



newtopia

Denver, CO
August 19 - 21, 2026

2026 Rate Card



Elevate your brand – continue your journey toward meaningful connections and business growth.

Whether you're an emerging brand or an industry leader, **Newtopia Now** provides the perfect environment to get in front of highly engaged buyers who are actively searching for the next new products to add to their assortments. With focused opportunities to connect, showcase, and sample, the event is designed to help you maximize visibility and turn buyer interest into lasting business growth:

**Create a
Lasting
Impression**

with
heightened
brand
visibility

**Bring
Your
Products
to Life**

for buyers
through
sampling

**Lead
the
Conversation**

through
thought
leadership
opportunities



Reserve your opportunity today!

Contact your rep or email:
newbusiness@newhope.com



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 **New Hope**
NETWORK
By Informa Markets

**Natural
Products**
EXPO WEST

2026 Rates

Package	Booth Size	Exhibitor Badges	1:1 Meeting Eligibility	Activation Opportunities	Exhibitor Listing	Products in the Market	2026 Standard Pricing
Diamond	10x20	8	✓	Premium, Exclusive Branding Opportunities	Top of Exhibitor List, Logo on Website	2	\$58,300
Platinum	10x20	8	✓	Premium, Exclusive Branding Opportunities	Featured, Logo on Website	2	\$37,100
Gold	10x20	8	✓	Non-exclusive	Featured	1	\$29,680
Silver	10x10	4	✓	Non-exclusive	Standard	1	\$23,320
Bronze	10x10	4	✓	Non-exclusive	Standard	1	\$20,140
Growing	10x10	4	✓	Non-exclusive	Standard	1	\$14,900
Emerging	5x10	3	✓	Non-exclusive	Standard	1	\$7,400
Early Stage	2x6	2	✓	Non-exclusive	Standard	1	\$3,600

Price valid through 5 pm MT August 22, 2026.

Furniture packages are included with all package levels and are optional with Diamond and Platinum.



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