEES



FROM REST
OF THE WORLD

FROM
HONG KONG

COUNTRIES & REGIONS
OF ORIGIN

60,795

74%

26%

119

PRIMARY BUSINESS NATURE

4%
Press & Others

7%
Retailers, Chain
Stores

9%
E-commerce
Platforms

17%
Manufacturer / OEM
/ Packaging Supplier
of Ingredients /
Machinery

28%
Distributors,
Wholesalers,
Agents,
Importers

19%
Brand
Owners

17%
Beauty Salons
& Spa, Wellness
Centers

VISITORS ORIGIN

55%
Asia Pacific

29%
Mainland China

16%
Rest of
the world

VISITOR'S
OBJECTIVES

27%
New brands

20%
New OEM, packaging
or other suppliers

19%
Trends &
networking

16%
New technologies
& solutions

11%
Small orders
products

6%
Exhibiting in 2024

TOP 10 VISITING
COUNTRIES AND REGIONS

CHINA

HONG KONG

SOUTH KOREA

PHILIPPINES

TAIWAN

INDIA

INDONESIA

JAPAN

USA

THAILAND

SEE YOU NEXT YEAR!

11 - 13 NOVEMBER 2025
12 - 14 NOVEMBER 2025

ASIAWORLD-EXPO COSMOPACK ASIA
HONG KONG CONVENTION & EXHIBITION CENTRE COSMOPROF ASIA

WWW.COSMOPROF-ASIA.COM

SPECIAL PROJECTS AND EVENTS



SPECIAL EVENTS/
PROJECTS

10

COSMOTALKS

20

SPEAKERS

66

ATTENDEES

3,400+

DISCOVER ALL OUR
EVENTS HERE

[www.cosmoprof-asia.com/
special-events/](http://www.cosmoprof-asia.com/special-events/)

AWARDS



SUBMISSIONS

420+

FINALISTS

44

WINNERS

11

CATEGORIES

11

INTERNATIONAL
JURY PANEL

18

TOP PLAYERS
AT THE GALA EVENT

262

MEDIA & PRESS

LOCAL AND INTERNATIONAL
PRESS REPRESENTATIVES

162

KOLs

10

TOP ATTENDED BUYERS

A.S. WATSON GROUP (HONG KONG), AEON TOPVALU (JAPAN), ALBION CO LTD (JAPAN), ALIBABA GROUP (NETHERLANDS), ALI BIN ALI (QATAR), ALKOR & CO LLC (RUSSIA), AMOREPACIFIC (SOUTH KOREA), AMWAY (CHINA), ATU DUTY FREE (TURKEY), AVON (UK), CENTASIA CO LTD (THAILAND), CHALHOUB GROUP (SAUDI ARABIA), CHANEL (CHINA), CHARLOTTE TILBURY (UK), CIGALAH HEALTHCARE (SAUDI ARABIA), COTTON ON GROUP (AUSTRALIA), CPL AROMAS (HONG KONG), DAILINH GROUP (VIETNAM), DATELINE IMPORTS (AUSTRALIA), DFI RETAIL GROUP (HONG KONG), DKSH (HONG KONG), DO DAY DREAM (THAILAND), DOLCE&GABBANA BEAUTY (ITALY), ESTEE LAUDER (USA), EVEANDBOY (THAILAND), FROSTBLAND (AUSTRALIA), GRAFTONS (UK), H&M BEAUTY (SWEDEN), HAIRJAMM (AUSTRALIA), HUDA BEAUTY (UNITED ARAB EMIRATES), HYUNDAI DEPARTMENT STORE (SOUTH KOREA), IMAGINEX (HONG KONG), KAS GROUP ASIA (HONG KONG), KIKO MILANO (ITALY), KOSE (JAPAN), LANDMARK GROUP (UNITED ARAB EMIRATES), LANE CRAWFORD (HONG KONG), LG HOUSEHOLD & HEALTHCARE (SOUTH KOREA), LI & FUNG (HONG KONG), L'OREAL (USA, LOTTE (SOUTH KOREA), LUXASIA (HK) LTD (HONG KONG), LVMH (HONG KONG), MAGICBOO BEAUTY (MALAYSIA), MAKE UP FOR EVER (FRANCE), MARY KAY (CHINA), MATSUMOTO KIYOSHI (HONG KONG), MCPHERSON'S CONSUMER PRODUCTS (AUSTRALIA), NAZIH GROUP (UNITED ARAB EMIRATES), NYKAA (INDIA), OZ HAIR AND BEAUTY (AUSTRALIA), P&G (CHINA), PRIMARK (IRELAND), RELIANCE RETAIL (INDIA), REVLON (CHINA), RITUALS (NETHERLANDS), SA SA (HONG KONG), SALLY BEAUTY (USA), SALONZO (VIETNAM), SEPHORA (HONG KONG), SHISEIDO (JAPAN), SPACE NK - BEAUTY SPACE (UK), STREAMLINE (INDIA), SUPERGO (HONG KONG), S'YOUNG (CHINA), THE BODY SHOP (UK), THE TJX COMPANIES (USA), TWINCARE INTERNATIONAL (SOUTH AFRICA), UNILEVER (UK), W COSMETIC (AUSTRALIA), WALGREEN BOOTS ALLIANCE (HONG KONG), WALMART (CHINA), YATSEN (CHINA), ZALANDO (GERMANY)