

WHX

Bangkok

WHX Labs

Bangkok



The platform bridging opportunities in Southeast Asia's healthcare and medical laboratory industries

8-10 July 2026

Queen Sirikit National Convention Center (QSNCC),
Bangkok, Thailand

Part of International Healthcare Week

Co-located

CPHI
South East Asia

Medtec
Southeast Asia



International Healthcare Week



WHX
Bangkok

WHX Labs
Bangkok



8-10 July 2026
QSNCC, Bangkok, Thailand

Uniting Pharmaceutical, Medical Devices, Medical Labs, Healthcare Innovation, and Medtech Industries for Southeast Asia.

WHX **WHX Labs**
Bangkok Bangkok

Leading healthcare innovation in Southeast Asia

WHX Bangkok (formerly known as Asia Health) and WHX Labs Bangkok (formerly known as Medlab Asia), hosted by Informa Markets, is a leading event for the Southeast Asia's healthcare and medical laboratory industry, connecting professionals with cutting-edge products and showcasing the latest innovations. The exhibition covers medical devices, healthcare product, hospital services and medical laboratory innovation.

2024 Edition's Record

The exhibition happened in Bangkok, Thailand



11,718
Attendees



400
Exhibitors



54
Countries



15
Conference Tracks

2025 Edition's Record

The exhibition happened in Kuala Lumpur, Malaysia



12,994
Attendees



395
Exhibitors



73
Countries



15
Conference Tracks

What to expect 2026



13,000+
Attendees



54+
Countries



450+
Exhibitors
Companies



19+
Academic &
Business Conferences

Exhibitor Profiles

Manufacturers, dealers, distributors, and service providers:

WHX



Medical/Healthcare equipment & devices



Disposables & consumer goods



Intelligence hospital



Services in healthcare centre



Healthcare infrastructure & assets



Imaging



Surgery



Emergency



Sterilization, Decontamination & Infection control



Aesthetic



Wellness & prevention device



Digital Health, Telemedicine & AI in Healthcare, IT solutions

WHX Labs



Medical lab equipment & devices



Medical lab instruments



Medical lab reagents



Medical lab tests



Medical lab disposables & consumer goods

Visitor Profiles

- Dealer & Distributor
- Trade Agency
- Importer & Exporter
- Investor
- Purchasing & Procurement
- Hospital Management
- Doctor, Nurse & Clinician
- Head of Hospital Department
- Healthcare Professional
- Medical Professional
- Surgeon
- Dermatologist
- Radiologist & Radiographer
- Emergency Doctor
- Paramedic
- CSSD Managers & Supervisor
- Medical Lab Management
- Medical Lab Professional
- Medical Lab Technician

2026 Conferences at a glance

WHX Bangkok and WHX Labs Bangkok will be hosting variety of accredited conferences, hospital management, business seminars, governance and policy updates.

AI and Future Trends	Business Talks	Clinical Laboratory Science & Diagnostics
AI-Driven Healthcare: Innovation, Integration & Impact	Healthcare Investment and Public-Private Collaboration in ASEAN	Clinical Chemistry & Laboratory Management
Smart Systems and Robotics in Healthcare	Medical Device Regulation and Market Access in Asia	Clinical Microbiology & Immunology
Healthcare Management	Financial Sustainability in Healthcare	Hematology & Molecular
Hospital Management and Operational Excellent	Geopolitics, Economics & Healthcare: Aftershocks of 2025	Anatomic Pathology
Health Data and Clinical Decision -Making (Non-AI)	Cross-Border Healthcare and Medical Tourism New	Total Radiology and Imaging Innovation
Workforce Transformation in Healthcare: Leadership, Burnout & Skills of the Future New	Medical Device Regulation and Market Access in Asia New	Sterilization, Decontamination & Infection Control
	Silver Economy: Aging Population and Elder Care New	Medical Aesthetics, Surgical Dermatology and Wellness New

2026 Show Features



Hosted Buyer Programme



Business Matching



Sponsorship Opportunity
Academic Accredited Conferences



Sponsorship Opportunity
Business Seminars



Sponsorship Opportunity
Workshop & Training



Scientific Poster Competition



Sustainability Healthcare Garden



Consultancy Clinic

Booth Participation

WHX
Bangkok

WHX Labs
Bangkok

WHX
Kuala Lumpur

WHX Labs
Kuala Lumpur

Booth type	8-10 July 2026 Bangkok, Thailand 🇹🇭	13-15 July 2027 Kuala Lumpur, Malaysia 🇲🇾
	Price <small>*all items are subjected to 7% VAT</small>	Price <small>*all items are subjected to 8% SST</small>
<p>Space Only (Minimum 18 sq.m) Rent a space to build and design your own stand</p>	<p>\$ 525 THB 13,750 per sq.m.</p>	<p>\$ 520 MYR 2,080 per sq.m.</p>
<p>Shell Scheme Package (Minimum 9 sq.m) Includes booth structure, back and side panel, fascia board, carpet, 1 table, 2 chairs, 1 lockable cabinet, 1 waste basket, 2 lights, and 1 power socket</p>	<p>\$ 570 THB 14,950 per sq.m.</p>	<p>\$ 570 MYR 2,290 per sq.m.</p>
<p>Kiosk Counter Package Includes 1 kiosk counter size (D) 1.50 x (W) x 1.00 x (H) 2.40 m. 1 Poster Printing size (W) 1 x 1.4 m. 2 Stool Bar Chairs, 1 Spotlight, 1 Power Socket <small>Only available for Digital Health, Telemedicine, Software and Application</small></p>	<p>\$ 3,420 THB 89,700 per counter</p>	<p>\$ 3,420 MYR 13,740 per counter</p>
<p>Better Stand Package Includes booth structure, back and side panel, fascia board, carpet, 1 table, 3 chairs, 1 lockable cabinet, 1 stool bar, 1 brochure stand, 1 waste basket, 2 lights, 1 power socket, decorative tree, inkjet sticker on walls (artwork design by exhibitor)</p>	<p>\$ 650 THB 17,800 per sq.m.</p>	
<p>Premium Booth Package (Minimum 18 sq.m) Includes booth structure, carpet, 1 storage room, 1 counter, 1 stool bar, 1 brochure stand, 2 tables, 8 chairs, 1 waste basket, 5 lights, 2 power socket, decorative tree, inkjet sticker on walls (artwork design by exhibitor)</p>	<p>\$ 710 THB 19,800 per sq.m.</p>	
Mandatory	Price <small>*all items are subjected to 7% VAT</small>	Price <small>*all items are subjected to 8% SST</small>
Lead Retrieval (mandatory)	<p>\$ 650 THB 22,000 per company</p>	<p>\$ 650 MYR 2,900 per company</p>

Reserve your exhibit space



For more information, please contact

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