Capture The Future

Asia’s must-attend international event for the pro-audio, film, digital media and broadcasting industries.

www.Broadcast-Asia.com

Book Your Stand Now!
enquiry@broadcast-asia.com
BroadcastAsia, the must-attend international event for pro-audio, film, digital media and broadcasting industries, is back with new highlights to showcase the latest in broadcasting technologies, digital solutions and innovation that drive the ecosystem.

Be part of the 3-day event that is poised to attract the most influential regional broadcasters, online streaming platforms, production / post production houses, venue operators, esports organisers, houses of worship and many others.

Asia’s most effective platform to amplify your company and products

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Record breaking results

<table>
<thead>
<tr>
<th>Visitor Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>International visitors</td>
<td>9,525</td>
</tr>
<tr>
<td>C-Level and Senior</td>
<td>2,132</td>
</tr>
<tr>
<td>Management Visitors</td>
<td></td>
</tr>
<tr>
<td>Thought leaders</td>
<td>200</td>
</tr>
<tr>
<td>Industry experts</td>
<td></td>
</tr>
<tr>
<td>Engaging activities</td>
<td>&gt; 80</td>
</tr>
</tbody>
</table>

Create your brand legacy

Maximise your brand equity at BroadcastAsia by showcasing your products and services to the right audience and get exposure from the international media covering this event.

Whether you are planning to launch your latest product, host an exclusive networking function, or share insights at the ConnecTechAsia Summit, being a part of BroadcastAsia puts you in the company of key players in the broadcasting and digital media industries.

Connect with your desired audience

Be part of the exciting change happening in the broadcasting and digital multimedia industries. Lead the disruption by spotlighting your technology at BroadcastAsia.

The exhibition layout is strategically designed to allow optimum showcasing of your products according to product categories and thematic zones.

TV Everywhere! Zone
Congregate with the biggest names in non-linear broadcasting solution.

ProAudioTech Zone
Showcase your latest proaudio technologies and connect with your target audience in our growing ProAudioTech Zone.
Collaborate beyond BroadcastAsia2019

Participate in BroadcastAsia, a part of ConnecTechAsia, to have your products and solutions featured to a wider audience.

ConnecTechAsia
Experience the Future
Asia’s mega technology event

The interconnectivity of this mega-event lets you network with like-minded peers from within and between industries, sparking new business ideas and collaborations.

1 Mega Event. 2 Venues
Exhibit at BroadcastAsia. Tap into ConnecTechAsia.

- Open up to new opportunities across the telecommunications, media and enterprises sectors.
- Double your exposure when you present and reach out to business prospects at presentation areas not confined to BroadcastAsia but extended to CommunicAsia and NXTAsia.
- Maximise your brand’s reach via ConnecTechAsia’s extensive marketing campaign on top of BroadcastAsia’s focused campaign.
- Make connections with C-levels and peers from other industries, aside from the broadcast sectors, at high-level networking functions.

Interesting Facts of ConnecTechAsia2018

- 40,000+ Attendees from ConnecTechAsia
- 25% C-Level and Senior Management Visitors
- 200 Thought leaders with 78% new participation at ConnecTechAsia Summit
- > 80 Activities and partner events with over 200 sessions on the showfloor
BroadcastAsia links the value chain for the broadcasting and digital media industries. Showcasing your company’s latest and most innovative technologies in:

**Create a Value-added Exhibiting Opportunity**

BroadcastAsia lines up several programmes – each with the strategic purpose of facilitating buyers to engage exhibitors and to foster meaningful business partnerships. See how you can be part of these activities and maximize your presence at the event!

**Esports Arena Studio**

Tap into the hype and visitors’ curiosity in esports broadcasting and other burgeoning industries and showcase your company’s expertise to them.

**Targeted presentation platforms**

Take advantage of targeted presentation platforms – Esports Connect, Innovation Hub, TVeXchange, Content Production, and Frequency Connect within BroadcastAsia and make use of the additional airtime to communicate with your potential buyers.

**Technology Tour**

Get additional exposure from technology tours led by experienced guides, as they explore the showfloor and highlight the technologies to participants.

**Business Matching Programme**

Meet up with prospects from our Business Matching Programme which schedules and connects potential buyers to you even before the exhibition starts!

**ConnecTechAsia2019 Summit**

Strengthen your company’s brand by providing industry insights as a key opinion leader by speaking at ConnecTechAsia Summit.

Key broadcasting topics in the Summit include:

- 4K/ UHD/ HDR+/ Immersive Viewing
- IP Broadcasting
- Social TV/ Livestreaming
- Sportscasting/ Fan Engagement
- IoT in Broadcasting
- Targeted TV
- Broadcast 3.0

For paper submission/ sponsorship / speaking opportunities / conference registration, email us at summit@connectechasia.com
### AUSTRALIA / REST OF OCEANIA
- Adelaide Football Club
- Amazon Web Services
- Channel 9 Perth
- Cricket Australia
- Foxsports
- Grant Broadcasters Media
- Nova Entertainment
- Spectrum TV
- TV Plus
- Telecom Fiji
- Far East Broadcasting Company

### REST OF ASIA
- ATN Bangla
- Boishakhi Media
- Dhaka Cable Vision
- Ekappor TV
- Independent Television
- Nagorik Television
- News 24
- Radio Broadcasting FM (Bangladesh)
- Radio Next 93.2 FM
- Regal Blue Production
- Cambodian Broadcasting Service
- Hang Meas Video
- National Television of Kampuchea (TVK)
- Zhejiang Zoland Animation
- Fox Network Group
- Phoenix Satellite Television
- Radio Television Hong Kong
- Turner
- LAO E-Sports
- Dhiraagu
- Raajje Television
- Janata TV

### INDONESIA
- Baliwood Land
- Binus TV
- Focused Equipment
- Global TV
- Indonesia National Police
- Indosiar
- Jawapos TV
- Kompas TV
- Metro TV
- MNC Group
- PT Rajawali Citra Televisi Indonesia
- Radio Suara Surabaya
- SCTV
- Super Soccer TV
- Transvision
- TVRI

### MALAYSIA
- Astro
- Baseline Production
- Bernama News Channel
- Cinerent (M)
- Cogear Productions
- Displaymax
- Gogo Live Production
- Impiana KLCC Hotel
- Iflix
- Kdu Penang University College
- Mear Entertainment
- Media Prima
- Ministry Of Education
- Sunway College Johor Bharu
- Telekom Malaysia
- U Mobile

### MYANMAR
- Global Technology
- Myanmar Radio And Television
- Post Mandalay
- Shwe Than Lwin Media
- Tagu Films
- Channel K Myanmar
- Fortune TV
- Mizzima TV
- MRTV4
- Janata TV

### VIETNAM
- Dien Quan Media & Entertainment
- Hochiminh Television Station
- Lumigrae
- Phuang Nam Television
- Phuong Nam Television
- Vietnam Taj Media Limited Company
- Vietnam Television
- Viettel Group
- Vtv: Vietnam Digital Television
- Yin Yan Entertainment

### PHILIPPINES
- ABS CBN
- Aliw Broadcasting Corporation
- CNN Philippines
- GMA Network
- GV Radios Network Corporation
- Iglesia Ni Cristo
- Inquirer Net
- Kabayan Cable TV Group
- Munoz Satellite TV System
- Philippine Broadcasting Service
- Royal Cablevision Corporation
- Sky Cable Corporation

### SINGAPORE
- A+E Networks
- Al Istigamah Mosque
- BBC News
- Bein Sports
- Cathay Cineplexes
- Changi Airport Group
- Changi General Hospital
- Discovery Networks Asia Pacific
- Encompass Digital Media
- Esplanade
- Espn Star Sports
- Far East Organization
- Grand Hyatt
- HBO Asia
- Lucasfilm Animation
- MediaCorp
- MTV Asia
- National Gallery Singapore
- Netflix
- Resort World Sentosa
- Safra Radio
- Singapore Turf Club
- SPH Radio
- The Star Performing Arts Centre
- The Walt Disney Company (SEA)

### THAILAND
- AIS
- Bangkok Entertainment
- Bangkok Media & Broadcasting
- Chulalongkorn University
- Department of Provincial Administration
- Fukduk Film
- Kantana Group
- King Mongkuts University of Technology
- MAS Thailand Company
- Mediaplex International
- Mono Sport Entertainment
- Radio Of Thailand
- Royal Thai Army Radio And Television
- Thai Public Broadcasting Service (Thai PBS)
- The Bangkok Entertainment

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Engage in conversations. Network with professionals from the broadcasting and digital multimedia industries!
Let Us Drive Your Marketing & Tune up Your Presence

BroadcastAsia’s comprehensive marketing mix pushes out news and information effectively that catches the attention of not only buyers, but also the international media. Make exciting announcements during the event and let us help drive your marketing efforts to attract maximum spotlight for your company.

- E-Newsletters and brochures are sent to our researched databases, ensuring your latest products are spotlighted.
- We prominently displays the exhibitors’ directory on our official Mobile App and website, making it easier to locate your company.
- We are active on Facebook, LinkedIn, Twitter and YouTube. Join in the social buzz with #BroadcastAsia
- Onsite flyers and signages during the event further reinforce your presence on the showfloor

Explore Opportunities at BroadcastAsia

Depending on your objectives – tapping into as many attendees as possible, engaging your VIP customer base, or substantially extending your brand presence by becoming a sponsor, BroadcastAsia offers various participating options to support your business better.

1. **Exhibition Stands**
   - With an all-new flexible pricing model, you will get more value in the choice of stand layout that matches your brand strategy and budget.
   - Plus, opt to exhibit within our TV Everywhere! and ProAudioTech Zones to tap into the synergy and focus from attendees in these key technology areas.

2. **Meeting Rooms**
   - Beyond the energy and innovative vibes at the showfloor, the meeting rooms allow you the privacy to conduct discussions with your business prospects and get respite from the bustle of the exhibition halls to settle business deals.

3. **Exclusive Hospitality Suites**
   - Book a highly sought-after and fully customisable hospitality suite. Conduct networking functions, host VIPs, or foster quality business meetings with your prospects at these suites. These suites come with a pre-show and onsite publicity opportunities.

4. **Become a Sponsor**
   - Elevate your brand and maximise your exposure at the show with a full range of advertising and sponsorship available.

5. **Partner Events**
   - Scale your presence at BroadcastAsia by partnering us for your event. You can count on us to create an equally successful event on your behalf. Possible partner events could include:
     - Award ceremonies
     - Workshops & Professional Training
     - Product Launches and Demo
     - Press Conferences

Speak to our sales representatives to find out how we can turn your BroadcastAsia vision into reality! Contact us at enquiry@broadcast-asia.com now!