

WHX
Kuala Lumpur

WHX Labs
Kuala Lumpur



Post Show Report 2025

16-18 July 2025 | MITEC, Malaysia

Strategic Partners



Supported by



Meet in 
Malaysia
BE Greater, Together.

Visit 
Malaysia 2026
Truly Asia

Part of International Healthcare Week





Three Days of Innovation and Collaboration

WHX Kuala Lumpur and WHX Labs Kuala Lumpur successfully hosted three days of innovation from July 16 to 18, 2025, at MITEC, Malaysia.

The event gathered healthcare professionals, lab specialists, and industry leaders from Southeast Asia and beyond to explore the latest in medical diagnostics, healthcare solutions, and lab technologies. Through exhibitions, conferences, and interactive sessions, attendees shared insights to shape the future of healthcare in the region.

International Healthcare Week

WHX Kuala Lumpur and WHX Labs Kuala Lumpur is part of International Healthcare Week 2025 (IHW). For the first time ever, in Kuala Lumpur united five of the most influential events in the industry, creating an unparalleled platform for innovation, knowledge sharing, and networking across the entire healthcare ecosystem.

Quantifying 2025



12,994
Attendees



395
Exhibitors



73
Countries



69
Conference Topics



WHX
Kuala Lumpur

WHX Labs
Kuala Lumpur



HIMSS 25
APAC

To learn more, visit: inthehealthcareweek.com ↗

> Visitor overview



12,994
Attendees



73
Countries

> Countries breakdown



> Nature of business

Dealer / Distributor / Trade Agency	30%
Manufacture	16%
Hospital	15%
Laboratory Center	7%
Consultancy Service	5%
Government	4%
Academic Professional Association	4%
Supply Chain / Logistics	3%
Trade Association	2%
Investor	1%
Banking / Finance	1%
Imaging and Radiology Centre	1%
Others	11%

> Job title

Sales / Business Related	28%
Business Development	20%
Healthcare Professional	11%
Laboratory Professional	7%
Medical Technologist	6%
Purchasing / Procurement	6%
PR / Marketing	4%
Hospital Management	3%
Academic Professors	2%
Information Technology	2%
Medical Researcher	1%
Radiologist / Radiographer	1%
Others	10%

> Position

C-Level / President / Director / VP / GM /	33%
Head of Department / Senior Manager	
Manager / Team leader / Supervisor	25%
Employee / Staff Member	10%
Healthcare Professional / Practitioner	9%
Business Owner / Proprietor	6%
Consultant / Advisor	3%
Others	5%

> Product of interest

Medical Laboratory Equipment, Devices, Instruments, Reagents, Tests & Disposables & Consumer Goods	16%
Medical Equipment & Devices	16%
Digital Health / Telemedicine / Ai in Healthcare	12%
Hospital, Healthcare & General Services	11%
Disposables & Consumer Goods	9%
Healthcare Infrastructure & Assets	8%
Wellness & Prevention	6%
Sterilization & Decontamination	5%
IT Systems & Solutions	5%
Surgery	4%
Imaging (Radiology)	4%
Emergency	3%
Others	1%

> Purchasing responsibility

Authorise purchase	34%
Influence purchase	19%
Specify need	16%

> Exhibitor overview



395
Exhibitors



27
Countries

> Top 10 Exhibit Countries

China

Italy

Malaysia

Taiwan

South Korea

Germany

United States

Thailand

India

United Kingdom

> Exhibitor Categories

Medical Laboratory	45%
Primary Healthcare & Disposable & Consumer Goods	24%
Surgery	13%
Medical Equipment	4%
Emergency	3%
Imaging (Radiology)	3%
Digital Health / Telemedicine / AI in Healthcare	3%
Healthcare Infrastructure	1%
Wellness	1%
Hospital	1%
IT Systems	1%
Sterilization	1%

> Exhibitors include



Medtronic



BIOBASE



Canon
CANON MEDICAL DIAGNOSTICS CORPORATION

DRTECH

SENTINEL
DIAGNOSTICS

SEKISUI VEREDUS

i·sens

maccura



YHLO

Wondfo

And many more

“

We believe this exhibition is a key platform for us to connect with key opinion leaders across Southeast Asia. We're taking this opportunity to strengthen our presence in the region and showcase our technological advancements directly to users.”

• Nursafarina Zainul
Business Development Manager Consultant
SNIBE Co.,Ltd

“

Participating in WHX Kuala Lumpur is a strategic opportunity for Dong A ST to introduce our latest technologies to the Southeast Asian market. This region is experiencing rapid growth in digital health adoption and innovations in chronic disease management.”

• Min Young Lee
Global Business Team 1 / Product & Project Manager, Dong-A ST



Conference overview

15
Conference Tracks

69
Conference Topic

81
Speaker

Conference Tracks 2025

Healthcare Management Seminar	Business Talks	Scientific and Academic Conference
<ul style="list-style-type: none"> • Hospital Management 	<ul style="list-style-type: none"> • Thought Leadership: Ease of Doing Business in Asia 	<ul style="list-style-type: none"> • Chemical Pathology
<ul style="list-style-type: none"> • Patient Safety 	<ul style="list-style-type: none"> • Health Financial Policy 	<ul style="list-style-type: none"> • Molecular Diagnostics & Genetics
<ul style="list-style-type: none"> • Asia Health Hospital Management Advisory Board 	<ul style="list-style-type: none"> • AI Innovation, Integration and Transforming in Healthcare 	<ul style="list-style-type: none"> • Pathology
	<ul style="list-style-type: none"> • Trump Quake – The Aftershock 	<ul style="list-style-type: none"> • Clinical Microbiology
	<ul style="list-style-type: none"> • Pitching and Innovation talks Day 1 	<ul style="list-style-type: none"> • Sterilisation & Decontamination and Infection Control
	<ul style="list-style-type: none"> • Pitching and Innovation talks Day 2 	<ul style="list-style-type: none"> • Total Radiology



Show Features



• Live-demonstration of products, Innovations & Services



• Hosted Buyer Programme



• Business Matching



• Business Talks and Academic Conferences



• Consultancy Clinic



• Scientific Poster Competition



> Thank you to our partners

Strategic Partner:



Platinum Sponsor:



Gold Sponsor:



Supported By:



Supporting Organisations:



Business Knowledge Partners:



Media Partners:



SAVE THE DATE 2026

8-10 July 2026 | QSNCC, Bangkok, Thailand

WHX
Bangkok

WHX Labs
Bangkok



For more information, please contact

• Nicha Chamchumrus

Tel & WhatsApp: +66 961592263
E-mail: nicha.c@informa.com

• Yukolthorn Srasamran

Tel & WhatsApp: +66 846756551
E-mail: yukolthorn.s@informa.com



Website : worldhealthexpo.com/bangkok



WHX Bangkok WHX Kuala Lumpur

Reserve your
exhibit space

