

newtopia now

Chicago, IL | 2027 **Rate Card**

Sept. 14 - 16, 2027

Elevate your brand – where what's next comes together.

In 2027, **Newtopia Now** brings its signature curated experience to Chicago, creating even more opportunities for brands to connect, grow and shape the future of conscious CPG. Backed by one of the country's largest food, beverage and wellness ecosystems, the Chicago area expands access to buyers, retailers and industry leaders while preserving everything that makes Newtopia unique – from intentional networking and product discovery to meaningful business connections.



Create a Lasting Impression

with elevated brand visibility and connections

Bring Your Products to Life

for buyers through sampling opportunities

Lead the Conversation

through thought leadership opportunities



Reserve your opportunity today!

Contact your rep or email:
newbusiness@newhope.com

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Product Discovery Powered by Beacon Discovery

Produced by New Hope Network
By Informa Markets

Natural Products Expo West

Standard Rates

Package	Booth Size	Exhibitor Badges	1:1 Meeting Eligibility	Activation Opportunities	Exhibitor Listing	Products in the Market	2027 Standard Pricing
Diamond	10x20	8	✔	Premium, Exclusive Branding Opportunities	Top of Exhibitor List, Logo on Website	2	**$60,545**
Platinum	10x20	8	✔	Premium, Exclusive Branding Opportunities	Featured, Logo on Website	2	**$38,720**
Gold	10x20	8	✔	Non-exclusive	Featured	1	**$31,070**
Silver	10x10	4	✔	Non-exclusive	Standard	1	**$24,520**
Bronze	10x10	4	✔	Non-exclusive	Standard	1	**$21,245**
Growing	10x10	4	✔	Non-exclusive	Standard	1	**$15,845**
Emerging	5x10	3	✔	Non-exclusive	Standard	1	**$7,695**
Early Stage	2x6	2	✔	Non-exclusive	Standard	1	**$3,745**

Lead Insights is included for all booth packages 10x10 and larger; not applicable for tabletop (2x6) or 5x10 configurations.
Furniture packages are included with all package levels and are optional with Diamond and Platinum.
Limited hotel accommodations are included in the Diamond package.

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