

JOIN THE NEW ZEALAND PAVILION AT FHA - FOOD & BEVERAGE 2020



31 MAR – 3 APR 2020
SINGAPORE EXPO

Co-located with:



Organised by:



Supported by:



Held in:



New Zealand Representative:



ABOUT FHA - FOOD & BEVERAGE



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SINGAPORE EXPO

FHA-Food & Beverage is Asia's largest food and beverage trade event that brings together the global food and hospitality industry.

FHA has over **40 years of success** in having the most comprehensive selection of high quality international products - making it the international sourcing platform for buyers in Asia.

FHA provides the best opportunity for New Zealand companies to showcase their products to trade buyers from across the Southeast Asian region.

FHA - Food & Beverage is organised by Informa Markets, the world's largest trade show organiser and is **open to trade only**.

WHY EXHIBIT IN THE NEW ZEALAND PAVILION?

The New Zealand Pavilion is a key destination for trade buyers looking to source high quality imported products.

We have access to great locations in Halls 8 and 9 at Singapore Expo - close to major international pavilions and key distributors

FHA 2018 STATISTICS

- Occupied 119,500sqm of exhibition space
- 6 specialised sectors
- 3,466 exhibiting companies from 76 countries and regions
- 72 international group pavilions
- 55,433 trade visitors (40% from overseas)
- 4 power-packed conference tracks attended by 350 delegates and speakers
- **14 New Zealand companies exhibited in 2018**

WHO CAN YOU MEET?

- Foodservice establishments
- Importer/Wholesaler/Distributors
- Hotel/Resort/Serviced Apartments
- Manufacturers - Food & Beverage
- Institutional Catering / Healthcare
- Retailers - Convenience Store /Supermarket
- Airline / Cruise Liner / Retail
- Trade Associations
- Government Agency
- Theme Park / Attractions & more

We provide a 'one stop shop' by simplifying the exhibiting process and managing your entire stand build - so you can arrive, set up your display and focus on presenting your products at the show.

- The Export Solutions Trade Fairs Team with over 10 years experience at leading international trade fairs provide assistance pre-show and will be onsite at the show supporting New Zealand exhibitors.
- Cost effective way to showcase your brand alongside other New Zealand companies.
- Exhibit in the New Zealand Pavilion and leverage on New Zealand's reputation for clean, green quality products made and grown to high quality and safety standards.
- The New Zealand Pavilion is constructed by a professional stand builder, who specialise in delivering high quality exhibition stands around the world.
- New Zealand branded booth design with furniture package.

EXHIBITING OPTIONS:

OPTION 1: NEW ZEALAND STAND PACKAGE



(Illustrative design - subject to change)

Each fully furnished 9sqm stand within the New Zealand area will include the following:

- Carpeting and Daily Stand Cleaning
- Large Fascia Name Board with your logo
- 1 x Lockable Cabinet with your logo
- 1 x Brochure Stand **OR** your option to exchange for 3 x Wall Shelves (1mL x 0.3mW).
- 1 x Table and 4 x Chairs
- Spotlight
- 1 x 13A Power Socket (not 24 HR)
- Waste Bin
- 1 x Entry in Food & Hotel Asia - Food & Beverage Show Directory

Participation Costs:

Price starts from SGD \$8,400 for a 9sqm stand.

OPTION 2: SPACE ONLY - CUSTOM BUILT STAND



Space only - ideal for large exhibitors who would like to build their own custom stand within the New Zealand area or we can secure best available stands throughout the show and organise the build.

Participation Costs (Space Only):

Price starts at SGD \$690 per sqm (min 24sqm)

BOOK YOUR STAND

To secure your stand in the New Zealand Pavilion, please contact Nurziah Masagoes at Export Solutions or click the 'Book a Stand' button below.

Nurziah Masagoes

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BOOK A STAND - CLICK HERE

